

Global Application Development Software Market Size study & Forecast, by Platform (Low code development platforms, No code development platforms), by Deployment Mode (On Premise, Cloud), by Enterprise Size (Large Enterprise, Small and Medium-Sized Enterprise (SMEs)), by End Use Industry (BFSI, Media and Entertainment, IT and Telecom, Healthcare, Travel and Tourism, Others) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/G54B4EE31984EN.html>

Date: November 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G54B4EE31984EN

Abstracts

Global Application Development Software Market is valued at approximately USD 142.5 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 23.5% over the forecast period 2022-2029. Application Development Software refers to the process of creating a computer program or a set of programs known as software to perform the different tasks that a business requires. This software facilitates developers to rapidly build, test, and deploy applications and accelerate the delivery of mobile and web applications. There are two types of platforms available for application development such as low code and no code platform. A low code platform requires technical knowledge and facilitates the coders to work faster. Whereas no-code platform is intended for business users who do not have any technical expertise. The growing software market worldwide and increasing adoption of cloud-based solutions across the industries as well as strategic initiatives from leading market players are key factors accelerating the market growth.

According to Statista – as of 2022, the revenue of the global software market is estimated at USD 593.40 billion, and the market is projected to grow at an annual

growth rate of 6.50% between 2022 and 2027 to reach USD 812.90 billion by 2027. Also, the growing emergence of AI & ML technologies and rising digitization in the healthcare sector would create lucrative growth prospects for the market over the forecast period. However, the high cost of Application Development Software and rising concern over data security impede the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Application Development Software Market study includes Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region in terms of market share owing to the presence of leading market players as well as the rising number of technological innovations in the region. Whereas the Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising digitization in the automotive and healthcare sector as well as increasing penetration of leading market players in the region.

Major market players included in this report are:

Wipro Ltd.

Fujitsu Ltd.

AppSheet

Google LLC

GitHub Inc.

Zoho Corporation

HCL Technologies Ltd.

Oracle Corporation

SAP SE

Datadog

Recent Developments in the Market:

In May 2021, USA-based Appian launched a new low-code application platform for business enterprises.

In June 2022, Chennai-based SaaS startup Kissflow launched a new unified low-code/no-code work platform.

In March 2022, India-based Zoho Corporation rolled out the latest version of its low-code platform named Zoho Creator. This new platform is intended for business users and individual developers to create business applications.

Global Application Development Software Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Platform, Deployment Mode, Enterprise Size, End-Use Industry, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define the market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study.

The report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Platform

Low code development platforms

No code development platforms

By Deployment Mode

On-Premise

Cloud

By Enterprise Size

Large Enterprise

Small and Medium-Sized Enterprise (SMEs)

By End Use Industry

BFSI

Media and Entertainment

IT and Telecom

Healthcare

Travel and Tourism

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
 - 1.2.1. Application Development Software Market, by Region, 2019-2029 (USD Billion)
 - 1.2.2. Application Development Software Market, by Platform, 2019-2029 (USD Billion)
 - 1.2.3. Application Development Software Market, by Deployment Mode, 2019-2029 (USD Billion)
 - 1.2.4. Application Development Software Market, by Enterprise Size, 2019-2029 (USD Billion)
 - 1.2.5. Application Development Software Market, by End Use Industry, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL APPLICATION DEVELOPMENT SOFTWARE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL APPLICATION DEVELOPMENT SOFTWARE MARKET DYNAMICS

- 3.1. Application Development Software Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing software market worldwide.
 - 3.1.1.2. Increasing adoption of cloud-based solutions across industries.
 - 3.1.1.3. Strategic initiatives from leading market players.
 - 3.1.2. Market Challenges
 - 3.1.2.1. Rising concern over data security.
 - 3.1.3. Market Opportunities

- 3.1.3.1. Growing emergence of AI & ML technologies.
- 3.1.3.2. Rising digitization in the healthcare sector.

