

Global Automotive Camera and Integrated Radar and Camera Market Size study, by Type (Automotive Camera, Integrated Radar and Camera), View Type (Front View, Rearview, Surround view), Vehicle Type (Passenger Vehicle, Commercial Vehicle), Application (ADAS, Park Assist) and Regional Forecasts 2020-2027

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## **Abstracts**

Global Automotive Camera and Integrated Radar and Camera Market is valued approximately USD 6.1 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 10.5 % over the forecast period 2021-2027. The global automotive and integrated radar camera market is showing tremendous growth in upcoming years due to some important factors such as growing advancements in camera based drive assistance sensors, automotive safety systems and aftermarket sales of parking cameras. Increasing demand for advanced security systems in automotive camera market is expected to drive the market growth. Moreover, upgradation in automotive camera market to bring new technology along with large production output of the product are expected to lower the price and create huge growth in market potential in near future. However, impact of Covid-19 and supply chain disruption has affected the market growth significantly and impedes the growth of the market over the forecast period of 2021-2027. Also, increasing number of regulation and installing safety features in vehicles is likely to increase the market growth during the forecast period.

Global Automotive Camera and Integrated Radar and Camera market's regional analysis is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading region across the world in terms of market share owing to the technological developments within the country,



emerging applications, demand for automotive cameras and integrated radar and camera systems in the region. Moreover, Asia pacific is expected to show the highest growth rate over the forecast period 2021-2027. Factors such as rapid industrialization along with increasing number of automobile production and rising disposable income along with high standard of living of the consumers would create lucrative growth prospects for the Automotive Camera and Integrated Radar and Camera market across Asia-Pacific region.

Major market player included in this report are: Robert Bosch (Germany) Continental AG (Germany) Valeo SA (France) Aptiv PLC (Ireland) Magna International (Canada) ZF Friedrichshafen (Germany) Veoneer, Inc. (Sweden) Nidec Corporation (Japan) Intel Corporation (US) Infineon Technologies (Germany)

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below: By Type:

Automotive camera Integrated radar Camera

By View Type: Front view Rearview Surround View



By Vehicle Type: Passenger Vehicle Commercial Vehicle

By Application: ADAS Park Assist

By Region: North America U.S. Canada Europe UK Germany France Spain Italy ROE Asia Pacific China India Japan Australia South Korea

South Korea RoAPAC Latin America Brazil Mexico Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018 Base year – 2019 Forecast period – 2020 to 2027



Target Audience of the Global Automotive Camera and Integrated Radar and Camera Market in Market Study: Key Consulting Companies & Advisors Large, medium-sized, and small enterprises Venture capitalists Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors



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