

# **Global Artificial Intelligence (AI) in Fintech Market Size study with COVID-19 Impact, by Component (Solution and Services), Deployment Mode (Cloud and On-Premises), by Application (Virtual Assistants (Chatbots), Business Analytics and Reporting, Customer Behavioral Analytics and Others) and Regional Forecasts 2020-2026**

<https://marketpublishers.com/r/G8BDE2DABE9EEN.html>

Date: April 2020

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G8BDE2DABE9EEN

## **Abstracts**

Global Artificial Intelligence (AI) in Fintech Market is valued approximately USD 2.6 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 40.4 % over the forecast period 2020-2026. Artificial Intelligence (AI) improves results by applying methods derived from aspects of Human Intelligence at a beyond human scale and performs tasks such as learning, decision making, planning, and speech recognition. In financial technology sector AI reduces time, increases efficiency and decreases the chance of error. The growing internet penetration and availability of spatial data are the few factors responsible for growth of the market over the forecast period. For instance, according to Internet World Stats in 2018, 49% of total population in Asia uses internet, 85.2% in Europe, 36.1% in Africa and 95% in North America. Furthermore, the rising advancements and other strategic alliance by market key player will create a lucrative demand for this market. For instance: as per Company's news release on 28th June 2019, Microsoft Corporation agreed into a partnership with Deutsche Bank, a leading law firm in financial services and technology. Microsoft Corporation also launched a new project on AI principles in Asia, focusing on the financial services industry. Moreover, the COVID-19 Pandemic enables every organization to provide work from home, increasing the demand of high trend Financial service provider due to the unstability of market positioning. However, lack of skilled consultants to deploy AI in Fintech is the major factor restraining the growth of global

Artificial Intelligence (AI) in Fintech market during the forecast period.

The regional analysis of global Artificial Intelligence (AI) in Fintech market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2026.

Major market player included in this report are:

Microsoft Corporation

Google LLC

IBM Corporation

Intel Corporation

Inbenta Technologies

Nuance Communications Inc.

Complyadvantage.Com

Salesforce.Com Inc.

Amazon Web Services

Samsung Group

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Solution

Services

By Deployment:

Cloud

On-Premise

**By Application:**

Virtual Assistants (Chatbots)  
Business Analytics and Reporting  
Customer Behavioral Analytics  
Others

**By Region:**

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
Asia Pacific  
China  
India  
Japan  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017, 2018

Base year – 2019

Forecast period – 2020 to 2026

Target Audience of the Global Artificial Intelligence (AI) in Fintech Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2026 (USD Billion)
  - 1.2.1. Artificial Intelligence (AI) in Fintech Market, by Region, 2018-2026 (USD Billion)
  - 1.2.2. Artificial Intelligence (AI) in Fintech Market, by Component, 2018-2026 (USD Billion)
  - 1.2.3. Artificial Intelligence (AI) in Fintech Market, by Deployment Mode, 2018-2026 (USD Billion)
  - 1.2.4. Artificial Intelligence (AI) in Fintech Market, by Application, 2018-2026 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL ARTIFICIAL INTELLIGENCE (AI) IN FINTECH MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL ARTIFICIAL INTELLIGENCE (AI) IN FINTECH MARKET DYNAMICS**

- 3.1. Artificial Intelligence (AI) in Fintech Market Impact Analysis (2018-2026)
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

### **CHAPTER 4. GLOBAL ARTIFICIAL INTELLIGENCE (AI) IN FINTECH MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2016-2026)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL ARTIFICIAL INTELLIGENCE (AI) IN FINTECH MARKET, BY COMPONENT**

- 5.1. Market Snapshot
- 5.2. Global Artificial Intelligence (AI) in Fintech Market by Component, Performance - Potential Analysis
- 5.3. Global Artificial Intelligence (AI) in Fintech Market Estimates & Forecasts by Component 2016-2026 (USD Billion)
- 5.4. Artificial Intelligence (AI) in Fintech Market, Sub Segment Analysis
  - 5.4.1. Solution
  - 5.4.2. Services

## **CHAPTER 6. GLOBAL ARTIFICIAL INTELLIGENCE (AI) IN FINTECH MARKET, BY DEPLOYMENT MODE**

- 6.1. Market Snapshot
- 6.2. Global Artificial Intelligence (AI) in Fintech Market by Deployment Mode, Performance - Potential Analysis
- 6.3. Global Artificial Intelligence (AI) in Fintech Market Estimates & Forecasts by Deployment Mode 2016-2026 (USD Billion)
- 6.4. Artificial Intelligence (AI) in Fintech Market, Sub Segment Analysis
  - 6.4.1. Cloud
  - 6.4.2. On-Premise

