

# **Global Automotive Dashboard Market Size study & Forecast, by Type (LCD Dashboard, Conventional Dashboard), by Vehicle Type (Passenger Cars, Commercial Vehicles), by Sales Channel (OEM, Aftermarket) and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Automotive Dashboard Market is valued at approximately USD xxx billion in 2022 and is anticipated to grow with a healthy growth rate of more than 7% over the forecast period 2023-2030. An automotive dashboard is a control panel located in the front interior of a vehicle that displays important information and provides controls for various vehicle functions. The dashboard can be customized to display the company's logo or other information, and it is a common place for advertising. The Automotive Dashboard Market is expanding because of factors such as rising adoption of advanced driver assistance systems and the growing popularity of connected cars. Moreover, increasing adoption of advanced driver assistance systems (ADAS) is driving innovation in the automotive dashboard market, leading to enhanced display designs and functionalities. The integration of ADAS features into dashboards improves safety and enhances the driving experience.

According to Statista in 2020, Global revenue from the advanced driving assistance systems (ADAS) sector was 27.29 billion US dollars. By 2028, it is anticipated that the global ADAS market would increase and surpass 58.59 billion US dollars. Moreover, the advanced driver assistance systems (ADAS) market is anticipated to expand by about 23% between 2022 and 2023. By 2023, it is anticipated that the market would be worth more than USD 30 billion. The automotive dashboard market is expected to play an important role in connected cars, such as navigation, driver assistance systems, and automatic emergency braking systems. According to the Statista, they are part of the expanding Internet of Things (IoT) ecosystem, which is experiencing rapid growth. Over

400 million connected automobiles are anticipated to be in use by 2025, up from over 237 million in 2021. Furthermore, in 2021, in the United States, there were 84 million connected vehicles on the road. By 2035, their number is anticipated to exceed 305 million, making the US the largest market for connected vehicles. In addition, technological development in the automotive dashboard and rising integration of safety features in automobiles would create a lucrative growth opportunity. However, the high cost of the automotive dashboard and the high price of raw materials stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Automotive Dashboard Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific is dominating the market in 2022, owing to the factors such as , rise in the number of vehicle manufacturing enterprises, driven by advantages such as low labor costs and convenient access to raw materials. Additionally, the region is experiencing increased adoption of advanced driver assistance systems (ADAS). Asia Pacific is also the fastest growing region during the forecast period, owing to factors such as , rapid urbanization, rising disposable incomes, and increased consumer demand for advanced vehicles contribute to the growth of the automotive dashboard market in Asia Pacific.

Major market player included in this report are:

Asea Brown Boveri Ltd.

Visteon Corporation

Faurceia SE

Johnson Controls International Plc

Huayu Automotive Systems Co., Ltd.

Hainan Drinda Automotive Trim Co., Ltd.

International Automotive Components Group

Dongfeng Electronic Technology Co., Ltd.

Toyoda Gosei co., Ltd.

InfoSoft Global (P) Ltd,

Recent Developments in the Market:

In March 2021, Sanden Huayu Automotive and ROHM Semiconductor launched a collaborative technical laboratory during a ceremony held at Sanden Huayu's headquarters in Shanghai, China. Important tools needed for assessing gadgets and automotive applications, notably car air conditioning systems, are present in this new joint laboratory.

Global Automotive Dashboard Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Type, Vehicle Type, Sales Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

LCD Dashboard

Conventional Dashboard

By Vehicle Type:

Passenger Cars

Commercial Vehicles

By Sales Channel:

OEM

Aftermarket

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

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RoAPAC

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Rest of Middle East & Africa

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