

Global Aroma Ingredients Market Size Study, by Type (Natural Ingredients, Synthetic Ingredients), by Application (Cosmetics & Personal Care, Fine Fragrances, Therapeutic Area, Toiletries), and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/GF520148BE2DEN.html>

Date: July 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GF520148BE2DEN

Abstracts

Global Aroma Ingredients Market is valued at approximately USD 3.34 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 5.61% over the forecast period 2024-2032. Aroma ingredients, pivotal in defining the sensory appeal of consumer products, significantly influence consumer preferences and brand loyalty. These ingredients mask original smells or create distinct scent profiles, enhancing the user experience and strengthening brand identity. The burgeoning consumer inclination towards organic and natural products has spurred the development of natural aroma ingredients, marking a notable shift in the market dynamics. The success of consumer products often hinges on sensory appeal, with fragrance playing a pivotal role, where aroma ingredients help create a desirable scent for products, enhancing user experience and brand identity.

However, the fluctuating prices of raw materials and stringent regulatory compliance related to safety and environmental impact can impede the widespread adoption of aroma ingredients in specific markets. Despite these challenges, advancements in extraction and synthesis methods have bolstered the cost-effectiveness and efficiency of production, fostering product development and usage across diverse end-use industries. Moreover, exploring bio-based aroma ingredients to align with sustainability trends is poised to create new growth avenues for the aroma ingredients market in the forthcoming years.

The market is experiencing a growing consumer preference for natural aroma

ingredients, which are derived from various natural sources like flowers, fruits, spices, and bark. Natural ingredients are associated with authenticity, sustainability, and minimal environmental impact, often commanding premium pricing. Conversely, synthetic aroma ingredients, crafted through chemical synthesis, offer consistent quality, high purity, and cost-effectiveness. They are widely used across multiple sectors, including perfumery, personal care, and home care products. The preference for synthetic ingredients is often linked to their reliability in terms of availability and the ability to replicate complex scents not feasible with natural extracts.

The cosmetics and personal care sector significantly adopts aroma ingredients to impart pleasant scents to products such as lotions, creams, and makeup. Consumers prefer hypoallergenic and long-lasting aroma ingredients due to their safe nature and enduring fragrance. The fine fragrances segment represents luxury scents used in perfumes and colognes, where quality and complexity are paramount, with customers seeking unique and multi-faceted scent profiles. Toiletries, including soaps, shampoos, and bath products, use aroma ingredients with refreshing and cleansing scents to enhance the user experience, emphasizing attributes like freshness and long-lasting scent impressions.

The key regions considered for the global Aroma Ingredients Market include Asia Pacific, North America, Europe, Latin America, and Rest of the World.

North America is a dominating region in the Aroma Ingredients Market in terms of revenue. The market growth in the region is being attributed to factors including robust personal care and cosmetics industry, as well as significant trend towards natural and organic fragrances. Vendors are leveraging advanced biotechnology to sustain aroma compounds and develop new fragrance experiences. Investment in research for extraction techniques and developing new aromatic compounds is expanding the product portfolios of aroma ingredients in the Americas. Whereas, the market in Asia Pacific is anticipated to grow at the fastest rate over the forecast period fueled by the growing middle class and amplified demand for personal care products, coupled with the increasing spending power and consumers' appreciation for opulent scents.

Major market players included in this report are:

Givaudan SA

International Flavors & Fragrances Inc.

BASF SE

Symrise AG

Firmenich SA

Solvay S.A.

Kao Corporation

Takasago International Corporation

Merck KGaA

Huabao International Holdings Limited

Bell Flavors & Fragrances

De Monchy Aromatics Ltd

Vigon International, Inc.

Aquila Organics Private Limited

Privi Speciality Chemicals Limited

The detailed segments and sub-segment of the market are explained below:

By Type:

Natural Ingredients

Synthetic Ingredients

By Application:

Cosmetics & Personal Care

Fine Fragrances

Therapeutic Area

Toiletries

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major

regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL AROMA INGREDIENTS MARKET EXECUTIVE SUMMARY

- 1.1. Global Aroma Ingredients Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Type
 - 1.3.2. By Application
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL AROMA INGREDIENTS MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL AROMA INGREDIENTS MARKET DYNAMICS

- 3.1. Market Drivers

- 3.1.1. Unique destinations gaining popularity among tourists
- 3.1.2. Rise of social media positively impacting the travel industry
- 3.2. Market Challenges
 - 3.2.1. Inadequate support infrastructure
 - 3.2.2. Sustainability challenges
- 3.3. Market Opportunities
 - 3.3.1. Increase in public-private partnerships
 - 3.3.2. Technological advancements in extraction and synthesis methods

CHAPTER 4. GLOBAL AROMA INGREDIENTS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model
 - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
 - 4.2.5. Environmental
 - 4.2.6. Legal
- 4.3. Top Investment Opportunity
- 4.4. Top Winning Strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL AROMA INGREDIENTS MARKET SIZE & FORECASTS BY TYPE 2022-2032

- 5.1. Segment Dashboard
- 5.2. Global Aroma Ingredients Market: Type Revenue Trend Analysis, 2022 & 2032 (USD Billion)
 - 5.2.1. Natural Ingredients