## **CHAPTER 7. GLOBAL ARTIFICIAL INTELLIGENCE (AI) IN FINTECH MARKET, BY**

## **APPLICATION**

- 7.1. Market Snapshot
- 7.2. Global Artificial Intelligence (AI) in Fintech Market by Application, Performance - Potential Analysis
- 7.3. Global Artificial Intelligence (AI) in Fintech Market Estimates & Forecasts by Application 2016-2026 (USD Billion)
- 7.4. Artificial Intelligence (AI) in Fintech Market, Sub Segment Analysis
  - 7.4.1. Virtual Assistants (Chatbots)
  - 7.4.2. Business Analytics and Reporting
  - 7.4.3. Customer Behavioral Analytics
  - 7.4.4. Others

## **CHAPTER 8. GLOBAL ARTIFICIAL INTELLIGENCE (AI) IN FINTECH MARKET, REGIONAL ANALYSIS**

- 8.1. Artificial Intelligence (AI) in Fintech Market, Regional Market Snapshot
- 8.2. North America Artificial Intelligence (AI) in Fintech Market
  - 8.2.1. U.S. Artificial Intelligence (AI) in Fintech Market
    - 8.2.1.1. Component breakdown estimates & forecasts, 2016-2026
    - 8.2.1.2. Deployment Mode breakdown estimates & forecasts, 2016-2026
    - 8.2.1.3. Application breakdown estimates & forecasts, 2016-2026
  - 8.2.2. Canada Artificial Intelligence (AI) in Fintech Market
- 8.3. Europe Artificial Intelligence (AI) in Fintech Market Snapshot
  - 8.3.1. U.K. Artificial Intelligence (AI) in Fintech Market
  - 8.3.2. Germany Artificial Intelligence (AI) in Fintech Market
  - 8.3.3. Rest of Europe Artificial Intelligence (AI) in Fintech Market
- 8.4. Asia-Pacific Artificial Intelligence (AI) in Fintech Market Snapshot
  - 8.4.1. China Artificial Intelligence (AI) in Fintech Market
  - 8.4.2. India Artificial Intelligence (AI) in Fintech Market
  - 8.4.3. Japan Artificial Intelligence (AI) in Fintech Market
  - 8.4.4. Rest of Asia Pacific Artificial Intelligence (AI) in Fintech Market
- 8.5. Latin America Artificial Intelligence (AI) in Fintech Market Snapshot
  - 8.5.1. Brazil Artificial Intelligence (AI) in Fintech Market
  - 8.5.2. Mexico Artificial Intelligence (AI) in Fintech Market
- 8.6. Rest of The World Artificial Intelligence (AI) in Fintech Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Top Market Strategies
- 9.2. Company Profiles
  - 9.2.1. Microsoft Corporation
    - 9.2.1.1. Key Information
    - 9.2.1.2. Overview
    - 9.2.1.3. Financial (Subject to Data Availability)
    - 9.2.1.4. Product Summary
    - 9.2.1.5. Recent Developments
  - 9.2.2. Google LLC
  - 9.2.3. IBM Corporation
  - 9.2.4. Intel Corporation
  - 9.2.5. Inbenta Technologies
  - 9.2.6. Nuance Communications Inc.
  - 9.2.7. Complyadvantage.Com
  - 9.2.8. Salesforce.Com Inc.
  - 9.2.9. Amazon Web Services
  - 9.2.10. Samsung Group

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. List of secondary sources, used in the study of global Artificial Intelligence (AI) in Fintech market

TABLE 2. List of primary sources, used in the study of global Artificial Intelligence (AI) in Fintech market

TABLE 3. Global Artificial Intelligence (AI) in Fintech market, report scope

TABLE 4. Years considered for the study

TABLE 5. Exchange rates considered

TABLE 6. Global Artificial Intelligence (AI) in Fintech market estimates & forecasts by region 2016-2026 (USD Billion)

TABLE 7. Global Artificial Intelligence (AI) in Fintech market estimates & forecasts by component 2016-2026 (USD Billion)

TABLE 8. Global Artificial Intelligence (AI) in Fintech market estimates & forecasts by deployment mode 2016-2026 (USD Billion)

TABLE 9. Global Artificial Intelligence (AI) in Fintech market estimates & forecasts by Application 2016-2026 (USD Billion)

TABLE 10. Global Artificial Intelligence (AI) in Fintech market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 11. Global Artificial Intelligence (AI) in Fintech market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 12. Global Artificial Intelligence (AI) in Fintech market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 13. Global Artificial Intelligence (AI) in Fintech market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 14. Global Artificial Intelligence (AI) in Fintech market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 15. Global Artificial Intelligence (AI) in Fintech market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 16. Global Artificial Intelligence (AI) in Fintech market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 17. Global Artificial Intelligence (AI) in Fintech market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 18. Global Artificial Intelligence (AI) in Fintech market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 19. Global Artificial Intelligence (AI) in Fintech market by region, estimates & forecasts, 2016-2026 (USD Billion)



