

Global Artificial Intelligence (AI) in Accounting Market Size Study & Forecast, by Deployment, Application, Organization Size, Industry, Functionality and Regional Forecasts 2025-2035

<https://marketpublishers.com/r/GF30C2B8EF25EN.html>

Date: June 2025

Pages: 285

Price: US\$ 3,218.00 (Single User License)

ID: GF30C2B8EF25EN

Abstracts

The Global Artificial Intelligence (AI) in Accounting Market was valued at approximately USD 5.48 billion in 2024 and is projected to expand at a staggering CAGR of over 25.60% throughout the forecast period 2025–2035. AI in accounting has evolved beyond rudimentary automation, becoming a strategic enabler for forward-looking financial planning, real-time reporting, and predictive analytics. As businesses scale, the need to process vast datasets with speed, accuracy, and intelligence becomes crucial — and this is where AI steps in, revolutionizing how financial decisions are informed. The ongoing digital transformation across industries, combined with stringent compliance standards, has catalyzed the integration of AI solutions into accounting systems globally. The deployment of machine learning, NLP, and cognitive computing within financial operations is streamlining auditing, tax management, and even fraud detection with surgical precision.

This accelerated adoption is further reinforced by rising demand from enterprises aiming to cut costs, minimize human error, and achieve regulatory compliance with agility. According to industry sources, firms leveraging AI for accounting purposes have reported a notable increase in process efficiency and data-driven insights, translating into improved bottom-line results. Moreover, with the global economy shifting toward data-centric models, AI-based accounting tools are empowering organizations to reimagine legacy systems. Applications like financial forecasting, intelligent reconciliation, and real-time compliance auditing are not just disrupting traditional norms but establishing a new standard for operational excellence. However, challenges such as data security, high implementation costs, and resistance to technology adoption

among legacy firms could temper growth unless adequately addressed.

Regionally, North America is poised to lead the AI in accounting market, attributed to its robust technological ecosystem, early adoption of AI technologies, and strong presence of financial institutions pushing for digital transformation. Leading U.S. accounting and audit firms are already investing heavily in AI-driven financial tools to optimize operations and improve client deliverables. Europe follows closely, driven by the rising push for automation in regulatory reporting and a tech-savvy corporate base. Meanwhile, the Asia Pacific region is projected to witness the fastest growth rate, spearheaded by rapid digitalization, expanding SME sector, and favorable government initiatives in major economies like China, India, and Singapore. These countries are embracing cloud-based AI tools to bridge financial service gaps and enhance transparency in financial processes.

Major market player included in this report are:

Microsoft

Oracle Corporation

IBM Corporation

SAP SE

Intuit Inc.

Xero Limited

Workday Inc.

Sage Group PLC

BlackLine, Inc.

Zoho Corporation

FreshBooks

Infor

Unit4

Coupa Software

Blackbaud Inc.

Global Artificial Intelligence (AI) in Accounting Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025–2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

By Deployment:

Cloud-Based

On-Premise

By Application:

Financial Reporting

Tax Management

Payroll Management

Auditing

Fraud Detection

By Organization Size:

Small and Medium-Sized Enterprises (SMEs)

Large Enterprises

By Industry:

Financial Services

Healthcare

Education

Government

Manufacturing

By Functionality:

Data Analytics

Machine Learning

Natural Language Processing

Cognitive Computing

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market

approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL ARTIFICIAL INTELLIGENCE IN ACCOUNTING MARKET REPORT SCOPE & METHODOLOGY

- 1.1. Research Objective
- 1.2. Research Methodology
 - 1.2.1. Forecast Model
 - 1.2.2. Desk Research
 - 1.2.3. Top-Down and Bottom-Up Approach
- 1.3. Research Attributes
- 1.4. Scope of the Study
 - 1.4.1. Market Definition
 - 1.4.2. Market Segmentation
- 1.5. Research Assumption
 - 1.5.1. Inclusion & Exclusion
 - 1.5.2. Limitations
 - 1.5.3. Years Considered for the Study

