

# **Global Architectural Lighting Market Size Study, by Component (Lamp Holders, Ballasts), by Source (Light Emitting Diode, High-Intensity Discharge), by Application (Indoor, Outdoor), by End Use, and Regional Forecasts 2022-2032**

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## **Abstracts**

The global architectural lighting market, valued at approximately USD 9.47 billion in 2023, is projected to expand at a robust compound annual growth rate (CAGR) of 7.70% over the forecast period from 2024 to 2032. Architectural lighting, an integral element of modern infrastructure, enhances the visual appeal of buildings while ensuring optimal illumination. This sophisticated lighting segment merges artistic design with cutting-edge technology, playing a pivotal role in residential, commercial, and industrial structures. With the increasing emphasis on energy-efficient lighting solutions and advancements in smart lighting technologies, the demand for architectural lighting has surged across various sectors.

The rapid pace of urbanization and infrastructural developments has significantly influenced the market's trajectory, fostering a growing need for intelligent and sustainable lighting systems. The surge in smart city initiatives and stringent government regulations aimed at reducing carbon footprints have fueled the adoption of LED-based architectural lighting. The growing preference for energy-efficient lighting solutions over conventional lighting systems is further accelerating market expansion. Moreover, the integration of Internet of Things (IoT)-enabled lighting systems, which allow remote monitoring and control, has gained immense traction among commercial establishments, reinforcing the demand for architectural lighting.

Despite the optimistic growth prospects, certain challenges could potentially restrain market expansion. The high initial investment costs associated with smart and energy-

efficient lighting solutions may deter small and medium enterprises (SMEs) from transitioning to modern architectural lighting. Additionally, the lack of awareness and limited adoption of IoT-integrated lighting solutions in emerging economies could pose challenges to widespread market penetration. However, technological advancements in lighting control systems and government incentives promoting energy-saving lighting infrastructure continue to pave the way for increased adoption.

Regionally, Europe has emerged as the dominant market, driven by its well-established infrastructure, high adoption rate of smart lighting solutions, and stringent energy efficiency regulations. Countries such as Germany, the UK, and France are at the forefront, implementing architectural lighting solutions that align with sustainability goals. Meanwhile, North America is experiencing substantial growth, propelled by advancements in commercial and industrial smart lighting applications, particularly in the United States and Canada. The Asia-Pacific region is expected to witness the fastest growth rate over the forecast period, fueled by rapid urbanization, government-led smart city projects, and increased investment in infrastructure development in countries like China, India, and Japan. Latin America and the Middle East & Africa (MEA) markets are also anticipated to exhibit steady growth, with increased demand for architectural lighting solutions in hospitality, commercial, and industrial sectors.

Major market players included in this report are:

Signify N.V.

Acuity Brands, Inc.

Zumtobel Group AG

General Electric Company

Hubbell Incorporated

OSRAM Licht AG

Cree Lighting

Cooper Lighting Solutions

Delta Light

Lutron Electronics Co., Inc.

Wipro Lighting

Kichler Lighting LLC

RAB Lighting Inc.

Targetti Sankey S.p.A.

Eaton Corporation

The detailed segments and sub-segments of the market are explained below:

By Component:

Lamp Holders

Ballasts

By Source:

Light Emitting Diode (LED)

High-Intensity Discharge (HID)

By Application:

Indoor

Outdoor

By End Use:

Residential

Commercial

Industrial

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical Year – 2022, 2023

Base Year – 2023

Forecast Period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecasts for 10 years from 2022 to 2032.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape, with country-level insights into major regions.

Competitive landscape with insights into major players and market positioning.

Analysis of key business strategies and recommendations on future market approaches.

In-depth assessment of the competitive structure and emerging trends in the market.

Demand-side and supply-side analysis of the market to understand growth patterns and investment opportunities.

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