TABLE 20. Global Artificial Intelligence (AI) in Fintech market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 21. Global Artificial Intelligence (AI) in Fintech market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 22. Global Artificial Intelligence (AI) in Fintech market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 23. Global Artificial Intelligence (AI) in Fintech market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 24. Global Artificial Intelligence (AI) in Fintech market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 25. Global Artificial Intelligence (AI) in Fintech market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 26. U.s. Artificial Intelligence (AI) in Fintech market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 27. U.s. Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 28. U.s. Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 29. U.s. Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 30. Canada Artificial Intelligence (AI) in Fintech market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 31. Canada Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 32. Canada Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 33. Canada Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 34. Uk Artificial Intelligence (AI) in Fintech market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 35. Uk Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 36. Uk Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 37. Uk Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 38. Germany Artificial Intelligence (AI) in Fintech market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 39. Germany Artificial Intelligence (AI) in Fintech market estimates & forecasts

by segment 2016-2026 (USD Billion)

TABLE 40. Germany Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 41. Germany Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 42. Roe Artificial Intelligence (AI) in Fintech market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 43. Roe Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 44. Roe Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 45. Roe Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 46. China Artificial Intelligence (AI) in Fintech market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 47. China Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 48. China Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 49. China Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 50. India Artificial Intelligence (AI) in Fintech market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 51. India Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 52. India Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 53. India Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 54. Japan Artificial Intelligence (AI) in Fintech market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 55. Japan Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 56. Japan Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 57. Japan Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 58. Roapac Artificial Intelligence (AI) in Fintech market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 59. Roapac Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 60. Roapac Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 61. Roapac Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 62. Brazil Artificial Intelligence (AI) in Fintech market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 63. Brazil Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 64. Brazil Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 65. Brazil Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 66. Mexico Artificial Intelligence (AI) in Fintech market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 67. Mexico Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 68. Mexico Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 69. Mexico Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 70. Rola Artificial Intelligence (AI) in Fintech market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 71. Rola Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 72. Rola Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 73. Rola Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 74. Row Artificial Intelligence (AI) in Fintech market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 75. Row Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 76. Row Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 77. Row Artificial Intelligence (AI) in Fintech market estimates & forecasts by segment 2016-2026 (USD Billion)

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Artificial Intelligence (AI) in Fintech market, research methodology
- FIG 2. Global Artificial Intelligence (AI) in Fintech market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Artificial Intelligence (AI) in Fintech market, key trends 2019
- FIG 5. Global Artificial Intelligence (AI) in Fintech market, growth prospects 2020-2026
- FIG 6. Global Artificial Intelligence (AI) in Fintech market, porters 5 force model
- FIG 7. Global Artificial Intelligence (AI) in Fintech market, pest analysis
- FIG 8. Global Artificial Intelligence (AI) in Fintech market, value chain analysis
- FIG 9. Global Artificial Intelligence (AI) in Fintech market by segment, 2016 & 2026 (USD Billion)
- FIG 10. Global Artificial Intelligence (AI) in Fintech market by segment, 2016 & 2026 (USD Billion)
- FIG 11. Global Artificial Intelligence (AI) in Fintech market by segment, 2016 & 2026 (USD Billion)
- FIG 12. Global Artificial Intelligence (AI) in Fintech market by segment, 2016 & 2026 (USD Billion)
- FIG 13. Global Artificial Intelligence (AI) in Fintech market by segment, 2016 & 2026 (USD Billion)
- FIG 14. Global Artificial Intelligence (AI) in Fintech market by segment, 2016 & 2026 (USD Billion)
- FIG 15. Global Artificial Intelligence (AI) in Fintech market by segment, 2016 & 2026 (USD Billion)
- FIG 16. Global Artificial Intelligence (AI) in Fintech market by segment, 2016 & 2026 (USD Billion)
- FIG 17. Global Artificial Intelligence (AI) in Fintech market, regional snapshot 2016 & 2026
- FIG 18. North america Artificial Intelligence (AI) in Fintech market 2016 & 2026 (USD Billion)
- FIG 19. Europe Artificial Intelligence (AI) in Fintech market 2016 & 2026 (USD Billion)
- FIG 20. Asia pacific Artificial Intelligence (AI) in Fintech market 2016 & 2026 (USD Billion)
- FIG 21. Latin america Artificial Intelligence (AI) in Fintech market 2016 & 2026 (USD Billion)
- FIG 22. Global Artificial Intelligence (AI) in Fintech market, company market share analysis (2019)

## **COMPANIES MENTIONED**

Microsoft Corporation  
Google LLC  
IBM Corporation  
Intel Corporation  
Inbenta Technologies  
Nuance Communications Inc.  
Complyadvantage.Com  
Salesforce.Com Inc.  
Amazon Web Services  
Samsung Group

## I would like to order

Product name: Global Artificial Intelligence (AI) in Fintech Market Size study with COVID-19 Impact, by Component (Solution and Services), Deployment Mode (Cloud and On-Premises), by Application (Virtual Assistants (Chatbots), Business Analytics and Reporting, Customer Behavioral Analytics and Others) and Regional Forecasts 2020-2026

Product link: <https://marketpublishers.com/r/G8BDE2DABE9EEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8BDE2DABE9EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970