

Global Artificial Sweetener Market by Type (Aspartame, Acesulfame-k, Monosodium Glutamate, Saccharin, And Sodium Benzoate), by Application (bakery Items, Dairy Products, Confectionery, Beverages, And Other), By Distribution Channel (supermarkets & Hypermarkets, Departmental Stores, Convenience Stores, And Others), and Regional Forecasts 2021-2027.

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Abstracts

Global Artificial Sweetener Market is valued approximately at USD 6.85 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 5.05% over the forecast period 2021-2027. Artificial sweeteners are synthetically produced sugar substitutes. There are only 5 sweeteners approved by the Food and Drug Administration and the European Food safety Administration (EFSA) which are saccharin, acesulfame, aspartame, neo-time and sucralose. Increasing trend of low calories sugar-free foods is prompting the food and beverage sector to use artificial sweeteners. Certain countries including Britain, Hungary, Finland, and France have imposed sugar taxes which prompted the customers to shift from sugary beverages to low calorie versions which is supporting the market growth. The objective of the tax is to reduce the burden of obesity among individuals. But long term consumption of artificial sweeteners can cause bloating, diarrhea and gastrointestinal disorders. According to some studies, artificial sweeteners such as saccharin and aspartame can cause blood related disorders, including leukemia, which may be fatal. These factors can hinder the growth of the market. Increasing investment in the R&D of new sugar alternatives are giving various opportunities to the market to grow. Various beverages manufacturers such as Coca-Cola are using substitutes in their products.

The key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World are considered for the regional analysis of global Artificial Sweetener market. North America is the leader in the artificial sweetener market because of greater demand in the US for bakery products. Neotame artificial sweetener is used in bakery products due to its high shelf-life stability. The Asia Pacific is expected to grow significantly in the coming years because of the presence of large number of dairy manufacturing industries such as tofu, yogurt, and cream in countries such as India, China and Japan.

Major market player included in this report are

DuPont

ADM

Tate & Lyle

Ingredion Incorporated

Cargill Incorporated

Roquette Freres

PureCircle Ltd

MacAndrews & Forbes Holdings Inc.

JK Sucralose Inc.

Ajinomoto Co. Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Aspartame

Acesulfame-k

Monosodium Glutamate

Saccharin

Sodium Benzoate

By Application:

bakery Items

Dairy Products

Confectionery

Beverages

Other

By Distribution Channel:

supermarkets & Hypermarkets

Departmental Stores

Convenience Stores

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Artificial Sweetener Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Artificial Sweetener Market , by Region, 2019-2027 (USD Billion)
 - 1.2.2. Artificial Sweetener Market , by Type , 2019-2027 (USD Billion)
 - 1.2.3. Artificial Sweetener Market , by Application, 2019-2027 (USD Billion)
 - 1.2.4. Artificial Sweetener Market , by Distribution Channel , 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL ARTIFICIAL SWEETENER MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL ARTIFICIAL SWEETENER MARKET DYNAMICS

- 3.1. Artificial Sweetener Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing trends of low calories food
 - 3.1.1.2. Imposition of sugar tax
 - 3.1.2. Market Restraint
 - 3.1.2.1. Can cause fatal diseases
 - 3.1.2.2. Long term use may have harmful effects
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increasing investment in R&D

CHAPTER 4. GLOBAL ARTIFICIAL SWEETENER MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL ARTIFICIAL SWEETENER MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Global Artificial Sweetener Market by Type , Performance - Potential Analysis
- 5.3. Global Artificial Sweetener Market Estimates & Forecasts by Type 2018-2027 (USD Billion)
- 5.4. Artificial Sweetener Market , Sub Segment Analysis
 - 5.4.1. Aspartame
 - 5.4.2. Acesulfame-k
 - 5.4.3. Monosodium Glutamate
 - 5.4.4. Saccharin
 - 5.4.5. Sodium Benzoate

