

Global ATM Managed Services Market Size study & Forecast, by Service Type (ATM replenishment & currency management, Network management, Security management, Incident management, Others), By ATM Location (Onsite ATMs, Offsite ATMs, Worksite ATMs, Mobile ATMs), and Regional Analysis, 2023-2030

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Abstracts

Global ATM Managed Services Market is valued approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2023-2030. ATM managed services, also referred to as ATM-as-a-service, encompass a professional and comprehensive suite of offerings tailored for banks, financial institutions, and businesses deploying ATM machines. These services encompass a range of solutions including cash management, surveillance, maintenance and caretaking, ATM replenishment and network monitoring, ATM procurement and deployment, among others. Moreover, ATM managed services present banks, financial institutions, and other entities with an opportunity to optimize operational efficiency, enhance performance and profitability, redirect focus towards more strategic endeavors, and elevate cardholder satisfaction through improved ATM service delivery in the market. The market growth is driven by key factors such as growing ATM Deployments, growing Security Concerns, and increasing Cashless Transactions.

A significant driver is the continual expansion of the global ATM network by both financial institutions and independent deployers. This growth fuels the increasing demand for managed services to oversee, monitor, and enhance ATM deployments worldwide. As per Statista,

The global count of automated teller machines (ATMs) decreased to 39.49 machines per 100,000 adults compared to the previous year. However, it's noteworthy that the past two years witnessed a considerably higher number of ATMs compared to previous years. Also, in 2018, the global ATM market reached a valuation of USD 18.4 billion. Based on projections by Statista, this figure is anticipated to surpass USD 44 billion by 2027. Furthermore, heightened emphasis on enhancing ATM security, prompted by the surge in fraudulent activities and cyber threats within the banking sector, is a key catalyst. Enhanced security solutions and vigilant monitoring provided by managed service providers play a crucial role in safeguarding ATM networks, further propelling market growth. However, high Initial Setup Costs, and dependency on Banking Industry stifle market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global ATM Managed Services Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia-Pacific emerged as the leading revenue contributor and expected to growth with fastest compound annual growth rate (CAGR) of XX%. The region is poised for significant growth in the forthcoming years, fueled by numerous financial institutions opting for ATMs to mitigate costs, boost revenue, enhance customer loyalty, and facilitate customer interactions with bank staff. Economic advancement, increasing disposable income, particularly in urban centers, and the transition from exclusive banking to inclusive banking are pivotal drivers propelling the ATM market in India.

Major market player included in this report are:

Electronic Payment and Services (EPS)

NCR Corporation

Diebold Nixdorf, Incorporated

Cardtronics

Fujitsu

CMS Info Systems

Vocalink

AGS Transact Technologies Ltd.

Euronet Worldwide Inc.

CashTrans

Recent Developments in the Market:

In September 2022, the board of directors of NCR Corporation (NYSE: NCR), a leading enterprise technology provider serving banks, retailers, and restaurants, unanimously endorsed a strategic initiative to divide NCR into two distinct publicly traded entities. One entity will concentrate on digital commerce while the other will specialize in ATMs. This separation, scheduled for completion by the end of 2023, is structured to be tax-free.

In August 2022, NCR Corporation unveiled an extension of its enduring collaboration with Wendy's, expanding to offer data services through the NCR Commerce Platform.

Global ATM Managed Services Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Service Type, ATM Location, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Service Type:

ATM replenishment & currency management

Network management

Security management

Incident management

Others

By ATM Location:

Onsite ATMs

Offsite ATMs

Worksite ATMs

Mobile ATMs

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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