

# **Global Automotive Adhesive Tapes Market Size study, by Adhesive Type (Emulsion-based Adhesives, Hot Melt Adhesives, Radiation-Cured Adhesives, Solvent-based Adhesives), by Tape Type (Double-Sided Tapes, Masking Tapes, Noise & Vibration Damping Tapes, Specialty Tapes), by Application (Acoustic Insulation, Chassis & Wheels, Electronics, Exterior Attachment, Interior Attachment, Powertrain, Wire Harnessing), by Deployment (Aftermarket, OEM) and Regional Forecasts 2022-2032**

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## **Abstracts**

The Global Automotive Adhesive Tapes Market is valued approximately at USD 8.05 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 12.51% over the forecast period 2024-2032. Automotive adhesive tapes are specialized pressure-sensitive tapes used in the manufacturing and assembly of automobiles. These tapes are integral for bonding materials, providing acoustic and thermal insulation, masking areas during painting, and protecting surfaces. Designed to withstand extreme environments, automotive adhesive tapes exhibit durability, flexibility, and resistance to chemicals and temperatures, making them essential in automotive manufacturing processes. The expansion of global automotive manufacturing directly fuels the demand for these adhesive tapes. Furthermore, advancements in materials science, which offer enhanced performance and environmental sustainability, coupled with strict emissions and safety regulations, drive the need for lightweight and secure bonding solutions.

The market's growth is propelled by several key factors. The increasing demand for lightweight and fuel-efficient vehicles boosts the adoption of adhesive tapes as they provide an alternative to traditional mechanical fasteners, contributing to overall weight reduction. Nonetheless, the rising popularity of electric vehicles creates new opportunities for heat-resistant and insulation tapes. Moreover, the expansion of the automotive industry in developing nations is expected to increase the demand for automotive adhesive tapes significantly. However, compliance with volatile organic compound (VOC) emissions standards adds to production complexity, and fluctuations in raw material prices, these factors anticipated to restrain market growth between 2024 and 2032.

Geographically, the market analysis covers key regions including North America, Europe, Asia Pacific, Latin America, and the Rest of the World. The North America leads the market driven by advanced automotive manufacturing sectors and the region highlights green initiatives and eco-friendly vehicle production, necessitating specialized adhesive tapes that meet stringent environmental standards. Furthermore, the Asia Pacific region is anticipated to witness the fastest growth due to rapid automotive manufacturing expansion in countries such as China, India, Japan, and South Korea.

Major market players included in this report are:

3M Company

Advance Tapes International

AIPL Tapes Industry LLC

American Biltrite Inc.

Arkema SA

ATP Adhesive Systems AG

Avery Dennison Corporation

Berry Global Group Inc.

Compagnie de Saint-Gobain S.A.

ECHOTape

H.B. Fuller Company

Henkel AG & Co. KGaA

Intertape Polymer Group Inc.

L&L Products, Inc.

Lintec Corporation

The detailed segments and sub-segment of the market are explained below:

By Adhesive Type:

Emulsion-based Adhesives

Hot Melt Adhesives

Radiation-Cured Adhesives

Solvent-based Adhesives

By Tape Type:

Double-Sided Tapes

Masking Tapes

Noise & Vibration Damping Tapes

Specialty Tapes

By Application:

Acoustic Insulation

Chassis & Wheels

Electronics

Exterior Attachment

Interior Attachment

Powertrain

Wire Harnessing

By Deployment:

Aftermarket

OEM

By Region:

North America:

U.S.

Canada

Europe:

UK

Germany

France

Spain

Italy

ROE

Asia Pacific:

China

India

Japan

Australia

South Korea

RoAPAC

Latin America:

Brazil

Mexico

Middle East & Africa:

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

*Global Automotive Adhesive Tapes Market Size study, by Adhesive Type (Emulsion-based Adhesives, Hot Melt Adhes...*

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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