

# Global Aroma Chemicals Market Size Study, by Product (Terpenoids, Benzeoids, Musk Chemicals, Others), by Source (Synthetic, Natural), by Application (Personal Care, Household Care, Others (F&B, Medical)), and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/G2B57472CCA0EN.html>

Date: August 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G2B57472CCA0EN

## Abstracts

The global Aroma Chemicals Market is valued at approximately USD 6.6 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 5.4% over the forecast period 2024-2032. Aroma chemicals refer to chemical substances that impart odor. Their purpose is to provide scent or flavor. Along with essential oils, aroma chemicals form the backbone of ingredients used when formulating flavors and fragrances. Aroma chemicals are not to be confused with aromatic compounds, which is a term in organic chemistry that refers specifically to molecules that contain conjugated planar ring systems such as benzene and toluene. Aroma chemicals comprise alcohols, esters, aldehydes, terpenes, ketones, etc. They can be produced synthetically or by processes that conform to a definition of natural.

Growth in demand for fragrances and flavors across numerous industries such as personal care, food, and drinks is fueling the aroma chemicals market size. Furthermore, the upward growth in disposable income and awareness of hygiene and aesthetics are driving the demand for top-rate and niche fragrances, further bolstering the aroma chemicals market growth. Expanding e-trade platforms are contributing to market progress. Online shopping enables people to explore and buy a number of fragrances, leading to accelerated consumption of aroma chemical compounds. Manufacturers are investing in research & development activities to launch sustainable alternatives of aroma chemicals, which can align with green goals. Furthermore, stringent policies regarding the usage of synthetic chemical compounds in fragrances are encouraging the adoption of herbal and natural aroma chemicals.

Aroma chemicals produced by isolation or by fermentation are perceived as natural. Aroma chemicals that are produced in chemical reactors where the starting materials are synthetic and undergo substantial chemical transformation, are synthetic. An example of a natural aroma chemical would be citral produced by fractional distillation from lemongrass oil or Litsea Cubeba oil. An example of a synthetic aroma chemical is Anethole, produced by a series of complex chemical reactions from crude sulfate turpentine. In reality, the difference between natural and synthetic is often nuanced.

Key regions considered for the global Aroma Chemicals Market study include Asia Pacific, North America, Europe, Latin America, and Middle East and Africa. In the Aroma Chemicals Market, the Asia-Pacific region is both the dominating and the fastest-growing market. This growth can be attributed to several key factors. Firstly, the region has seen a significant increase in disposable income, leading to higher demand for personal care and household products, which are major consumers of aroma chemicals. Secondly, the expanding middle class in countries like China and India is driving demand for premium and high-quality fragrances and flavors. Additionally, the presence of large-scale manufacturing facilities and the availability of raw materials at competitive prices further boost the region's dominance. The rapid urbanization and changing lifestyle patterns are also contributing to the increased consumption of aromatic products. Moreover, the growth of end-use industries such as food & beverages, cosmetics, and pharmaceuticals in the Asia-Pacific region supports the robust demand for aroma chemicals, making it the fastest-growing market globally.

Major market players included in this report are:

BASF

Asean Aromatics Private Limited

Atri Aromatics

Givaudan

Kao Corporation

Privi Speciality Chemicals

Symrise

Takasago International Corporation

Unique Chemicals

The Lubrizol Corporation

PeclersParis

Aarav Fragrances & Flavors Pvt. Ltd.

Bordas S.A.

Robertet SA  
International Flavors & Fragrances Inc. (IFF)

The detailed segments and sub-segment of the market are explained below:

By Product:

Terpenoids  
Benzeoids  
Musk Chemicals  
Others

By Source:

Synthetic  
Natural

By Application:

Personal Care  
Household Care  
Others

By Region:

North America  
U.S.  
Canada

Europe

UK  
Germany  
France  
Spain  
Italy  
Rest of Europe

Asia Pacific

China  
India  
Japan  
Australia  
South Korea  
Rest of Asia Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East and Africa

Years considered for the study are as follows:

Historical year – 2021-2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

## Contents

### **CHAPTER 1. GLOBAL AROMA CHEMICALS MARKET EXECUTIVE SUMMARY**

- 1.1. Global Aroma Chemicals Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
  - 1.3.1. By Product
  - 1.3.2. By Source
  - 1.3.3. By Application
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

### **CHAPTER 2. GLOBAL AROMA CHEMICALS MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
  - 2.3.1. Inclusion & Exclusion
  - 2.3.2. Limitations
  - 2.3.3. Supply Side Analysis
    - 2.3.3.1. Availability
    - 2.3.3.2. Infrastructure
    - 2.3.3.3. Regulatory Environment
    - 2.3.3.4. Market Competition
    - 2.3.3.5. Economic Viability (Consumer's Perspective)
  - 2.3.4. Demand Side Analysis
    - 2.3.4.1. Regulatory frameworks
    - 2.3.4.2. Technological Advancements
    - 2.3.4.3. Environmental Considerations
    - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

