

Global Attack Surface Management Market Size Study, by Component (Solutions, Services), by Deployment (Cloud, On-premise), by Enterprise Size (SMEs, Large Enterprises), by End Use (BFSI, Healthcare & Life Sciences, Retail & E-commerce, IT & Telecommunications, Government & Public Sector, Manufacturing, Energy & Utilities, Others) and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/G48AD5A2530DEN.html>

Date: August 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G48AD5A2530DEN

Abstracts

Global Attack Surface Management Market is valued approximately at USD 980.45 million in 2023 and is anticipated to grow with a healthy growth rate of more than 31.33% over the forecast period 2024-2032. Attack surface management (ASM) involves identifying, analyzing, and mitigating vulnerabilities within an organization's IT infrastructure that could be exploited by cyber attackers. This process encompasses continuous monitoring of all digital assets, including hardware, software, and network components, to detect potential entry points for unauthorized access. By regularly assessing the attack surface, organizations can prioritize security efforts, patch vulnerabilities, and reduce the risk of breaches. Effective ASM integrates threat intelligence, automated tools, and human expertise to maintain a robust cybersecurity posture.

The Global Attack Surface Management Market is driven by increasing sophistication of cybercriminals' attack techniques drives market growth. Cybercriminals are constantly developing new techniques and exploiting vulnerabilities in organizational systems, making it challenging for traditional cybersecurity measures to provide adequate protection. Attack surface management solutions offer a comprehensive approach by continuously identifying, monitoring, and managing potential vulnerabilities across an

organization's entire attack surface. As cyber threats evolve, the need for advanced ASM solutions becomes more critical, driving market growth. However, high cost of implementation is going to impede the overall demand for the market during the forecast period 2024-2032.

The key regions considered for the market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America dominated the attack surface management market with revenue share in 2023. There is a heightened awareness among North American organizations about the importance of cybersecurity. High-profile cyberattacks and data breaches have brought cybersecurity to the forefront of corporate agendas. Businesses of all sizes are recognizing the potential financial, reputational, and operational impacts of cyber incidents. This growing awareness drives investment in proactive security measures, including ASM solutions, to safeguard against potential threats.

Major market players included in this report are:

International Business Machines Corporation

Mandiant

Microsoft

Palo Alto Networks

Qualys, Inc.

Rapid7

Tenable, Inc

Cisco Systems, Inc.

CrowdStrike

CyberArk Software Ltd.

The detailed segments and sub-segment of the market are explained below:

By Component

- Solutions
- Services

By Deployment

- Cloud
- On-premise

By Enterprise Size

- SMEs
- Large Enterprises

By End Use

- BFSI
- Healthcare & Life Sciences
- Retail & E-commerce

- IT & Telecommunications
- Government & Public Sector
- Manufacturing
- Energy & Utilities
- Others

By Region:

North America

- U.S.
- Canada

Europe

- UK
- Germany
- France
- Spain
- Italy
- ROE

Asia Pacific

- China
- India
- Japan
- Australia
- South Korea
- RoAPAC

Latin America

- Brazil
- Mexico
- RoLA

Middle East & Africa

- Saudi Arabia
- South Africa
- RoMEA

Years considered for the study are as follows:

- Historical year – 2022
- Base year – 2023
- Forecast period – 2024 to 2032

Key Takeaways:

- Market Estimates & Forecast for 10 years from 2022 to 2032.
- Annualized revenues and regional level analysis for each market segment.
- Detailed analysis of geographical landscape with Country level analysis of major

regions.

- Competitive landscape with information on major players in the market.
- Analysis of key business strategies and recommendations on future market approach.
- Analysis of competitive structure of the market.
- Demand side and supply side analysis of the market

Contents

CHAPTER 1. GLOBAL ATTACK SURFACE MANAGEMENT MARKET EXECUTIVE SUMMARY

- 1.1. Global Attack Surface Management Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Component
 - 1.3.2. By Deployment
 - 1.3.3. By Enterprise Size
 - 1.3.4. By End Use
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL ATTACK SURFACE MANAGEMENT MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL ATTACK SURFACE MANAGEMENT MARKET DYNAMICS

3.1. Market Drivers

- 3.1.1. Increasing Sophistication of Cybercriminals
- 3.1.2. Growing Need for Advanced ASM Solutions
- 3.1.3. Rising Awareness of Cybersecurity