CHAPTER 6. GLOBAL ARTIFICIAL SWEETENER MARKET, BY APPLICATION

- a. Market Snapshot
- 6.1. Global Artificial Sweetener Market by Application, Performance - Potential Analysis
- 6.2. Global Artificial Sweetener Market Estimates & Forecasts by Application 2018-2027 (USD Billion)
- 6.3. Artificial Sweetener Market , Sub Segment Analysis
 - 6.3.1. bakery Items
 - 6.3.2. Dairy Products
 - 6.3.3. Confectionery
 - 6.3.4. Beverages
 - 6.3.5. Other

CHAPTER 7. GLOBAL ARTIFICIAL SWEETENER MARKET, BY DISTRIBUTION CHANNEL

b. Market Snapshot

7.1. Global Artificial Sweetener Market by Distribution Channel , Performance - Potential Analysis

7.2. Global Artificial Sweetener Market Estimates & Forecasts by Distribution Channel 2018-2027 (USD Billion)

7.3. Artificial Sweetener Market , Sub Segment Analysis

7.3.1. supermarkets & Hypermarkets

7.3.2. Departmental Stores

7.3.3. Convenience Stores

7.3.4. Others

CHAPTER 8. GLOBAL ARTIFICIAL SWEETENER MARKET, REGIONAL ANALYSIS

8.1. Artificial Sweetener Market , Regional Market Snapshot

8.2. North America Artificial Sweetener Market

8.2.1. U.S. Artificial Sweetener Market

8.2.1.1. Type breakdown estimates & forecasts, 2018-2027

8.2.1.2. Application breakdown estimates & forecasts, 2018-2027

8.2.1.3. Distribution Channel breakdown estimates & forecasts, 2018-2027

8.2.2. Canada Artificial Sweetener Market

8.3. Europe Artificial Sweetener Market Snapshot

8.3.1. U.K. Artificial Sweetener Market

8.3.2. Germany Artificial Sweetener Market

8.3.3. France Artificial Sweetener Market

8.3.4. Spain Artificial Sweetener Market

8.3.5. Italy Artificial Sweetener Market

8.3.6. Rest of Europe Artificial Sweetener Market

8.4. Asia-Pacific Artificial Sweetener Market Snapshot

8.4.1. China Artificial Sweetener Market

8.4.2. India Artificial Sweetener Market

8.4.3. Japan Artificial Sweetener Market

8.4.4. Australia Artificial Sweetener Market

8.4.5. South Korea Artificial Sweetener Market

8.4.6. Rest of Asia Pacific Artificial Sweetener Market

8.5. Latin America Artificial Sweetener Market Snapshot

- 8.5.1. Brazil Artificial Sweetener Market
- 8.5.2. Mexico Artificial Sweetener Market
- 8.6. Rest of The World Artificial Sweetener Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Company Profiles
 - 9.2.1. DuPont
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview
 - 9.2.1.3. Financial (Subject to Data Availability)
 - 9.2.1.4. Product Summary
 - 9.2.1.5. Recent Developments
 - 9.2.2. ADM
 - 9.2.3. Tate & Lyle
 - 9.2.4. Ingredion Incorporated
 - 9.2.5. Cargill Incorporated
 - 9.2.6. Roquette Freres
 - 9.2.7. PureCircle Ltd
 - 9.2.8. MacAndrews & Forbes Holdings Inc.
 - 9.2.9. JK Sucralose Inc.
 - 9.2.10. Ajinomoto Co. Inc.