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. CEO/CXO Standpoint
- 2.2. Strategic Insights
- 2.3. ESG Analysis
- 2.4. Key Findings

CHAPTER 3. GLOBAL ARTIFICIAL INTELLIGENCE IN ACCOUNTING MARKET FORCES ANALYSIS

- 3.1. Market Forces Shaping the Global AI in Accounting Market (2024–2035)
- 3.2. Drivers
 - 3.2.1. Rising Demand for Real-Time Financial Analytics
 - 3.2.2. Stringent Regulatory Compliance Requirements
- 3.3. Restraints
 - 3.3.1. Data Privacy and Security Concerns
 - 3.3.2. High Initial Implementation Costs
- 3.4. Opportunities
 - 3.4.1. Integration with Blockchain and Distributed Ledger Technologies
 - 3.4.2. Expanding Adoption Among SMEs in Emerging Regions

CHAPTER 4. GLOBAL ARTIFICIAL INTELLIGENCE IN ACCOUNTING INDUSTRY ANALYSIS

- 4.1. Porter's Five Forces Model
 - 4.1.1. Bargaining Power of Buyers
 - 4.1.2. Bargaining Power of Suppliers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's Five Forces Forecast Model (2024–2035)
- 4.3. PESTEL Analysis
 - 4.3.1. Political
 - 4.3.2. Economic
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top Investment Opportunities
- 4.5. Top Winning Strategies (2025)
- 4.6. Market Share Analysis (2024–2025)
- 4.7. Global Pricing Analysis and Trends 2025
- 4.8. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL ARTIFICIAL INTELLIGENCE IN ACCOUNTING MARKET SIZE & FORECASTS BY DEPLOYMENT 2025–2035

- 5.1. Market Overview
- 5.2. Cloud-Based
 - 5.2.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 5.2.2. Market Size Analysis by Region, 2025–2035
- 5.3. On-Premise
 - 5.3.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 5.3.2. Market Size Analysis by Region, 2025–2035

