

Global Application Server Market Size study, by Type (Java, Microsoft Windows and Others), by deployment (Hosted and On-premise), By End Use (BFSI, Manufacturing, IT & Telecom, Retail, Healthcare and Government) and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/GF8E56F2B786EN.html>

Date: May 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GF8E56F2B786EN

Abstracts

Global Application Server Market is valued approximately USD 15.62 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 12.97% over the forecast period 2021-2027. Application server is a centralized system which stores a huge amount of data and acts as a software framework that alters data to provide the specialized functionality provided by a business, service or application. Application servers improve the interactive parts of a website that can appear in a different way, depending on the context of the request. The rapid digitalization of many industries has increased the demand for IT infrastructure. This has propelled the growth of Application server market, particularly in end-use industries such as retail, BFSI and Manufacturing. The COVID-19 pandemic has increased the adoption of digital services by businesses, including the healthcare industry. Above mentioned factors, coupled with the increasing use of smartphones, tablets and other electronic gadgets and growing internet penetration, are driving the Application Server market. According to UNCTAD, businesses and consumers are adopting for digital trade in a faster manner, raising e-commerce's share in retail trade from 14% in 2019 to about 17% in 2020 worldwide. The e-commerce industry needs a robust infrastructure to facilitate payment, purchasing and multiple sessions on different devices. A study from World Bank stated growth in digital transaction numbers and volumes of 13 percent and 11 percent, respectively in 2020 as compared to 2019. Many banks and other financial institutions are rapidly adopting digital way of banking. The acceleration in digital retail and BFSI sector will enable the growth of application servers as they are the backbone of digital infrastructure. The high cost associated with setting up the servers may act as a

restraint for its growth. However, increasing efforts from government to promote digital way of doing business acts as an opportunity for Application Server Market in subsequent decade.

Key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World are analysed to provide a holistic picture of Application Server Market. Due to high number of businesses adopting digital way of doing things as well as higher per capita income, North America is a significant region across the world in terms of market share. Whereas, Asia-Pacific is expected to exhibit highest growth rate for the forecast period 2021-2027 owing to the growing demand from end-use industries such as retail and BFSI. Rising disposable income and governmental support will also boost growth in this region.

Major market player included in this report are:

Microsoft Corporation
International Business Machines Corp.
Oracle Corporation
Red Hat, Inc.
TIBCO Software Inc.
The Apache Software Foundation
FUJITSU
VMware, Inc
NEC Corporation
SAP SE

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Java
Microsoft Windows
Others

By Deployment:

Hosted

On-premise

By End-Use:

BFSI

Government

Healthcare

IT & Telecom

Manufacturing

Retail

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Application Server Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Application Server Market, by Type, 2019-2027 (USD Billion)
 - 1.2.2. Application Server Market, by Deployment, 2019-2027 (USD Billion)
 - 1.2.3. Application Server Market, by End-Use, 2019-2027 (USD Billion)
 - 1.2.4. Application Server Market, by, 2019-2027 (USD Billion)
 - 1.2.5. Application Server Market, by, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL APPLICATION SERVER MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL APPLICATION SERVER MARKET DYNAMICS

- 3.1. Application Server Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing use of smartphones and electronic gadgets
 - 3.1.1.2. Rising demand from end-use industries
 - 3.1.2. Market Challenges
 - 3.1.2.1. High cost associated with application servers
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Support from government for digitisation

CHAPTER 4. GLOBAL APPLICATION SERVER MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL APPLICATION SERVER MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Global Application Server Market by Type, Performance - Potential Analysis
- 5.3. Global Application Server Market Estimates & Forecasts by Type 2018-2027 (USD Billion)
- 5.4. Application Server Market, Sub Segment Analysis
 - 5.4.1. Java
 - 5.4.2. Microsoft Windows
 - 5.4.3. Others

CHAPTER 6. GLOBAL APPLICATION SERVER MARKET, BY DEPLOYMENT

- 6.1. Market Snapshot
- 6.2. Global Application Server Market by Deployment, Performance - Potential Analysis
- 6.3. Global Application Server Market Estimates & Forecasts by Deployment 2018-2027 (USD Billion)
- 6.4. Application Server Market, Sub Segment Analysis
 - 6.4.1. Hosted
 - 6.4.2. On-premise

CHAPTER 7. GLOBAL APPLICATION SERVER MARKET, BY END-USE

- 7.1. Market Snapshot
- 7.2. Global Application Server Market by End-Use, Performance - Potential Analysis
- 7.3. Global Application Server Market Estimates & Forecasts by End-Use 2018-2027

(USD Billion)

7.4. Application Server Market, Sub Segment Analysis

- 7.4.1. BFSI
- 7.4.2. Government
- 7.4.3. Healthcare
- 7.4.4. IT & Telecom
- 7.4.5. Manufacturing
- 7.4.6. Retail
- 7.4.7. Others