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 2. Global Artificial Sweetener Market , report scope

TABLE 3. Global Artificial Sweetener Market estimates & forecasts by region 2018-2027 (USD Billion)

TABLE 4. Global Artificial Sweetener Market estimates & forecasts by Type 2018-2027 (USD Billion)

TABLE 5. Global Artificial Sweetener Market estimates & forecasts by Application 2018-2027 (USD Billion)

TABLE 6. Global Artificial Sweetener Market estimates & forecasts by Distribution Channel 2018-2027 (USD Billion)

TABLE 7. Global Artificial Sweetener Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Artificial Sweetener Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Artificial Sweetener Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Artificial Sweetener Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Artificial Sweetener Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Artificial Sweetener Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Artificial Sweetener Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Artificial Sweetener Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. Global Artificial Sweetener Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. Global Artificial Sweetener Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 17. Global Artificial Sweetener Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 18. Global Artificial Sweetener Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 19. Global Artificial Sweetener Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 20. Global Artificial Sweetener Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. Global Artificial Sweetener Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. Global Artificial Sweetener Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. U.S. Artificial Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 24. U.S. Artificial Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. U.S. Artificial Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 26. Canada Artificial Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 27. Canada Artificial Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. Canada Artificial Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 29. UK Artificial Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 30. UK Artificial Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. UK Artificial Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 32. Germany Artificial Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 33. Germany Artificial Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. Germany Artificial Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 35. France Artificial Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 36. France Artificial Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. France Artificial Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 38. Spain Artificial Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 39. Spain Artificial Sweetener Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 40. Spain Artificial Sweetener Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 41. Italy Artificial Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 42. Italy Artificial Sweetener Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 43. Italy Artificial Sweetener Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 44. ROE Artificial Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 45. ROE Artificial Sweetener Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 46. ROE Artificial Sweetener Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 47. China Artificial Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 48. China Artificial Sweetener Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 49. China Artificial Sweetener Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 50. India Artificial Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 51. India Artificial Sweetener Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 52. India Artificial Sweetener Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 53. Japan Artificial Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 54. Japan Artificial Sweetener Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 55. Japan Artificial Sweetener Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 56. Australia Artificial Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 57. Australia Artificial Sweetener Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 58. Australia Artificial Sweetener Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 59. South Korea Artificial Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 60. South Korea Artificial Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 61. South Korea Artificial Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 62. ROPAC Artificial Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 63. ROPAC Artificial Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 64. ROPAC Artificial Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 65. Brazil Artificial Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 66. Brazil Artificial Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 67. Brazil Artificial Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 68. Mexico Artificial Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 69. Mexico Artificial Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 70. Mexico Artificial Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 71. ROLA Artificial Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 72. ROLA Artificial Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 73. ROLA Artificial Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 74. ROW Artificial Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 75. ROW Artificial Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 76. ROW Artificial Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 77. List of secondary sources used in the study of global Artificial Sweetener Market .

TABLE 78. List of primary sources used in the study of global Artificial Sweetener

Market .

TABLE 79. Years considered for the study.

TABLE 80. Exchange rates considered.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Artificial Sweetener Market , research methodology
- FIG 2. Global Artificial Sweetener Market , market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Artificial Sweetener Market , key trends 2020
- FIG 5. Global Artificial Sweetener Market , growth prospects 2021-2027
- FIG 6. Global Artificial Sweetener Market , porters 5 force model
- FIG 7. Global Artificial Sweetener Market , pest analysis
- FIG 8. Global Artificial Sweetener Market , value chain analysis
- FIG 9. Global Artificial Sweetener Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Artificial Sweetener Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Artificial Sweetener Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Artificial Sweetener Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Artificial Sweetener Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Artificial Sweetener Market by segment, 2018 & 2027 (USD Billion)
- FIG 15. Global Artificial Sweetener Market by segment, 2018 & 2027 (USD Billion)
- FIG 16. Global Artificial Sweetener Market by segment, 2018 & 2027 (USD Billion)
- FIG 17. Global Artificial Sweetener Market , regional snapshot 2018 & 2027
- FIG 18. North America Artificial Sweetener Market 2018 & 2027 (USD Billion)
- FIG 19. Europe Artificial Sweetener Market 2018 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Artificial Sweetener Market 2018 & 2027 (USD Billion)
- FIG 21. Latin America Artificial Sweetener Market 2018 & 2027 (USD Billion)
- FIG 22. Global Artificial Sweetener Market , company market share analysis (2020)

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