CHAPTER 6. GLOBAL ARTIFICIAL INTELLIGENCE IN ACCOUNTING MARKET SIZE & FORECASTS BY APPLICATION 2025–2035

- 6.1. Market Overview

6.2. Financial Reporting

6.2.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035

6.2.2. Market Size Analysis by Region, 2025–2035

6.3. Tax Management

6.3.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035

6.3.2. Market Size Analysis by Region, 2025–2035

6.4. Payroll Management

6.4.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035

6.4.2. Market Size Analysis by Region, 2025–2035

6.5. Auditing

6.5.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035

6.5.2. Market Size Analysis by Region, 2025–2035

6.6. Fraud Detection

6.6.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035

6.6.2. Market Size Analysis by Region, 2025–2035

CHAPTER 7. GLOBAL ARTIFICIAL INTELLIGENCE IN ACCOUNTING MARKET SIZE & FORECASTS BY REGION 2025–2035

7.1. Regional Market Snapshot

7.2. Top Leading & Emerging Countries

7.3. North America AI in Accounting Market

7.3.1. U.S. AI in Accounting Market

7.3.1.1. Deployment Breakdown Size & Forecasts, 2025–2035

7.3.1.2. Application Breakdown Size & Forecasts, 2025–2035

7.3.2. Canada AI in Accounting Market

7.3.2.1. Deployment Breakdown Size & Forecasts, 2025–2035

7.3.2.2. Application Breakdown Size & Forecasts, 2025–2035

7.4. Europe AI in Accounting Market

7.4.1. UK AI in Accounting Market

7.4.1.1. Deployment Breakdown Size & Forecasts, 2025–2035

7.4.1.2. Application Breakdown Size & Forecasts, 2025–2035

7.4.2. Germany AI in Accounting Market

7.4.2.1. Deployment Breakdown Size & Forecasts, 2025–2035

7.4.2.2. Application Breakdown Size & Forecasts, 2025–2035

7.4.3. France AI in Accounting Market

7.4.3.1. Deployment Breakdown Size & Forecasts, 2025–2035

7.4.3.2. Application Breakdown Size & Forecasts, 2025–2035

7.4.4. Spain AI in Accounting Market

- 7.4.4.1. Deployment Breakdown Size & Forecasts, 2025–2035
- 7.4.4.2. Application Breakdown Size & Forecasts, 2025–2035
- 7.4.5. Italy AI in Accounting Market
 - 7.4.5.1. Deployment Breakdown Size & Forecasts, 2025–2035
 - 7.4.5.2. Application Breakdown Size & Forecasts, 2025–2035
- 7.4.6. Rest of Europe AI in Accounting Market
 - 7.4.6.1. Deployment Breakdown Size & Forecasts, 2025–2035
 - 7.4.6.2. Application Breakdown Size & Forecasts, 2025–2035
- 7.5. Asia Pacific AI in Accounting Market
 - 7.5.1. China AI in Accounting Market
 - 7.5.1.1. Deployment Breakdown Size & Forecasts, 2025–2035
 - 7.5.1.2. Application Breakdown Size & Forecasts, 2025–2035
 - 7.5.2. India AI in Accounting Market
 - 7.5.2.1. Deployment Breakdown Size & Forecasts, 2025–2035
 - 7.5.2.2. Application Breakdown Size & Forecasts, 2025–2035
 - 7.5.3. Japan AI in Accounting Market
 - 7.5.3.1. Deployment Breakdown Size & Forecasts, 2025–2035
 - 7.5.3.2. Application Breakdown Size & Forecasts, 2025–2035
 - 7.5.4. Australia AI in Accounting Market
 - 7.5.4.1. Deployment Breakdown Size & Forecasts, 2025–2035
 - 7.5.4.2. Application Breakdown Size & Forecasts, 2025–2035
 - 7.5.5. South Korea AI in Accounting Market
 - 7.5.5.1. Deployment Breakdown Size & Forecasts, 2025–2035
 - 7.5.5.2. Application Breakdown Size & Forecasts, 2025–2035
 - 7.5.6. Rest of Asia Pacific AI in Accounting Market
 - 7.5.6.1. Deployment Breakdown Size & Forecasts, 2025–2035
 - 7.5.6.2. Application Breakdown Size & Forecasts, 2025–2035
- 7.6. Latin America AI in Accounting Market
 - 7.6.1. Brazil AI in Accounting Market
 - 7.6.1.1. Deployment Breakdown Size & Forecasts, 2025–2035
 - 7.6.1.2. Application Breakdown Size & Forecasts, 2025–2035
 - 7.6.2. Mexico AI in Accounting Market
 - 7.6.2.1. Deployment Breakdown Size & Forecasts, 2025–2035
 - 7.6.2.2. Application Breakdown Size & Forecasts, 2025–2035
- 7.7. Middle East & Africa AI in Accounting Market
 - 7.7.1. UAE AI in Accounting Market
 - 7.7.1.1. Deployment Breakdown Size & Forecasts, 2025–2035
 - 7.7.1.2. Application Breakdown Size & Forecasts, 2025–2035
 - 7.7.2. Saudi Arabia AI in Accounting Market

- 7.7.2.1. Deployment Breakdown Size & Forecasts, 2025–2035
- 7.7.2.2. Application Breakdown Size & Forecasts, 2025–2035
- 7.7.3. South Africa AI in Accounting Market
 - 7.7.3.1. Deployment Breakdown Size & Forecasts, 2025–2035
 - 7.7.3.2. Application Breakdown Size & Forecasts, 2025–2035

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Microsoft
 - 8.2.1. Company Overview
 - 8.2.2. Key Executives
 - 8.2.3. Company Snapshot
 - 8.2.4. Financial Performance (Subject to Data Availability)
 - 8.2.5. Product/Services Portfolio
 - 8.2.6. Recent Development
 - 8.2.7. Market Strategies
 - 8.2.8. SWOT Analysis
- 8.3. Oracle Corporation
- 8.4. IBM Corporation
- 8.5. SAP SE
- 8.6. Intuit Inc.
- 8.7. Xero Limited
- 8.8. Workday Inc.
- 8.9. Sage Group PLC
- 8.10. BlackLine, Inc.
- 8.11. Zoho Corporation
- 8.12. FreshBooks
- 8.13. Infor
- 8.14. Unit4
- 8.15. Coupa Software
- 8.16. Blackbaud Inc.

