

# **Global Architectural Coatings Market Size study, By Resin Type (Acrylic, Alkyd, Vinyl, Polyurethane, Others), By Technology (Waterborne, Solventborne, Powder Coating), By Application (Residential, Non-Residential), and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Architectural Coatings Market is valued at approximately USD 75.03 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 4.9% over the forecast period 2022-2028. Architectural coatings are paint that is used on the interiors and exteriors of buildings, which are also known as external masonry coatings and exterior wall coatings. The flourishing demand from the construction industry, rising demand for durable coatings with better performance and aesthetics, and growing adoption of environmentally-friendly coating systems are several prominent factors fueling the demand for architectural coatings in the global market. For instance, as per Statista, the construction industry spending is growing in 2017, the worldwide construction spending worth to be around USD10.9 trillion which is projected to rise and reach USD 12.5 trillion by 2030. Therefore, the increasing expenditure on construction activities is fueling the demand for architectural coatings, which accelerates market growth around the world. However, the imposition of stringent and time-consuming regulatory policies and fluctuation in the cost of the raw materials impede the growth of the market over the forecast period of 2022-2028. Also, growing investments in emerging markets and increasing trends for the adoption of green and environment-friendly products are anticipated to act as catalyzing factors for the market demand during the forecast period.

The key regions considered for the global Architectural Coatings Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. Asia-Pacific is the leading region across the world in terms of market share owing to the

growth of the construction sector, along with the economic development. Whereas, Europe is anticipated to exhibit a considerable growth rate over the forecast period 2022-2028. Factors such as the increasing investments in infrastructural development activities, as well as, the rising adoption of green and environmentally friendly coatings, would create lucrative growth prospects for the Architectural Coatings Market across the European region.

Major market players included in this report are:

PPG Industries, Inc.  
Akzo Nobel N.V.  
The Sherwin-Williams Company  
Kansai Paints Co., Ltd.  
Asian Paints Limited  
Nippon Paint Holdings Co., Ltd.  
BASF SE  
Masco Corporation  
Jotun Group  
RPM International Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Resin Type:

Acrylic  
Alkyd  
Vinyl  
Polyurethane  
Others

By Technology:

Waterborne  
Solventborne  
Powder Coating

By Application:

Residential  
Non-Residential  
By Region:  
North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Architectural Coatings Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers

Investment bankers  
Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
  - 1.2.1. Architectural Coatings Market, by Region, 2020-2028 (USD Billion)
  - 1.2.2. Architectural Coatings Market, by Resin Type, 2020-2028 (USD Billion)
  - 1.2.3. Architectural Coatings Market, by Technology, 2020-2028 (USD Billion)
  - 1.2.4. Architectural Coatings Market, by Application, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL ARCHITECTURAL COATINGS MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL ARCHITECTURAL COATINGS MARKET DYNAMICS**

- 3.1. Architectural Coatings Market Impact Analysis (2020-2028)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Flourishing demand from the construction industry
    - 3.1.1.2. Growing adoption of environmentally-friendly coating systems
  - 3.1.2. Market Challenges
    - 3.1.2.1. Imposition of stringent and time-consuming regulatory policies
    - 3.1.2.2. Fluctuation in the cost of the raw materials
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Growing investments in emerging markets
    - 3.1.3.2. Increasing trend for adoption of green and environment-friendly products

### **CHAPTER 4. GLOBAL ARCHITECTURAL COATINGS MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

## **CHAPTER 6. GLOBAL ARCHITECTURAL COATINGS MARKET, BY RESIN TYPE**

- 6.1. Market Snapshot
- 6.2. Global Architectural Coatings Market by Resin Type, Performance – Potential Analysis
- 6.3. Global Architectural Coatings Market Estimates & Forecasts by Resin Type, 2018-2028 (USD Billion)
- 6.4. Architectural Coatings Market, Sub Segment Analysis
  - 6.4.1. Acrylic
  - 6.4.2. Alkyd
  - 6.4.3. Vinyl
  - 6.4.4. Polyurethane
  - 6.4.5. Others

