

Global Artisanal Bakery Product Market Size study & Forecast, by Type (Bread & Rolls, Cakes & Pastries, Cookies, Tortillas), By Distribution Channel (Hypermarkets & Supermarkets, Departmental Stores, Specialty Store, others) and Regional Analysis, 2022-2029

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Abstracts

Global Artisanal Bakery Product Market is valued at approximately USD 5.13 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 4.8% over the forecast period 2022-2029. Artisanal bakery products comprise bread, cakes, pastries, and croissants that are handmade and free of chemical preservatives. These products are a good source of dietary fiber, carbohydrates, protein, and antioxidants and are also prepared with traditional methods and natural ingredients. The growing preference for convenience food products and increasing demand for gluten-free baked food among vegan consumers are the key factors responsible for the Artisanal Bakery Products Market growth over the forecast period.

The primary key factor anticipated to accelerate the growth of the artisanal bakery products Market is the increasing demand for gluten-free baked food. According to Statista, in 2022, the gluten-free food market was estimated at USD 6.7 billion and worldwide is projected to grow to USD 14 billion in 2032. Also, various new product launches and other strategic alliances by market players will accelerate market growth. For instance- In July 2021, Clonakilty Gluten-Free Kitchen launched a wide range of artisan gluten-free products in Clonakilty. Moreover, the increasing urbanization and growing usage of social media platforms in artisanal bakery products are anticipated to create a positive outlook for the market. However, consumer preferences for low-priced products and increasing demand for pre-baked or frozen bread stifle market growth

throughout the forecast period of 2022-2029.

The key regions considered for the Global Artisanal Bakery Product Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Europe dominated the market in terms of the largest share due to the growing demand for bread that is free from artificial flavors and preservatives. Furthermore, increasing demand for products manufactured with ancient grains and others contributes to regional growth. Middle East & Africa is expected to grow with the highest CAGR during the forecast period, owing to Growing concerns regarding health among the consumers in the region, increasing urbanization and increased consumption of authentic and traditional food products.

Major market player included in this report are:

Aryzta AG (Switzerland)

Harry Brot GmbH (Germany)

Safinco NV (Belgium)

Flowers Foods, Inc. (U.S.)

Wilmar International Ltd. (Singapore)

Yamazaki Baking Co., Ltd. (Japan)

Associated British Foods PLC (U.K.)

Finsbury Food Group PLC (U.K.)

Premier Foods plc (UK)

Fuji Baking Group Co. Limited (Japan)

Recent Developments in the Market:

In Mar 2022, Izzio Artisan Bakery launched the new At-Home 100% recyclable packaging for the baked products. It includes natural ingredients such as Plant-based and is vegan formulated so that they can be consumed along with the packaging after baking.

Global Artisanal Bakery Product Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

- Bread & Rolls
- Cakes & Pastries
- Cookies
- Tortillas

By Distribution Channel:

- Hypermarkets & Supermarkets
- Departmental Stores
- Specialty Store
- Others

By Region:

- North America
 - U.S.
 - Canada
- Europe
 - UK
 - Germany
 - France
 - Spain
 - Italy
- ROE
- Asia Pacific
 - China
 - India
 - Japan

Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

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