3.2. Market Challenges

- 3.2.1. High Cost of Implementation
- 3.2.2. Lack of Skilled Workforce

3.3. Market Opportunities

- 3.3.1. Integration of AI and Machine Learning
- 3.3.2. Expansion in Emerging Markets
- 3.3.3. Development of Comprehensive Security Solutions

CHAPTER 4. GLOBAL ATTACK SURFACE MANAGEMENT MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

4.3. Top Investment Opportunity

4.4. Top Winning Strategies

4.5. Disruptive Trends

4.6. Industry Expert Perspective

4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL ATTACK SURFACE MANAGEMENT MARKET SIZE &

FORECASTS BY COMPONENT 2022-2032

5.1. Segment Dashboard

5.2. Global Attack Surface Management Market: Component Revenue Trend Analysis, 2022 & 2032 (USD Million)

5.2.1. Solutions

5.2.2. Services

CHAPTER 6. GLOBAL ATTACK SURFACE MANAGEMENT MARKET SIZE & FORECASTS BY DEPLOYMENT 2022-2032

6.1. Segment Dashboard

6.2. Global Attack Surface Management Market: Deployment Revenue Trend Analysis, 2022 & 2032 (USD Million)

6.2.1. Cloud

6.2.2. On-premise

CHAPTER 7. GLOBAL ATTACK SURFACE MANAGEMENT MARKET SIZE & FORECASTS BY ENTERPRISE SIZE 2022-2032

7.1. Segment Dashboard

7.2. Global Attack Surface Management Market: Enterprise Size Revenue Trend Analysis, 2022 & 2032 (USD Million)

7.2.1. SMEs

7.2.2. Large Enterprises

CHAPTER 8. GLOBAL ATTACK SURFACE MANAGEMENT MARKET SIZE & FORECASTS BY END USE 2022-2032

8.1. Segment Dashboard

8.2. Global Attack Surface Management Market: End Use Revenue Trend Analysis, 2022 & 2032 (USD Million)

8.2.1. BFSI

8.2.2. Healthcare & Life Sciences

8.2.3. Retail & E-commerce

8.2.4. IT & Telecommunications

8.2.5. Government & Public Sector

8.2.6. Manufacturing

8.2.7. Energy & Utilities

8.2.8. Others

CHAPTER 9. GLOBAL ATTACK SURFACE MANAGEMENT MARKET SIZE & FORECASTS BY REGION 2022-2032

9.1. North America Attack Surface Management Market

9.1.1. U.S. Attack Surface Management Market

9.1.1.1. Component breakdown size & forecasts, 2022-2032

9.1.1.2. Deployment breakdown size & forecasts, 2022-2032

9.1.1.3. Enterprise Size breakdown size & forecasts, 2022-2032

9.1.1.4. End Use breakdown size & forecasts, 2022-2032

9.1.2. Canada Attack Surface Management Market

9.1.2.1. Component breakdown size & forecasts, 2022-2032

9.1.2.2. Deployment breakdown size & forecasts, 2022-2032

9.1.2.3. Enterprise Size breakdown size & forecasts, 2022-2032

9.1.2.4. End Use breakdown size & forecasts, 2022-2032

9.2. Europe Attack Surface Management Market

9.2.1. U.K. Attack Surface Management Market

9.2.2. Germany Attack Surface Management Market

9.2.3. France Attack Surface Management Market

9.2.4. Spain Attack Surface Management Market

9.2.5. Italy Attack Surface Management Market

9.2.6. Rest of Europe Attack Surface Management Market

9.3. Asia-Pacific Attack Surface Management Market

9.3.1. China Attack Surface Management Market

9.3.2. India Attack Surface Management Market

9.3.3. Japan Attack Surface Management Market

9.3.4. Australia Attack Surface Management Market

9.3.5. South Korea Attack Surface Management Market

9.3.6. Rest of Asia Pacific Attack Surface Management Market

9.4. Latin America Attack Surface Management Market

9.4.1. Brazil Attack Surface Management Market

9.4.2. Mexico Attack Surface Management Market

9.4.3. Rest of Latin America Attack Surface Management Market

9.5. Middle East & Africa Attack Surface Management Market

9.5.1. Saudi Arabia Attack Surface Management Market

9.5.2. South Africa Attack Surface Management Market

9.5.3. Rest of Middle East & Africa Attack Surface Management Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

10.1. Key Company SWOT Analysis

10.1.1. Company

10.1.2. Company

10.1.3. Company

10.2. Top Market Strategies

10.3. Company Profiles

10.3.1. International Business Machines Corporation

10.3.1.1. Key Information

10.3.1.2. Overview

10.3.1.3. Financial (Subject to Data Availability)

10.3.1.4. Product Summary

10.3.1.5. Market Strategies

10.3.2. Mandiant

10.3.3. Microsoft

10.3.4. Palo Alto Networks

10.3.5. Qualys, Inc.

10.3.6. Rapid7

10.3.7. Tenable, Inc.

10.3.8. Cisco Systems, Inc.

10.3.9. CrowdStrike

10.3.10. CyberArk Software Ltd.

CHAPTER 11. RESEARCH PROCESS

11.1. Research Process

11.1.1. Data Mining

11.1.2. Analysis

11.1.3. Market Estimation