5.2.2. Synthetic Ingredients

CHAPTER 6. GLOBAL AROMA INGREDIENTS MARKET SIZE & FORECASTS BY APPLICATION 2022-2032

6.1. Segment Dashboard

6.2. Global Aroma Ingredients Market: Application Revenue Trend Analysis, 2022 & 2032 (USD Billion)

6.2.1. Cosmetics & Personal Care

6.2.2. Fine Fragrances

6.2.3. Therapeutic Area

6.2.4. Toiletries

CHAPTER 7. GLOBAL AROMA INGREDIENTS MARKET SIZE & FORECASTS BY REGION 2022-2032

7.1. North America Aroma Ingredients Market

7.1.1. U.S. Aroma Ingredients Market

7.1.1.1. Type breakdown size & forecasts, 2022-2032

7.1.1.2. Application breakdown size & forecasts, 2022-2032

7.1.2. Canada Aroma Ingredients Market

7.2. Europe Aroma Ingredients Market

7.2.1. U.K. Aroma Ingredients Market

7.2.2. Germany Aroma Ingredients Market

7.2.3. France Aroma Ingredients Market

7.2.4. Spain Aroma Ingredients Market

7.2.5. Italy Aroma Ingredients Market

7.2.6. Rest of Europe Aroma Ingredients Market

7.3. Asia-Pacific Aroma Ingredients Market

7.3.1. China Aroma Ingredients Market

7.3.2. India Aroma Ingredients Market

7.3.3. Japan Aroma Ingredients Market

7.3.4. Australia Aroma Ingredients Market

7.3.5. South Korea Aroma Ingredients Market

7.3.6. Rest of Asia Pacific Aroma Ingredients Market

7.4. Latin America Aroma Ingredients Market

7.4.1. Brazil Aroma Ingredients Market

7.4.2. Mexico Aroma Ingredients Market

7.4.3. Rest of Latin America Aroma Ingredients Market

7.5. Middle East & Africa Aroma Ingredients Market

7.5.1. Saudi Arabia Aroma Ingredients Market

7.5.2. South Africa Aroma Ingredients Market

7.5.3. Rest of Middle East & Africa Aroma Ingredients Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

8.1. Key Company SWOT Analysis

8.1.1. Company

8.1.2. Company

8.1.3. Company

8.2. Top Market Strategies

8.3. Company Profiles

8.3.1. Firmenich SA

8.3.1.1. Key Information

8.3.1.2. Overview

8.3.1.3. Financial (Subject to Data Availability)

8.3.1.4. Product Summary

8.3.1.5. Market Strategies

8.3.2. Symrise AG

8.3.3. Solvay S.A.

8.3.4. Kao Corporation

8.3.5. Takasago International Corporation

8.3.6. Merck KGaA

8.3.7. Huabao International Holdings Limited

8.3.8. Bell Flavors & Fragrances

8.3.9. De Monchy Aromatics Ltd

8.3.10. Vigon International, Inc.

8.3.11. Aquila Organics Private Limited

8.3.12. Privi Speciality Chemicals Limited

8.3.13. Givaudan SA

8.3.14. International Flavors & Fragrances Inc.

8.3.15. BASF SE

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

- 9.1.3. Market Estimation
- 9.1.4. Validation
- 9.1.5. Publishing
- 9.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. Global Aroma Ingredients market, report scope

TABLE 2. Global Aroma Ingredients market estimates & forecasts by Region 2022-2032 (USD Billion)

TABLE 3. Global Aroma Ingredients market estimates & forecasts by Type 2022-2032 (USD Billion)

TABLE 4. Global Aroma Ingredients market estimates & forecasts by Application 2022-2032 (USD Billion)

TABLE 5. Global Aroma Ingredients market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 6. Global Aroma Ingredients market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 7. Global Aroma Ingredients market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 8. Global Aroma Ingredients market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 9. Global Aroma Ingredients market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 10. Global Aroma Ingredients market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 11. Global Aroma Ingredients market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 12. Global Aroma Ingredients market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 13. Global Aroma Ingredients market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 14. Global Aroma Ingredients market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 15. U.S. Aroma Ingredients market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 16. U.S. Aroma Ingredients market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 17. U.S. Aroma Ingredients market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 18. Canada Aroma Ingredients market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 19. Canada Aroma Ingredients market estimates & forecasts by segment
2022-2032 (USD Billion)

TABLE 20. Canada Aroma Ingredients market estimates & forecasts by segment
2022-2032 (USD Billion)

.....

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Aroma Ingredients market, research methodology
- FIG 2. Global Aroma Ingredients market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Aroma Ingredients market, key trends 2023
- FIG 5. Global Aroma Ingredients market, growth prospects 2022-2032
- FIG 6. Global Aroma Ingredients market, porters 5 force model
- FIG 7. Global Aroma Ingredients market, PESTEL analysis
- FIG 8. Global Aroma Ingredients market, value chain analysis
- FIG 9. Global Aroma Ingredients market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Global Aroma Ingredients market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Global Aroma Ingredients market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Global Aroma Ingredients market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Global Aroma Ingredients market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Global Aroma Ingredients market, regional snapshot 2022 & 2032
- FIG 15. North America Aroma Ingredients market 2022 & 2032 (USD Billion)
- FIG 16. Europe Aroma Ingredients market 2022 & 2032 (USD Billion)
- FIG 17. Asia pacific Aroma Ingredients market 2022 & 2032 (USD Billion)
- FIG 18. Latin America Aroma Ingredients market 2022 & 2032 (USD Billion)
- FIG 19. Middle East & Africa Aroma Ingredients market 2022 & 2032 (USD Billion)
- FIG 20. Global Aroma Ingredients market, company market share analysis (2023)

.....

This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable.

I would like to order

Product name: Global Aroma Ingredients Market Size Study, by Type (Natural Ingredients, Synthetic Ingredients), by Application (Cosmetics & Personal Care, Fine Fragrances, Therapeutic Area, Toiletries), and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/GF520148BE2DEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF520148BE2DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970