

Global Application Programming Interfaces (API) Management Market Size Study, by Component (Solutions, Services), Deployment Mode (On-Premises, Cloud), Organization Size (SMEs, Large Enterprises), Industry (Banking, IT, Retail, Manufacturing), and Regional Forecasts 2022-2032

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Abstracts

The global application programming interfaces (API) management market is valued at approximately USD 6.49 billion in 2023 and is projected to grow at a robust CAGR of 17.1% over the forecast period 2024-2032, reaching USD 26.87 billion by 2032. API management refers to the strategic development, publishing, securing, and analyzing of APIs, which serve as the backbone of digital transformation. Organizations across sectors are increasingly adopting APIs to integrate applications, enhance connectivity, and accelerate innovation.

Key drivers include the surge in demand for API-led connectivity, fueled by growing digitalization, and the emphasis on securing API usage amid rising cybersecurity concerns. Additionally, the emergence of new technologies, including AI and cloud computing, offers immense growth opportunities. Challenges, however, persist, such as the complexity of API management systems and limited awareness among small enterprises.

Industries such as BFSI, IT & telecom, and healthcare are leveraging API management to optimize processes and improve customer experience. North America leads the global market due to its robust technological ecosystem, while Asia-Pacific is witnessing rapid growth driven by its booming digital economy.

Major market players included in this report are:

Perforce Software, Inc.

Oracle

Axway

Boomi

Google LLC

Microsoft

IBM

DigitalML

Red Hat Inc.

Amazon Web Services Inc.

Sensedia

Tibco Software Inc.

Cisco Systems, Inc.

Software AG

Telefonaktiebolaget LM Ericsson

The detailed segments and sub-segment of the market are explained below:

By Component:

Solutions

API Platform

API Gateway

API Administration

API Monetization

API Analytics and Security

Services

Integration and Implementation

Consulting

Support and Maintenance

Training and Education

By Deployment Mode:

On-Premises

Cloud

By Organization Size:

Small and Medium Enterprises (SMEs)

Large Enterprises

By Industry:

Banking, Financial Services, and Insurance (BFSI)

IT and Telecom

Government

Healthcare and Life Sciences

Retail and Consumer Goods

Media and Entertainment

Travel and Transportation

Manufacturing

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Demand-side and supply-side analysis of the market.

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