

# Global Arugula Microgreen Market Size study & Forecast, by Farming (Indoor Vertical Farming, Commercial Greenhouses, Others), by Distribution Channel (Retail, Food Service, Others) and Regional Analysis, 2022-2029

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## Abstracts

Global Arugula Microgreen Market is valued at approximately USD 0.16 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 9% over the forecast period 2022-2029. Arugula Microgreens are edible seedlings that are mostly produced in the United States. These microgreens are considered rich in antioxidants, vitamins B1, K1, and C, carotenoids, and minerals. Also, it is high in fiber, and phytochemicals, low in sugar, calories, carbohydrates, and fat. Arugula microgreens are good for heart and bones. The increasing demand for functional food worldwide and growing consumption of health supplements as well as strategic initiatives from leading market players are key factors accelerating the growth of the market over the forecast period.

The increasing demand for functional food products is contributing to the growth of the market over the forecast period. For instance, according to Statista – in 2019, the worldwide market for functional food was valued at USD 178 billion, and the market is projected to reach USD 268 billion by 2027. Also, growing emergence of indoor vertical farming and increasing penetration of e-commerce platforms would create a lucrative growth prospectus for the market over the forecast period. However, the lack of awareness regarding the health benefits and dearth of skilled professionals impede the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Arugula Microgreen Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region in terms of market share owing to presence of leading

market players and increasing demand for the product in the region. Whereas Asia Pacific is expected to grow at the highest growth rate during the forecast period, owing to factors such as rising demand for functional food as well as increasing penetration of leading market players in the region.

Major market players included in this report are:

2BFresh  
AeroFarms  
Bowery Farming  
Farmbox Greens LLC  
Gotham Greens  
Living Earth Farm  
Madar Farms  
The Chef's Garden Inc  
True Leaf Market Seed Company  
TruLeaf Sustainable Agriculture

Recent Developments in the Market:

In August 2021, Florida USA based vertical farming company Kalera AS entered into a definitive agreement for the acquisition of Germany based &ever GmbH for a transaction value of 128.21 million.

Global Arugula Microgreen Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Farming, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving

factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

#### By Farming

- Indoor Vertical Farming
- Commercial Greenhouses
- Others

#### By Distribution Channel

- Retail
- Food Service
- Others

#### By Region:

- North America
  - U.S.
  - Canada
- Europe
  - UK
  - Germany
  - France
  - Spain
  - Italy
- ROE
- Asia Pacific
  - China
  - India
  - Japan
  - Australia
  - South Korea
- RoAPAC
- Latin America
  - Brazil
  - Mexico
- ROLA
- Rest of the World

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