

# **Global Artificial Intelligence (AI) Platform Market Size Study & Forecast, by Component, Tools, Services, Deployment Mode, Application, End User and Regional Forecasts 2025-2035**

<https://marketpublishers.com/r/GF72E63171B1EN.html>

Date: June 2025

Pages: 285

Price: US\$ 3,218.00 (Single User License)

ID: GF72E63171B1EN

## **Abstracts**

The Global Artificial Intelligence (AI) Platform Market is valued at approximately USD 19.8 billion in 2024 and is projected to grow at a remarkable CAGR of 21.30% over the forecast period 2025-2035. AI platforms serve as the foundational engines powering intelligent solutions across industries, enabling enterprises to build, deploy, and manage applications infused with cognitive capabilities. As data volumes balloon and business environments grow increasingly complex, the demand for robust AI platforms that can process, learn from, and act upon real-time data is soaring. These platforms are being aggressively adopted across multiple sectors for predictive analytics, customer engagement, fraud prevention, autonomous operations, and more, positioning them as indispensable tools in the digital transformation journey.

The widespread integration of AI across business operations—from intelligent process automation to advanced analytics—is primarily driving the exponential growth of this market. Organizations are pivoting towards AI platforms to streamline decision-making, extract actionable insights from unstructured data, and reduce human error. The growing reliance on cloud computing, coupled with the rising deployment of AI tools like natural language processing, computer vision, and machine learning algorithms, is fueling a new era of intelligent enterprise solutions. Furthermore, the increasing sophistication of AI-enabled services and the emergence of no-code/low-code development platforms are lowering adoption barriers, empowering non-technical users to build and deploy intelligent models seamlessly.

From a regional perspective, North America dominated the AI platform landscape in

2024 and is expected to retain its lead through 2035, driven by early technological adoption, significant R&D investments, and the strong presence of global tech giants. The United States, in particular, continues to spearhead innovation with massive government and private sector funding for AI research. Meanwhile, Asia Pacific is poised to exhibit the highest growth rate during the forecast period, attributed to the rapid expansion of digital economies like India, China, and South Korea. Initiatives around smart cities, AI-powered healthcare, and e-governance are creating fertile ground for AI platform adoption in the region. Europe is also gaining momentum, propelled by increasing demand for ethical AI solutions and stringent data governance regulations fostering trust in AI technologies.

Major market player included in this report are:

Microsoft Corporation

Amazon Web Services, Inc.

Google LLC

IBM Corporation

Oracle Corporation

SAP SE

Intel Corporation

Salesforce, Inc.

H2O.ai, Inc.

Baidu, Inc.

DataRobot, Inc.

Wipro Limited

SAS Institute Inc.

NVIDIA Corporation

Hewlett Packard Enterprise

## Global Artificial Intelligence (AI) Platform Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period - 2025-2035

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

By Component:

Platform

Solution

### By Tools:

Natural Language Processing

Machine Learning

Computer Vision

Speech Recognition

### By Services:

Managed Services

Professional Services

### By Deployment Mode:

On-Premises

Cloud-Based

### By Application:

Predictive Maintenance

Fraud Detection

Customer Service

Supply Chain Management

Risk Management

Sentiment Analysis

Others

By End User:

BFSI

Retail & E-commerce

IT & Telecommunication

Healthcare

Manufacturing

Government

Energy & Utilities

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

## Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

## Latin America

Brazil

Mexico

## Middle East & Africa

UAE

Saudi Arabia

South Africa

## Rest of Middle East & Africa

### Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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