Global Augmented Intelligence Market Size study, by Component (Hardware, Software, Service) by Technology (Machine Learning, Natural Language Processing, Context-Aware Computing, Computer Vision, Others), by Organization Size (Small and Medium-Sized Enterprises, Large Enterprises), by Vertical (IT and Telecom, BFSI, Healthcare, Manufacturing, Automotive, Agriculture, Others) and Regional Forecasts 2022-2032

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Abstracts

Global Augmented Intelligence Market was valued at approximately USD 29.37 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 25.21% over the forecast period 2024-2032. Augmented intelligence enhances human decision-making through advanced technologies artificial intelligence (AI) and machine learning aims to replicate human cognition, augmented intelligence focuses on supporting and amplifying human capabilities. Its applications span various fields, including healthcare for diagnosing diseases, finance for optimizing investment strategies, and customer service for improving interactions through chatbots. By leveraging data insights and automation, augmented intelligence empowers professionals to make more informed and efficient decisions.

The Global Augmented Intelligence Market is driven by rise in incidence of growth hormone deficiencies and increase in geriatric population across the world. Augmented intelligence combines human intelligence with artificial intelligence to enhance cognitive functions and decision-making. Its applications span various sectors, including healthcare, where it aids in diagnosing and treating age-related conditions and hormonal imbalances. This growing demand for advanced diagnostic tools and

treatments fuels the market, as augmented intelligence improves patient outcomes and addresses the needs of the elderly population effectively. Moreover, growing presence of augmented intelligence in workplaces highlights the increasing importance of human-AI collaboration in fostering innovation, enhancing customer experiences, and optimizing business outcomes in a digital and data-driven business landscape. However, vulnerability to cyberattacks is going to impede the overall demand for the market during the forecast period 2024-2032.

The key regions considered for the Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America held a substantial share of the augmented intelligence market, primarily driven by the increasing adoption of AI technologies in healthcare and life sciences. The region's significant investments in AI-powered medical imaging, diagnostics, and personalized medicine aim to improve patient care outcomes. Innovation is further fueled by AI startups and established tech companies, especially in hubs such as Silicon Valley, which collaborate with healthcare providers to develop advanced AI solutions for disease detection and treatment planning.

Major market players included in this report are:

Accenture PLC

Alibaba Group Holding Ltd.

Amazon Web Services

Apple Inc.

Baidu, Inc.

Cognizant Technology Solutions Corporation

Facebook, Inc.

Google

Huawei Technologies Co., Ltd.

Infosys Limited

The detailed segments and sub-segment of the market are explained below:

By Component:

• Hardware

• Software

• Service

By Technology:

• Machine Learning

• Natural Language Processing

• Context-Aware Computing

• Computer Vision

• Others

By Organization Size:

• Small and Medium-Sized Enterprises

• Large Enterprises

By Vertical:

• IT and Telecom

• BFSI

• Healthcare

• Manufacturing

• Automotive

• Agriculture

• Others

By Region:

North America

• U.S.

• Canada

Europe

• UK

• Germany

• France

• Spain

• Italy

• ROE

Asia Pacific

• China

• India

• Japan

• Australia

• South Korea

• RoAPAC

Latin America

• Brazil

• Mexico

• RoLA

Middle East & Africa

• Saudi Arabia

• South Africa

• RoMEA

Years considered for the study are as follows:

• Historical year – 2022

• Base year – 2023

• Forecast period – 2024 to 2032

Key Takeaways:

• Market Estimates & Forecast for 10 years from 2022 to 2032.

• Annualized revenues and regional level analysis for each market segment.

• Detailed analysis of geographical landscape with Country level analysis of major regions.

• Competitive landscape with information on major players in the market.

• Analysis of key business strategies and recommendations on future market approach.

• Analysis of competitive structure of the market.

• Demand side and supply side analysis of the market

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