CHAPTER 4. GLOBAL APPLICATION DEVELOPMENT SOFTWARE MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Investment Adoption Model
- 4.5. Analyst Recommendation & Conclusion
- 4.6. Top investment opportunity
- 4.7. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL APPLICATION DEVELOPMENT SOFTWARE MARKET, BY PLATFORM

- 6.1. Market Snapshot
- 6.2. Global Application Development Software Market by Platform, Performance - Potential Analysis
- 6.3. Global Application Development Software Market Estimates & Forecasts by Platform 2019-2029 (USD Billion)
- 6.4. Application Development Software Market, Sub Segment Analysis
 - 6.4.1. Low code development platforms
 - 6.4.2. No code development platforms

CHAPTER 7. GLOBAL APPLICATION DEVELOPMENT SOFTWARE MARKET, BY DEPLOYMENT MODE

- 7.1. Market Snapshot
- 7.2. Global Application Development Software Market by Deployment Mode, Performance - Potential Analysis
- 7.3. Global Application Development Software Market Estimates & Forecasts by Deployment Mode 2019-2029 (USD Billion)
- 7.4. Application Development Software Market, Sub Segment Analysis
 - 7.4.1. On premise
 - 7.4.2. Cloud

CHAPTER 8. GLOBAL APPLICATION DEVELOPMENT SOFTWARE MARKET, BY ENTERPRISE SIZE

- 8.1. Market Snapshot
- 8.2. Global Application Development Software Market by Enterprise Size, Performance - Potential Analysis
- 8.3. Global Application Development Software Market Estimates & Forecasts by Enterprise Size 2019-2029 (USD Billion)
- 8.4. Application Development Software Market, Sub Segment Analysis
 - 8.4.1. Large Enterprise
 - 8.4.2. Small and Medium-Sized Enterprises

CHAPTER 9. GLOBAL APPLICATION DEVELOPMENT SOFTWARE MARKET, BY END USE INDUSTRY

- 9.1. Market Snapshot
- 9.2. Global Application Development Software Market by End Use Industry, Performance - Potential Analysis
- 9.3. Global Application Development Software Market Estimates & Forecasts by End Use Industry 2019-2029 (USD Billion)
- 9.4. Application Development Software Market, Sub Segment Analysis
 - 9.4.1. Travel and Tourism
 - 9.4.2. Others
 - 9.4.3. BFSI
 - 9.4.4. Media and Entertainment
 - 9.4.5. IT and Telecom

9.4.6. Healthcare

CHAPTER 10. GLOBAL APPLICATION DEVELOPMENT SOFTWARE MARKET, REGIONAL ANALYSIS

- 10.1. Application Development Software Market, Regional Market Snapshot
- 10.2. North America Application Development Software Market
 - 10.2.1. U.S. Application Development Software Market
 - 10.2.1.1. Platform breakdown estimates & forecasts, 2019-2029
 - 10.2.1.2. Deployment Mode breakdown estimates & forecasts, 2019-2029
 - 10.2.1.3. Enterprise Size breakdown estimates & forecasts, 2019-2029
 - 10.2.1.4. End Use Industry breakdown estimates & forecasts, 2019-2029
 - 10.2.2. Canada Application Development Software Market
- 10.3. Europe Application Development Software Market Snapshot
 - 10.3.1. U.K. Application Development Software Market
 - 10.3.2. Germany Application Development Software Market
 - 10.3.3. France Application Development Software Market
 - 10.3.4. Spain Application Development Software Market
 - 10.3.5. Italy Application Development Software Market
 - 10.3.6. Rest of Europe Application Development Software Market
- 10.4. Asia-Pacific Application Development Software Market Snapshot
 - 10.4.1. China Application Development Software Market
 - 10.4.2. India Application Development Software Market
 - 10.4.3. Japan Application Development Software Market
 - 10.4.4. Australia Application Development Software Market
 - 10.4.5. South Korea Application Development Software Market
 - 10.4.6. Rest of Asia Pacific Application Development Software Market
- 10.5. Latin America Application Development Software Market Snapshot
 - 10.5.1. Brazil Application Development Software Market
 - 10.5.2. Mexico Application Development Software Market
- 10.6. Rest of The World Application Development Software Market

CHAPTER 11. COMPETITIVE INTELLIGENCE

- 11.1. Top Market Strategies
- 11.2. Company Profiles
 - 11.2.1. Wipro Ltd.
 - 11.2.1.1. Key Information
 - 11.2.1.2. Overview

- 11.2.1.3. Financial (Subject to Data Availability)
- 11.2.1.4. Product Summary
- 11.2.1.5. Recent Developments
- 11.2.2. Fujitsu Ltd.
- 11.2.3. AppSheet
- 11.2.4. Google LLC
- 11.2.5. GitHub Inc.
- 11.2.6. Zoho corporation
- 11.2.7. HCL Technologies Ltd.
- 11.2.8. Oracle Corporation
- 11.2.9. SAP SE
- 11.2.10. Datadog

CHAPTER 12. RESEARCH PROCESS

- 12.1. Research Process
 - 12.1.1. Data Mining
 - 12.1.2. Analysis
 - 12.1.3. Market Estimation
 - 12.1.4. Validation
 - 12.1.5. Publishing
- 12.2. Research Attributes
- 12.3. Research Assumption