11.1.4. Validation

11.1.5. Publishing

11.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. Global Attack Surface Management market, report scope

TABLE 2. Global Attack Surface Management market estimates & forecasts by Region 2022-2032 (USD Million)

TABLE 3. Global Attack Surface Management market estimates & forecasts by Component 2022-2032 (USD Million)

TABLE 4. Global Attack Surface Management market estimates & forecasts by Deployment 2022-2032 (USD Million)

TABLE 5. Global Attack Surface Management market estimates & forecasts by Enterprise Size 2022-2032 (USD Million)

TABLE 6. Global Attack Surface Management market estimates & forecasts by End Use 2022-2032 (USD Million)

TABLE 7. Global Attack Surface Management market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 8. Global Attack Surface Management market by region, estimates & forecasts, 2022-2032 (USD Million)

TABLE 9. Global Attack Surface Management market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 10. Global Attack Surface Management market by region, estimates & forecasts, 2022-2032 (USD Million)

TABLE 11. Global Attack Surface Management market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 12. Global Attack Surface Management market by region, estimates & forecasts, 2022-2032 (USD Million)

TABLE 13. Global Attack Surface Management market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 14. Global Attack Surface Management market by region, estimates & forecasts, 2022-2032 (USD Million)

TABLE 15. U.S. Attack Surface Management market estimates & forecasts, 2022-2032 (USD Million)

TABLE 16. U.S. Attack Surface Management market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 17. U.S. Attack Surface Management market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 18. Canada Attack Surface Management market estimates & forecasts, 2022-2032 (USD Million)

TABLE 19. Canada Attack Surface Management market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 20. Canada Attack Surface Management market estimates & forecasts by segment 2022-2032 (USD Million)

.....

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Attack Surface Management market, research methodology
- FIG 2. Global Attack Surface Management market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Attack Surface Management market, key trends 2023
- FIG 5. Global Attack Surface Management market, growth prospects 2022-2032
- FIG 6. Global Attack Surface Management market, porters 5 force model
- FIG 7. Global Attack Surface Management market, PESTEL analysis
- FIG 8. Global Attack Surface Management market, value chain analysis
- FIG 9. Global Attack Surface Management market by segment, 2022 & 2032 (USD Million)
- FIG 10. Global Attack Surface Management market by segment, 2022 & 2032 (USD Million)
- FIG 11. Global Attack Surface Management market by segment, 2022 & 2032 (USD Million)
- FIG 12. Global Attack Surface Management market by segment, 2022 & 2032 (USD Million)
- FIG 13. Global Attack Surface Management market by segment, 2022 & 2032 (USD Million)
- FIG 14. Global Attack Surface Management market, regional snapshot 2022 & 2032
- FIG 15. North America Attack Surface Management market 2022 & 2032 (USD Million)
- FIG 16. Europe Attack Surface Management market 2022 & 2032 (USD Million)
- FIG 17. Asia Pacific Attack Surface Management market 2022 & 2032 (USD Million)
- FIG 18. Latin America Attack Surface Management market 2022 & 2032 (USD Million)
- FIG 19. Middle East & Africa Attack Surface Management market 2022 & 2032 (USD Million)
- FIG 20. Global Attack Surface Management market, company market share analysis (2023)

.....

This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable

I would like to order

Product name: Global Attack Surface Management Market Size Study, by Component (Solutions, Services), by Deployment (Cloud, On-premise), by Enterprise Size (SMEs, Large Enterprises), by End Use (BFSI, Healthcare & Life Sciences, Retail & E-commerce, IT & Telecommunications, Government & Public Sector, Manufacturing, Energy & Utilities, Others) and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/G48AD5A2530DEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G48AD5A2530DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970