

# **Global Application Server Market Size study, by Type (Java, Microsoft Windows and Others), by deployment (Hosted and On-premise), By End Use (BFSI, Manufacturing, IT & Telecom, Retail, Healthcare and Government) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Application Server Market is valued approximately USD 15.62 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 12.97% over the forecast period 2021-2027. Application server is a centralized system which stores a huge amount of data and acts as a software framework that alters data to provide the specialized functionality provided by a business, service or application. Application servers improve the interactive parts of a website that can appear in a different way, depending on the context of the request. The rapid digitalization of many industries has increased the demand for IT infrastructure. This has propelled the growth of Application server market, particularly in end-use industries such as retail, BFSI and Manufacturing. The COVID-19 pandemic has increased the adoption of digital services by businesses, including the healthcare industry. Above mentioned factors, coupled with the increasing use of smartphones, tablets and other electronic gadgets and growing internet penetration, are driving the Application Server market. According to UNCTAD, businesses and consumers are adopting for digital trade in a faster manner, raising e-commerce's share in retail trade from 14% in 2019 to about 17% in 2020 worldwide. The e-commerce industry needs a robust infrastructure to facilitate payment, purchasing and multiple sessions on different devices. A study from World Bank stated growth in digital transaction numbers and volumes of 13 percent and 11 percent, respectively in 2020 as compared to 2019. Many banks and other financial institutions are rapidly adopting digital way of banking. The acceleration in digital retail and BFSI sector will enable the growth of application servers as they are the backbone of digital infrastructure. The high cost associated with setting up the servers may act as a

restraint for its growth. However, increasing efforts from government to promote digital way of doing business acts as an opportunity for Application Server Market in subsequent decade.

Key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World are analysed to provide a holistic picture of Application Server Market. Due to high number of businesses adopting digital way of doing things as well as higher per capita income, North America is a significant region across the world in terms of market share. Whereas, Asia-Pacific is expected to exhibit highest growth rate for the forecast period 2021-2027 owing to the growing demand from end-use industries such as retail and BFSI. Rising disposable income and governmental support will also boost growth in this region.

Major market player included in this report are:

Microsoft Corporation

International Business Machines Corp.

Oracle Corporation

Red Hat, Inc.

TIBCO Software Inc.

The Apache Software Foundation

FUJITSU

VMware, Inc

NEC Corporation

SAP SE

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Java

Microsoft Windows

Others

By Deployment:

Hosted

On-premise

By End-Use:

BFSI

Government

Healthcare

IT & Telecom

Manufacturing

Retail

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Application Server Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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