## **CHAPTER 7. GLOBAL ARCHITECTURAL COATINGS MARKET, BY TECHNOLOGY**

- 7.1. Market Snapshot
- 7.2. Global Architectural Coatings Market by Technology, Performance - Potential Analysis
- 7.3. Global Architectural Coatings Market Estimates & Forecasts by Technology, 2018-2028 (USD Billion)
- 7.4. Architectural Coatings Market, Sub Segment Analysis
  - 7.4.1. Waterborne
  - 7.4.2. Solventborne
  - 7.4.3. Powder Coating

## **CHAPTER 8. GLOBAL ARCHITECTURAL COATINGS MARKET, BY APPLICATION**

- 8.1. Market Snapshot
- 8.2. Global Architectural Coatings Market by Application, Performance - Potential Analysis
- 8.3. Global Architectural Coatings Market Estimates & Forecasts by Application, 2018-2028 (USD Billion)
- 8.4. Architectural Coatings Market, Sub Segment Analysis
  - 8.4.1. Residential
  - 8.4.2. Non-Residential

## **CHAPTER 9. GLOBAL ARCHITECTURAL COATINGS MARKET, REGIONAL ANALYSIS**

- 9.1. Architectural Coatings Market, Regional Market Snapshot
- 9.2. North America Architectural Coatings Market
  - 9.2.1. U.S. Architectural Coatings Market
    - 9.2.1.1. Resin Type breakdown estimates & forecasts, 2018-2028
    - 9.2.1.2. Technology breakdown estimates & forecasts, 2018-2028
    - 9.2.1.3. Application breakdown estimates & forecasts, 2018-2028
  - 9.2.2. Canada Architectural Coatings Market
- 9.3. Europe Architectural Coatings Market Snapshot
  - 9.3.1. U.K. Architectural Coatings Market
  - 9.3.2. Germany Architectural Coatings Market
  - 9.3.3. France Architectural Coatings Market
  - 9.3.4. Spain Architectural Coatings Market
  - 9.3.5. Italy Architectural Coatings Market
  - 9.3.6. Rest of Europe Architectural Coatings Market
- 9.4. Asia-Pacific Architectural Coatings Market Snapshot

- 9.4.1. China Architectural Coatings Market
- 9.4.2. India Architectural Coatings Market
- 9.4.3. Japan Architectural Coatings Market
- 9.4.4. Australia Architectural Coatings Market
- 9.4.5. South Korea Architectural Coatings Market
- 9.4.6. Rest of Asia Pacific Architectural Coatings Market
- 9.5. Latin America Architectural Coatings Market Snapshot
  - 9.5.1. Brazil Architectural Coatings Market
  - 9.5.2. Mexico Architectural Coatings Market
- 9.6. Rest of The World Architectural Coatings Market

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**

- 10.1. Top Market Strategies
- 10.2. Company Profiles
  - 10.2.1. PPG Industries, Inc.
    - 10.2.1.1. Key Information
    - 10.2.1.2. Overview
    - 10.2.1.3. Financial (Subject to Data Availability)
    - 10.2.1.4. Product Summary
    - 10.2.1.5. Recent Developments
  - 10.2.2. Akzo Nobel N.V.
  - 10.2.3. The Sherwin-Williams Company
  - 10.2.4. Kansai Paints Co., Ltd.
  - 10.2.5. Asian Paints Limited
  - 10.2.6. Nippon Paint Holdings Co., Ltd.
  - 10.2.7. BASF SE
  - 10.2.8. Masco Corporation
  - 10.2.9. Jotun Group
  - 10.2.10. RPM International Inc.

## **CHAPTER 11. RESEARCH PROCESS**

- 11.1. Research Process
  - 11.1.1. Data Mining
  - 11.1.2. Analysis
  - 11.1.3. Market Estimation
  - 11.1.4. Validation
  - 11.1.5. Publishing



11.2. Research Attributes

11.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Architectural Coatings Market, report scope

TABLE 2. Global Architectural Coatings Market estimates & forecasts by Region  
2018-2028 (USD Billion)

TABLE 3. Global Architectural Coatings Market estimates & forecasts by Resin Type  
2018-2028 (USD Billion)

TABLE 4. Global Architectural Coatings Market estimates & forecasts by Technology  
2018-2028 (USD Billion)

TABLE 5. Global Architectural Coatings Market estimates & forecasts by Application  
2018-2028 (USD Billion)

