

Global Automatic Labeling Machine Market Size study, by Type (Self-Adhesive / Pressure-Sensitive Labellers, Shrink-Sleeve / Stretch-Sleeve Labellers and Glue-Based Labelers), by Industry (Food & Beverage, Pharmaceuticals, Consumer Products, Cosmetics & Personal Care and Others), and Regional Forecasts 2021-2027

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Abstracts

Global Automatic Labeling Machine Market is valued approximately at USD 2.34 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 4.63% over the forecast period 2021-2027. Automatic labeling machines find applications in many industries such as food and beverage, pharmaceuticals, consumer electronics and others. Growing demand for packaged food, rising sales of pharmaceuticals and new product launches are injecting growth in the market. According to Statista, sales value of packaged soup in India went up to USD 92.4 million in 2018 from USD 70.4 million in 2016. Additionally, in August 2020, Weiler Labeling Systems (WLS) launched VR-72 labeler, a pressure-sensitive labeller for Covid-19 vaccine packaging applications. The labeller wrap-around labels to vials and other cylindrical products at speeds more than 600 vials per minute. Furthermore, technological advancements in automatic labelling machines and strategic initiatives by market players are expected to create lucrative growth in the market during forecast period. However, high cost of automatic labelling machines are poised to hamper growth in coming years.

Asia Pacific is leading the global market in terms of revenue among Asia Pacific, North America, Europe, Latin America, and Rest of the World and is also expected to show significant growth during forecast period. Growing deployment of industrial robots, rising export of pharmaceuticals and strategic initiatives taken by market players are fueling

growth in Asia Pacific market.

Major market player included in this report are:

Krones AG
SACMI
Sidel
KHS Group
Herma Group
Promach Inc.
Marchesini Group
Etiquette
Pack Leader Machinery Inc
NOVEXX Solutions

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Self-Adhesive / Pressure-Sensitive Labellers
Shrink-Sleeve / Stretch-Sleeve Labellers
Glue-Based Labelers

By Industry:

Food & Beverage
Pharmaceuticals
Consumer Products, Cosmetics & Personal Care
Others

By Region:

North America
U.S.
Canada

Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Automatic Labeling Machine Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Automatic Labeling Machine Market, by region, 2019-2027 (USD Billion)
 - 1.2.2. Automatic Labeling Machine Market, by Type, 2019-2027 (USD Billion)
 - 1.2.3. Automatic Labeling Machine Market, by Industry, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL AUTOMATIC LABELING MACHINE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL AUTOMATIC LABELING MACHINE MARKET DYNAMICS

- 3.1. Automatic Labeling Machine Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing demand for packaged food
 - 3.1.1.2. Rising sales of pharmaceuticals
 - 3.1.2. Market Restraint
 - 3.1.2.1. High cost of automatic labelling machines
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Technological advancements
 - 3.1.3.2. Strategic initiatives

CHAPTER 4. GLOBAL AUTOMATIC LABELING MACHINE MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL AUTOMATIC LABELING MACHINE MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Global Automatic Labeling Machine Market by Type, Performance - Potential Analysis
- 5.3. Global Automatic Labeling Machine Market Estimates & Forecasts by Type 2018-2027 (USD Billion)
- 5.4. Automatic Labeling Machine Market, Sub Segment Analysis
 - 5.4.1. Self-Adhesive / Pressure-Sensitive Labellers
 - 5.4.2. Shrink-Sleeve / Stretch-Sleeve Labellers
 - 5.4.3. Glue-Based Labelers

CHAPTER 6. GLOBAL AUTOMATIC LABELING MACHINE MARKET, BY INDUSTRY

- a. Market Snapshot
- 6.1. Global Automatic Labeling Machine Market by Industry, Performance - Potential Analysis
- 6.2. Global Automatic Labeling Machine Market Estimates & Forecasts by Industry 2018-2027 (USD Billion)
- 6.3. Automatic Labeling Machine Market, Sub Segment Analysis
 - 6.3.1. Food & Beverage
 - 6.3.2. Pharmaceuticals
 - 6.3.3. Consumer Products, Cosmetics & Personal Care
 - 6.3.4. Others

CHAPTER 7. GLOBAL AUTOMATIC LABELING MACHINE MARKET, REGIONAL ANALYSIS

- 7.1. Automatic Labeling Machine Market, Regional Market Snapshot
- 7.2. North America Automatic Labeling Machine Market
 - 7.2.1. U.S. Automatic Labeling Machine Market
 - 7.2.1.1. Type breakdown estimates & forecasts, 2018-2027
 - 7.2.1.2. Industry breakdown estimates & forecasts, 2018-2027
 - 7.2.2. Canada Automatic Labeling Machine Market
- 7.3. Europe Automatic Labeling Machine Market Snapshot
 - 7.3.1. U.K. Automatic Labeling Machine Market
 - 7.3.2. Germany Automatic Labeling Machine Market
 - 7.3.3. France Automatic Labeling Machine Market
 - 7.3.4. Spain Automatic Labeling Machine Market
 - 7.3.5. Italy Automatic Labeling Machine Market
 - 7.3.6. Rest of Europe Automatic Labeling Machine Market
- 7.4. Asia-Pacific Automatic Labeling Machine Market Snapshot
 - 7.4.1. China Automatic Labeling Machine Market
 - 7.4.2. India Automatic Labeling Machine Market
 - 7.4.3. Japan Automatic Labeling Machine Market
 - 7.4.4. Australia Automatic Labeling Machine Market
 - 7.4.5. South Korea Automatic Labeling Machine Market
 - 7.4.6. Rest of Asia Pacific Automatic Labeling Machine Market
- 7.5. Latin America Automatic Labeling Machine Market Snapshot
 - 7.5.1. Brazil Automatic Labeling Machine Market
 - 7.5.2. Mexico Automatic Labeling Machine Market
- 7.6. Rest of The World Automatic Labeling Machine Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. Kronos AG
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. SACMI