List Of Tables

LIST OF TABLES

- TABLE 1. Global Application Development Software Market, report scope
- TABLE 2. Global Application Development Software Market estimates & forecasts by Region 2019-2029 (USD Billion)
- TABLE 3. Global Application Development Software Market estimates & forecasts by Platform 2019-2029 (USD Billion)
- TABLE 4. Global Application Development Software Market estimates & forecasts by Deployment Mode 2019-2029 (USD Billion)
- TABLE 5. Global Application Development Software Market estimates & forecasts by Enterprise Size 2019-2029 (USD Billion)
- TABLE 6. Global Application Development Software Market estimates & forecasts by End Use Industry 2019-2029 (USD Billion)
- TABLE 7. Global Application Development Software Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 8. Global Application Development Software Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 9. Global Application Development Software Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 10. Global Application Development Software Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 11. Global Application Development Software Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 12. Global Application Development Software Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 13. Global Application Development Software Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 14. Global Application Development Software Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 15. Global Application Development Software Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 16. Global Application Development Software Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 17. U.S. Application Development Software Market estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 18. U.S. Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 19. U.S. Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 20. Canada Application Development Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 21. Canada Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 22. Canada Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 23. UK Application Development Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 24. UK Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 25. UK Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 26. Germany Application Development Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 27. Germany Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 28. Germany Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 29. France Application Development Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 30. France Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 31. France Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 32. Italy Application Development Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 33. Italy Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 34. Italy Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 35. Spain Application Development Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 36. Spain Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 37. Spain Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 38. RoE Application Development Software Market estimates & forecasts,

2019-2029 (USD Billion)

TABLE 39. RoE Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 40. RoE Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 41. China Application Development Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 42. China Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 43. China Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 44. India Application Development Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 45. India Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 46. India Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 47. Japan Application Development Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 48. Japan Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 49. Japan Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 50. South Korea Application Development Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 51. South Korea Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 52. South Korea Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 53. Australia Application Development Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 54. Australia Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 55. Australia Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 56. RoAPAC Application Development Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 57. RoAPAC Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 58. RoAPAC Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 59. Brazil Application Development Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 60. Brazil Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 61. Brazil Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 62. Mexico Application Development Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 63. Mexico Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 64. Mexico Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 65. RoLA Application Development Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 66. RoLA Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 67. RoLA Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 68. Row Application Development Software Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 69. Row Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 70. Row Application Development Software Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 71. List of secondary sources, used in the study of global Application Development Software Market

TABLE 72. List of primary sources, used in the study of global Application Development Software Market

TABLE 73. Years considered for the study

TABLE 74. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

FIG 1. Global Application Development Software Market, research methodology

FIG 2. Global Application Development Software Market, Market estimation techniques

FIG 3. Global Market size estimates & forecast methods

FIG 4. Global Application Development Software Market, key trends 2021

FIG 5. Global Application Development Software Market, growth prospects 2022-2029

FIG 6. Global Application Development Software Market, porters 5 force model

FIG 7. Global Application Development Software Market, pest analysis

FIG 8. Global Application Development Software Market, value chain analysis

FIG 9. Global Application Development Software Market by segment, 2019 & 2029

(USD Billion)

FIG 10. Global Application Development Software Market by segment, 2019 & 2029

(USD Billion)

FIG 11. Global Application Development Software Market by segment, 2019 & 2029

(USD Billion)

FIG 12. Global Application Development Software Market by segment, 2019 & 2029

(USD Billion)

FIG 13. Global Application Development Software Market by segment, 2019 & 2029

(USD Billion)

FIG 14. Global Application Development Software Market, regional snapshot 2019 & 2029

FIG 15. North America Application Development Software Market 2019 & 2029 (USD Billion)

FIG 16. Europe Application Development Software Market 2019 & 2029 (USD Billion)

FIG 17. Asia pacific Application Development Software Market 2019 & 2029 (USD Billion)

FIG 18. Latin America Application Development Software Market 2019 & 2029 (USD Billion)

FIG 19. Global Application Development Software Market, company Market share analysis (2021)

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Application Development Software Market Size study & Forecast, by Platform (Low code development platforms, No code development platforms), by Deployment Mode (On Premise, Cloud), by Enterprise Size (Large Enterprise, Small and Medium-Sized Enterprise (SMEs)), by End Use Industry (BFSI, Media and Entertainment, IT and Telecom, Healthcare, Travel and Tourism, Others) and Regional Analysis, 2022-2029

Product link: <https://marketpublishers.com/r/G54B4EE31984EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G54B4EE31984EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970