List Of Tables

LIST OF TABLES

Table 1. Global AI in Accounting Market, Report Scope

Table 2. Global AI in Accounting Market Estimates & Forecasts By Region 2024–2035

Table 3. Global AI in Accounting Market Estimates & Forecasts By Deployment
2024–2035

Table 4. Global AI in Accounting Market Estimates & Forecasts By Application
2024–2035

Table 5. Global AI in Accounting Market Estimates & Forecasts By Organization Size
2024–2035

Table 6. Global AI in Accounting Market Estimates & Forecasts By Industry 2024–2035

Table 7. Global AI in Accounting Market Estimates & Forecasts By Functionality
2024–2035

Table 8. U.S. AI in Accounting Market Estimates & Forecasts, 2024–2035

Table 9. Canada AI in Accounting Market Estimates & Forecasts, 2024–2035

Table 10. UK AI in Accounting Market Estimates & Forecasts, 2024–2035

Table 11. Germany AI in Accounting Market Estimates & Forecasts, 2024–2035

Table 12. France AI in Accounting Market Estimates & Forecasts, 2024–2035

Table 13. Spain AI in Accounting Market Estimates & Forecasts, 2024–2035

Table 14. Italy AI in Accounting Market Estimates & Forecasts, 2024–2035

Table 15. Rest of Europe AI in Accounting Market Estimates & Forecasts, 2024–2035

Table 16. China AI in Accounting Market Estimates & Forecasts, 2024–2035

Table 17. India AI in Accounting Market Estimates & Forecasts, 2024–2035

Table 18. Japan AI in Accounting Market Estimates & Forecasts, 2024–2035

Table 19. Australia AI in Accounting Market Estimates & Forecasts, 2024–2035

Table 20. South Korea AI in Accounting Market Estimates & Forecasts, 2024–2035

List Of Figures

LIST OF FIGURES

- Fig 1. Global AI in Accounting Market, Research Methodology
- Fig 2. Global AI in Accounting Market, Market Estimation Techniques
- Fig 3. Global AI in Accounting Market, Market Size Estimates & Forecast Methods
- Fig 4. Global AI in Accounting Market, Key Trends 2025
- Fig 5. Global AI in Accounting Market, Growth Prospects 2024–2035
- Fig 6. Global AI in Accounting Market, Porter's Five Forces Model
- Fig 7. Global AI in Accounting Market, PESTEL Analysis
- Fig 8. Global AI in Accounting Market, Value Chain Analysis
- Fig 9. AI in Accounting Market By Deployment, 2025 & 2035
- Fig 10. AI in Accounting Market By Application, 2025 & 2035
- Fig 11. AI in Accounting Market By Organization Size, 2025 & 2035
- Fig 12. AI in Accounting Market By Industry, 2025 & 2035
- Fig 13. AI in Accounting Market By Functionality, 2025 & 2035
- Fig 14. North America AI in Accounting Market, 2025 & 2035
- Fig 15. Europe AI in Accounting Market, 2025 & 2035
- Fig 16. Asia Pacific AI in Accounting Market, 2025 & 2035
- Fig 17. Latin America AI in Accounting Market, 2025 & 2035
- Fig 18. Middle East & Africa AI in Accounting Market, 2025 & 2035
- Fig 19. Global AI in Accounting Market, Company Market Share Analysis (2025)

I would like to order

Product name: Global Artificial Intelligence (AI) in Accounting Market Size Study & Forecast, by Deployment, Application, Organization Size, Industry, Functionality and Regional Forecasts 2025-2035

Product link: <https://marketpublishers.com/r/GF30C2B8EF25EN.html>

Price: US\$ 3,218.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF30C2B8EF25EN.html>