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# Global Application Life Cycle Management Market Size study with COVID Impact, by Component (Solution and Services), Deployment Mode (On-Premise and Cloud), Organization Size (Large Enterprises and Small & Medium Enterprises), Platform (Web-Based Applications and Mobile-Based Applications), Industry Vertical (BFSI, Retail & E-Commerce, Manufacturing, Government & Defense, Energy & Utilities, IT & Telecom, Education, Healthcare, and Others)) and Regional Forecasts 2020-2027

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## Abstracts

Global Application Life Cycle Management Market is valued approximately at USD 2.88 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 8.9% over the forecast period 2020-2027. Application Lifecycle Management (ALM) delivers governance, development, and maintenance for application software. Management of requirements; design; build; test; and management of modification, integration, project, and release are key elements of ALM. ALM software solutions enable teams to manage their project status from requirements to releases, and also help organizations meet their business goals. An increasing need for agility, scalability and flexibility between business organizations to respond instantly to fluctuating customer needs or emerging business needs is the driving factor. As per Forrester, “Forrester has identified a 70% increase in Agile adoption, making it business imperative for many.” Lack of visibility in requirement management is the restraining factor. The emergence of open source ALM tools is expected to create significant market opportunities for the application lifecycle

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management.

The regional analysis of Global Application Life Cycle Management Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. During the forecast period North America is expected to dominate the market for application lifecycle management (ALM). Asia Pacific and Europe are expected to see the application lifecycle management (ALM) market increasingly growing. Also expected to expand rapidly during the forecast period is the application lifecycle management (ALM) market in the Middle East & Africa and South America.

Major market player included in this report are:
Atlassian Corporation Plc
CollabNet, Inc.
The International Business Machines Corporation
Inflectra Corporation
Micro Focus International plc
HP Development Company, L.P.
Microsoft Corporation
Parasoft Corporation
Polarion Software GmbH
SAP SE
Digite, Inc.
The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:
By Component
Software
Services
By Deployment Mode
On-Premise
Cloud
By Organization Size

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Large Enterprises
Small and Medium Enterprises
By Platform
Web-Based Applications
Mobile-Based Applications
By Industry Vertical
BFSI
Retail & E-commerce
Manufacturing
Government & Defence
Energy & Utilities
IT and Telecom
Education
Healthcare
Others
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

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Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018
Base year – 2019
Forecast period – 2020 to 2027

Target Audience of the Global Urgent Care Center Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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