- 8.2.3. Sidel
- 8.2.4. KHS Group
- 8.2.5. Herma Group
- 8.2.6. Promach Inc.
- 8.2.7. Marchesini Group
- 8.2.8. Etiquette
- 8.2.9. Pack Leader Machinery Inc
- 8.2.10. NOVEXX Solutions

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis
 - 9.1.3. Market Estimation
 - 9.1.4. Validation
 - 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 2. Global Automatic Labeling Machine Market, report scope

TABLE 3. Global Automatic Labeling Machine Market Estimates & forecasts by region 2018-2027 (USD Billion)

TABLE 4. Global Automatic Labeling Machine Market Estimates & forecasts by Type 2018-2027 (USD Billion)

TABLE 5. Global Automatic Labeling Machine Market Estimates & forecasts by Industry 2018-2027 (USD Billion)

TABLE 6. Global Automatic Labeling Machine Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 7. Global Automatic Labeling Machine Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Automatic Labeling Machine Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Automatic Labeling Machine Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Automatic Labeling Machine Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Automatic Labeling Machine Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Automatic Labeling Machine Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Automatic Labeling Machine Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Automatic Labeling Machine Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. Global Automatic Labeling Machine Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. Global Automatic Labeling Machine Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 17. Global Automatic Labeling Machine Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 18. Global Automatic Labeling Machine Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 19. Global Automatic Labeling Machine Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 20. Global Automatic Labeling Machine Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. Global Automatic Labeling Machine Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. U.S. Automatic Labeling Machine Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. U.S. Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. U.S. Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. Canada Automatic Labeling Machine Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 26. Canada Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. Canada Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. UK Automatic Labeling Machine Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 29. UK Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. UK Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. Germany Automatic Labeling Machine Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 32. Germany Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. Germany Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. France Automatic Labeling Machine Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 35. France Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. France Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. Spain Automatic Labeling Machine Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 38. Spain Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 39. Spain Automatic Labeling Machine Market Estimates & forecasts by

segment 2018-2027 (USD Billion)

TABLE 40. Italy Automatic Labeling Machine Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 41. Italy Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. Italy Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 43. ROE Automatic Labeling Machine Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 44. ROE Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. ROE Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 46. China Automatic Labeling Machine Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 47. China Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. China Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 49. India Automatic Labeling Machine Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 50. India Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. India Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 52. Japan Automatic Labeling Machine Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 53. Japan Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. Japan Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 55. Australia Automatic Labeling Machine Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 56. Australia Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 57. Australia Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 58. South Korea Automatic Labeling Machine Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 59. South Korea Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 60. South Korea Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 61. ROPAC Automatic Labeling Machine Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 62. ROPAC Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 63. ROPAC Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 64. Brazil Automatic Labeling Machine Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 65. Brazil Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 66. Brazil Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 67. Mexico Automatic Labeling Machine Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 68. Mexico Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 69. Mexico Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 70. ROLA Automatic Labeling Machine Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 71. ROLA Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 72. ROLA Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 73. ROW Automatic Labeling Machine Market Estimates & forecasts, 2018-2027 (USD Billion)

TABLE 74. ROW Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 75. ROW Automatic Labeling Machine Market Estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 76. List of secondary sources used in the study of global Automatic Labeling Machine Market .

TABLE 77. List of primary sources used in the study of global Automatic Labeling Machine Market .

TABLE 78. Years considered for the study.

TABLE 79. Exchange rates considered.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Automatic Labeling Machine Market, research methodology
- FIG 2. Global Automatic Labeling Machine Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Automatic Labeling Machine Market, key trends 2020
- FIG 5. Global Automatic Labeling Machine Market, growth prospects 2021-2027
- FIG 6. Global Automatic Labeling Machine Market, porters 5 force model
- FIG 7. Global Automatic Labeling Machine Market, pest analysis
- FIG 8. Global Automatic Labeling Machine Market, value chain analysis
- FIG 9. Global Automatic Labeling Machine Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Automatic Labeling Machine Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Automatic Labeling Machine Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Automatic Labeling Machine Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Automatic Labeling Machine Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Automatic Labeling Machine Market by segment, 2018 & 2027 (USD Billion)
- FIG 15. Global Automatic Labeling Machine Market by segment, 2018 & 2027 (USD Billion)
- FIG 16. Global Automatic Labeling Machine Market by segment, 2018 & 2027 (USD Billion)
- FIG 17. Global Automatic Labeling Machine Market, regional snapshot 2018 & 2027
- FIG 18. North America Automatic Labeling Machine Market 2018 & 2027 (USD Billion)
- FIG 19. Europe Automatic Labeling Machine Market 2018 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Automatic Labeling Machine Market 2018 & 2027 (USD Billion)
- FIG 21. Latin America Automatic Labeling Machine Market 2018 & 2027 (USD Billion)
- FIG 22. Global Automatic Labeling Machine Market, company market share analysis (2020)

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