### **CHAPTER 3. GLOBAL AROMA CHEMICALS MARKET DYNAMICS**

### 3.1. Market Drivers

3.1.1. Rise in Demand for Personal Care Products

3.1.2. Surge in Demand for Natural Flavors and Fragrances

### 3.2. Market Challenges

3.2.1. Stringent Regulations on Synthetic Chemicals

3.2.2. High Cost of Natural Ingredients

### 3.3. Market Opportunities

3.3.1. Technological Advancements in Production Processes

3.3.2. Expansion of E-commerce Platforms

## **CHAPTER 4. GLOBAL AROMA CHEMICALS MARKET INDUSTRY ANALYSIS**

### 4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.1.6. Futuristic Approach to Porter's 5 Force Model

4.1.7. Porter's 5 Force Impact Analysis

### 4.2. PESTEL Analysis

4.2.1. Political

4.2.2. Economical

4.2.3. Social

4.2.4. Technological

4.2.5. Environmental

4.2.6. Legal

### 4.3. Top Investment Opportunity

### 4.4. Top Winning Strategies

### 4.5. Disruptive Trends

### 4.6. Industry Expert Perspective

### 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL AROMA CHEMICALS MARKET SIZE & FORECASTS BY PRODUCT 2022-2032**

### 5.1. Segment Dashboard

### 5.2. Global Aroma Chemicals Market: Product Revenue Trend Analysis, 2022 & 2032(USD Billion)

- 5.2.1. Terpenoids
- 5.2.2. Benzeoids
- 5.2.3. Musk Chemicals
- 5.2.4. Others

## **CHAPTER 6. GLOBAL AROMA CHEMICALS MARKET SIZE & FORECASTS BY SOURCE 2022-2032**

- 6.1. Segment Dashboard
- 6.2. Global Aroma Chemicals Market: Source Revenue Trend Analysis, 2022 & 2032(USD Billion)
  - 6.2.1. Synthetic
  - 6.2.2. Natural

## **CHAPTER 7. GLOBAL AROMA CHEMICALS MARKET SIZE & FORECASTS BY APPLICATION 2022-2032**

- 7.1. Segment Dashboard
- 7.2. Global Aroma Chemicals Market: Application Revenue Trend Analysis, 2022 & 2032(USD Billion)
  - 7.2.1. Personal Care
  - 7.2.2. Household Care
  - 7.2.3. Others (F&B, Medical)

## **CHAPTER 8. GLOBAL AROMA CHEMICALS MARKET SIZE & FORECASTS BY REGION 2022-2032**

- 8.1. North America Aroma Chemicals Market
  - 8.1.1. U.S. Aroma Chemicals Market
    - 8.1.1.1. Product breakdown size & forecasts, 2022-2032
    - 8.1.1.2. Source breakdown size & forecasts, 2022-2032
    - 8.1.1.3. Application breakdown size & forecasts, 2022-2032
  - 8.1.2. Canada Aroma Chemicals Market
- 8.2. Europe Aroma Chemicals Market
  - 8.2.1. UK Aroma Chemicals Market
  - 8.2.2. Germany Aroma Chemicals Market
  - 8.2.3. France Aroma Chemicals Market
  - 8.2.4. Spain Aroma Chemicals Market
  - 8.2.5. Italy Aroma Chemicals Market

- 8.2.6. Rest of Europe Aroma Chemicals Market
- 8.3. Asia-Pacific Aroma Chemicals Market
  - 8.3.1. China Aroma Chemicals Market
  - 8.3.2. India Aroma Chemicals Market
  - 8.3.3. Japan Aroma Chemicals Market
  - 8.3.4. ASEAN Aroma Chemicals Market
- 8.4. Latin America Aroma Chemicals Market
  - 8.4.1. Brazil Aroma Chemicals Market
  - 8.4.2. Mexico Aroma Chemicals Market
  - 8.4.3. Rest of Latin America Aroma Chemicals Market
- 8.5. Middle East & Africa Aroma Chemicals Market
  - 8.5.1. GCC Aroma Chemicals Market
  - 8.5.2. South Africa Aroma Chemicals Market
  - 8.5.3. Rest of Middle East & Africa Aroma Chemicals Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Key Company SWOT Analysis
  - 9.1.1. Company
  - 9.1.2. Company
  - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
  - 9.3.1. BASF
    - 9.3.1.1. Key Information
    - 9.3.1.2. Overview
    - 9.3.1.3. Financial (Subject to Data Availability)
    - 9.3.1.4. Product Summary
    - 9.3.1.5. Market Strategies
  - 9.3.2. Asean Aromatics Private Limited
  - 9.3.3. Atri Aromatics
  - 9.3.4. Givaudan
  - 9.3.5. Kao Corporation
  - 9.3.6. Privi Speciality Chemicals
  - 9.3.7. Symrise
  - 9.3.8. Takasago International Corporation
  - 9.3.9. Unique Chemicals
  - 9.3.10. The Lubrizol Corporation
  - 9.3.11. PeclersParis



