

# **Global Attack Surface Management Market Size Study, by Component (Solutions, Services), by Deployment (Cloud, On-premise), by Enterprise Size (SMEs, Large Enterprises), by End Use (BFSI, Healthcare & Life Sciences, Retail & E-commerce, IT & Telecommunications, Government & Public Sector, Manufacturing, Energy & Utilities, Others) and Regional Forecasts 2022-2032**

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## **Abstracts**

Global Attack Surface Management Market is valued approximately at USD 980.45 million in 2023 and is anticipated to grow with a healthy growth rate of more than 31.33% over the forecast period 2024-2032. Attack surface management (ASM) involves identifying, analyzing, and mitigating vulnerabilities within an organization's IT infrastructure that could be exploited by cyber attackers. This process encompasses continuous monitoring of all digital assets, including hardware, software, and network components, to detect potential entry points for unauthorized access. By regularly assessing the attack surface, organizations can prioritize security efforts, patch vulnerabilities, and reduce the risk of breaches. Effective ASM integrates threat intelligence, automated tools, and human expertise to maintain a robust cybersecurity posture.

The Global Attack Surface Management Market is driven by increasing sophistication of cybercriminals' attack techniques drives market growth. Cybercriminals are constantly developing new techniques and exploiting vulnerabilities in organizational systems, making it challenging for traditional cybersecurity measures to provide adequate protection. Attack surface management solutions offer a comprehensive approach by continuously identifying, monitoring, and managing potential vulnerabilities across an

organization's entire attack surface. As cyber threats evolve, the need for advanced ASM solutions becomes more critical, driving market growth. However, high cost of implementation is going to impede the overall demand for the market during the forecast period 2024-2032.

The key regions considered for the market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America dominated the attack surface management market with revenue share in 2023. There is a heightened awareness among North American organizations about the importance of cybersecurity. High-profile cyberattacks and data breaches have brought cybersecurity to the forefront of corporate agendas. Businesses of all sizes are recognizing the potential financial, reputational, and operational impacts of cyber incidents. This growing awareness drives investment in proactive security measures, including ASM solutions, to safeguard against potential threats.

Major market players included in this report are:

International Business Machines Corporation

Mandiant

Microsoft

Palo Alto Networks

Qualys, Inc.

Rapid7

Tenable, Inc

Cisco Systems, Inc.

CrowdStrike

CyberArk Software Ltd.

The detailed segments and sub-segment of the market are explained below:

By Component

- Solutions
- Services

By Deployment

- Cloud
- On-premise

By Enterprise Size

- SMEs
- Large Enterprises

By End Use

- BFSI
- Healthcare & Life Sciences
- Retail & E-commerce

- IT & Telecommunications
- Government & Public Sector
- Manufacturing
- Energy & Utilities
- Others

By Region:

North America

- U.S.
- Canada

Europe

- UK
- Germany
- France
- Spain
- Italy
- ROE

Asia Pacific

- China
- India
- Japan
- Australia
- South Korea
- RoAPAC

Latin America

- Brazil
- Mexico
- RoLA

Middle East & Africa

- Saudi Arabia
- South Africa
- RoMEA

Years considered for the study are as follows:

- Historical year – 2022
- Base year – 2023
- Forecast period – 2024 to 2032

Key Takeaways:

- Market Estimates & Forecast for 10 years from 2022 to 2032.
- Annualized revenues and regional level analysis for each market segment.
- Detailed analysis of geographical landscape with Country level analysis of major

regions.

- Competitive landscape with information on major players in the market.
- Analysis of key business strategies and recommendations on future market approach.
- Analysis of competitive structure of the market.
- Demand side and supply side analysis of the market

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