TABLE 6. Global Architectural Coatings Market by segment, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 7. Global Architectural Coatings Market by region, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 8. Global Architectural Coatings Market by segment, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 9. Global Architectural Coatings Market by region, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 10. Global Architectural Coatings Market by segment, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 11. Global Architectural Coatings Market by region, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 12. Global Architectural Coatings Market by segment, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 13. Global Architectural Coatings Market by region, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 14. Global Architectural Coatings Market by segment, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 15. Global Architectural Coatings Market by region, estimates & forecasts,  
2018-2028 (USD Billion)

TABLE 16. U.S. Architectural Coatings Market estimates & forecasts, 2018-2028 (USD  
Billion)

TABLE 17. U.S. Architectural Coatings Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 18. U.S. Architectural Coatings Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 19. Canada Architectural Coatings Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 20. Canada Architectural Coatings Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 21. Canada Architectural Coatings Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 22. UK Architectural Coatings Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 23. UK Architectural Coatings Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 24. UK Architectural Coatings Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 25. Germany Architectural Coatings Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 26. Germany Architectural Coatings Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 27. Germany Architectural Coatings Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 28. RoE Architectural Coatings Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 29. RoE Architectural Coatings Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 30. RoE Architectural Coatings Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 31. China Architectural Coatings Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 32. China Architectural Coatings Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 33. China Architectural Coatings Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 34. India Architectural Coatings Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 35. India Architectural Coatings Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 36. India Architectural Coatings Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 37. Japan Architectural Coatings Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 38. Japan Architectural Coatings Market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 39. Japan Architectural Coatings Market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 40. RoAPAC Architectural Coatings Market estimates & forecasts, 2018-2028

(USD Billion)

TABLE 41. RoAPAC Architectural Coatings Market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 42. RoAPAC Architectural Coatings Market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 43. Brazil Architectural Coatings Market estimates & forecasts, 2018-2028 (USD

Billion)

TABLE 44. Brazil Architectural Coatings Market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 45. Brazil Architectural Coatings Market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 46. Mexico Architectural Coatings Market estimates & forecasts, 2018-2028

(USD Billion)

TABLE 47. Mexico Architectural Coatings Market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 48. Mexico Architectural Coatings Market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 49. RoLA Architectural Coatings Market estimates & forecasts, 2018-2028 (USD

Billion)

TABLE 50. RoLA Architectural Coatings Market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 51. RoLA Architectural Coatings Market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 52. Row Architectural Coatings Market estimates & forecasts, 2018-2028 (USD

Billion)

TABLE 53. Row Architectural Coatings Market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 54. Row Architectural Coatings Market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 55. List of secondary sources, used in the study of global Architectural Coatings Market

TABLE 56. List of primary sources, used in the study of global Architectural Coatings Market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Architectural Coatings Market, research methodology
- FIG 2. Global Architectural Coatings Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Architectural Coatings Market, key trends 2021
- FIG 5. Global Architectural Coatings Market, growth prospects 2022-2028
- FIG 6. Global Architectural Coatings Market, porters 5 force model
- FIG 7. Global Architectural Coatings Market, pest analysis
- FIG 8. Global Architectural Coatings Market, value chain analysis
- FIG 9. Global Architectural Coatings Market by segment, 2018 & 2028 (USD Billion)
- FIG 10. Global Architectural Coatings Market by segment, 2018 & 2028 (USD Billion)
- FIG 11. Global Architectural Coatings Market by segment, 2018 & 2028 (USD Billion)
- FIG 12. Global Architectural Coatings Market by segment, 2018 & 2028 (USD Billion)
- FIG 13. Global Architectural Coatings Market by segment, 2018 & 2028 (USD Billion)
- FIG 14. Global Architectural Coatings Market, regional snapshot 2018 & 2028
- FIG 15. North America Architectural Coatings Market 2018 & 2028 (USD Billion)
- FIG 16. Europe Architectural Coatings Market 2018 & 2028 (USD Billion)
- FIG 17. Asia Pacific Architectural Coatings market 2018 & 2028 (USD Billion)
- FIG 18. Latin America Architectural Coatings Market 2018 & 2028 (USD Billion)
- FIG 19. Global Architectural Coatings Market, company market share analysis (2021)

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