- 9.3.12. Aarav Fragrances & Flavors Pvt. Ltd.
- 9.3.13. Bordas S.A.
- 9.3.14. Robertet SA
- 9.3.15 International Flavors & Fragrances Inc. (IFF)

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Aroma Chemicals Market, Report Scope

TABLE 2. Global Aroma Chemicals Market Estimates & Forecasts by Region  
2022-2032(USD Billion)

TABLE 3. Global Aroma Chemicals Market Estimates & Forecasts by Product  
2022-2032(USD Billion)

TABLE 4. Global Aroma Chemicals Market Estimates & Forecasts by Source  
2022-2032(USD Billion)

TABLE 5. Global Aroma Chemicals Market Estimates & Forecasts by Application  
2022-2032(USD Billion)

TABLE 6. Global Aroma Chemicals Market by Segment, Estimates & Forecasts,  
2022-2032(USD Billion)

TABLE 7. Global Aroma Chemicals Market by Region, Estimates & Forecasts,  
2022-2032(USD Billion)

TABLE 8. Global Aroma Chemicals Market by Segment, Estimates & Forecasts,  
2022-2032(USD Billion)

TABLE 9. Global Aroma Chemicals Market by Region, Estimates & Forecasts,  
2022-2032(USD Billion)

TABLE 10. Global Aroma Chemicals Market by Segment, Estimates & Forecasts,  
2022-2032(USD Billion)

TABLE 11. Global Aroma Chemicals Market by Region, Estimates & Forecasts,  
2022-2032(USD Billion)

TABLE 12. Global Aroma Chemicals Market by Segment, Estimates & Forecasts,  
2022-2032(USD Billion)

TABLE 13. Global Aroma Chemicals Market by Region, Estimates & Forecasts,  
2022-2032(USD Billion)

TABLE 14. Global Aroma Chemicals Market by Segment, Estimates & Forecasts,  
2022-2032(USD Billion)

TABLE 15. U.S. Aroma Chemicals Market Estimates & Forecasts, 2022-2032(USD  
Billion)

TABLE 16. U.S. Aroma Chemicals Market Estimates & Forecasts by Segment  
2022-2032(USD Billion)

TABLE 17. U.S. Aroma Chemicals Market Estimates & Forecasts by Segment  
2022-2032(USD Billion)

TABLE 18. Canada Aroma Chemicals Market Estimates & Forecasts, 2022-2032(USD  
Billion)

TABLE 19. Canada Aroma Chemicals Market Estimates & Forecasts by Segment  
2022-2032(USD Billion)

TABLE 20. Canada Aroma Chemicals Market Estimates & Forecasts by Segment  
2022-2032(USD Billion)

.....

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Aroma Chemicals Market, Research Methodology
- FIG 2. Global Aroma Chemicals Market, Market Estimation Techniques
- FIG 3. Global Market Size Estimates & Forecast Methods.
- FIG 4. Global Aroma Chemicals Market, Key Trends 2023
- FIG 5. Global Aroma Chemicals Market, Growth Prospects 2022-2032
- FIG 6. Global Aroma Chemicals Market, Porter's 5 Force Model
- FIG 7. Global Aroma Chemicals Market, PESTEL Analysis
- FIG 8. Global Aroma Chemicals Market, Value Chain Analysis
- FIG 9. Global Aroma Chemicals Market by Segment, 2022 & 2032(USD Billion)
- FIG 10. Global Aroma Chemicals Market by Segment, 2022 & 2032(USD Billion)
- FIG 11. Global Aroma Chemicals Market by Segment, 2022 & 2032(USD Billion)
- FIG 12. Global Aroma Chemicals Market by Segment, 2022 & 2032(USD Billion)
- FIG 13. Global Aroma Chemicals Market by Segment, 2022 & 2032(USD Billion)
- FIG 14. Global Aroma Chemicals Market, Regional Snapshot 2022 & 2034
- FIG 15. North America Aroma Chemicals Market 2022 & 2032(USD Billion)
- FIG 16. Europe Aroma Chemicals Market 2022 & 2032(USD Billion)
- FIG 17. Asia Pacific Aroma Chemicals Market 2022 & 2032(USD Billion)
- FIG 18. Latin America Aroma Chemicals Market 2022 & 2032(USD Billion)
- FIG 19. Middle East & Africa Aroma Chemicals Market 2022 & 2032(USD Billion)
- FIG 20. Global Aroma Chemicals Market, Company Market Share Analysis (2023)

.....

This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable.

## I would like to order

Product name: Global Aroma Chemicals Market Size Study, by Product (Terpenoids, Benzeoids, Musk Chemicals, Others), by Source (Synthetic, Natural), by Application (Personal Care, Household Care, Others (F&B, Medical)), and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/G2B57472CCA0EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G2B57472CCA0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970