CHAPTER 8. GLOBAL APPLICATION SERVER MARKET, REGIONAL ANALYSIS

8.1. Application Server Market, Regional Market Snapshot

8.2. North America Application Server Market

8.2.1. U.S. Application Server Market

8.2.1.1. Type breakdown estimates & forecasts, 2018-2027

8.2.1.2. Deployment breakdown estimates & forecasts, 2018-2027

8.2.1.3. End-Use breakdown estimates & forecasts, 2018-2027

8.2.2. Canada Application Server Market

8.3. Europe Application Server Market Snapshot

8.3.1. U.K. Application Server Market

8.3.2. Germany Application Server Market

8.3.3. France Application Server Market

8.3.4. Spain Application Server Market

8.3.5. Italy Application Server Market

8.3.6. Rest of Europe Application Server Market

8.4. Asia-Pacific Application Server Market Snapshot

8.4.1. China Application Server Market

8.4.2. India Application Server Market

8.4.3. Japan Application Server Market

8.4.4. Australia Application Server Market

8.4.5. South Korea Application Server Market

8.4.6. Rest of Asia Pacific Application Server Market

8.5. Latin America Application Server Market Snapshot

8.5.1. Brazil Application Server Market

8.5.2. Mexico Application Server Market

8.6. Rest of The World Application Server Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Company Profiles
 - 9.2.1. Microsoft Corporation
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview
 - 9.2.1.3. Financial (Subject to Data Availability)
 - 9.2.1.4. Product Summary
 - 9.2.1.5. Recent Developments
 - 9.2.2. International Business Machines Corp.
 - 9.2.3. Oracle Corporation
 - 9.2.4. Red Hat, Inc.
 - 9.2.5. TIBCO Software Inc.
 - 9.2.6. The Apache Software Foundation
 - 9.2.7. FUJITSU
 - 9.2.8. VMware, Inc
 - 9.2.9. NEC Corporation
 - 9.2.10. SAP SE

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Application Server Market, report scope

TABLE 2. Global Application Server Market estimates & forecasts by Region 2018-2027 (USD Billion)

TABLE 3. Global Application Server Market estimates & forecasts by Type 2018-2027 (USD Billion)

TABLE 4. Global Application Server Market estimates & forecasts by Deployment 2018-2027 (USD Billion)

TABLE 5. Global Application Server Market estimates & forecasts by End-Use 2018-2027 (USD Billion)

TABLE 6. Global Application Server Market estimates & forecasts by xx4 2018-2027 (USD Billion)

TABLE 7. Global Application Server Market estimates & forecasts by 2018-2027 (USD Billion)

TABLE 8. Global Application Server Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Application Server Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Application Server Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Application Server Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Application Server Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Application Server Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Application Server Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. Global Application Server Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. Global Application Server Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 17. Global Application Server Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 18. U.S. Application Server Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 19. U.S. Application Server Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 20. U.S. Application Server Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 21. Canada Application Server Market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 22. Canada Application Server Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 23. Canada Application Server Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 24. UK Application Server Market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 25. UK Application Server Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 26. UK Application Server Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 27. Germany Application Server Market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 28. Germany Application Server Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 29. Germany Application Server Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 30. RoE Application Server Market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 31. RoE Application Server Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 32. RoE Application Server Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 33. China Application Server Market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 34. China Application Server Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 35. China Application Server Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 36. India Application Server Market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 37. India Application Server Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 38. India Application Server Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 39. Japan Application Server Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 40. Japan Application Server Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 41. Japan Application Server Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. RoAPAC Application Server Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 43. RoAPAC Application Server Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 44. RoAPAC Application Server Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. Brazil Application Server Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 46. Brazil Application Server Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. Brazil Application Server Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. Mexico Application Server Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 49. Mexico Application Server Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. Mexico Application Server Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. RoLA Application Server Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 52. RoLA Application Server Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. RoLA Application Server Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. Row Application Server Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 55. Row Application Server Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 56. Row Application Server Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 57. List of secondary sources, used in the study of global Application Server Market

TABLE 58. List of primary sources, used in the study of global Application Server Market

TABLE 59. Years considered for the study

TABLE 60. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Application Server Market, research methodology
- FIG 2. Global Application Server Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Application Server Market, key trends 2020
- FIG 5. Global Application Server Market, growth prospects 2021-2027
- FIG 6. Global Application Server Market, porters 5 force model
- FIG 7. Global Application Server Market, pest analysis
- FIG 8. Global Application Server Market, value chain analysis
- FIG 9. Global Application Server Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Application Server Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Application Server Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Application Server Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Application Server Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Application Server Market, regional snapshot 2018 & 2027
- FIG 15. North America Application Server Market 2018 & 2027 (USD Billion)
- FIG 16. Europe Application Server Market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Application Server Market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Application Server Market 2018 & 2027 (USD Billion)
- FIG 19. Global Application Server Market, company market share analysis (2020)

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