

# **Global Application Delivery Controllers (ADC) Market Size study & Forecast, by Deployment Model (On-Premise, Cloud) By Enterprise Size (Large Enterprises, Small and Medium-Sized Enterprises) By End User (IT and Telecom, Retail, BFSI, Healthcare, Government, Others) and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Application Delivery Controllers (ADC) Market is valued at approximately USD 3.26 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 19.1% over the forecast period 2023-2030. An Application Delivery Controller (ADC) is a network device that helps manage the delivery of application data between servers and clients. ADCs are commonly used in data centers to optimize the performance and availability of applications, as well as to enhance security. The Application Delivery Controllers (ADC) market is expanding because of factors such as rapid growth of data centers and growing adoption of cloud-based services. ADCs work by acting as an intermediary between the server and the client. They receive requests from the client and forward them to the appropriate server, using techniques such as load balancing and traffic management to ensure that requests are distributed evenly across servers and that the servers are operating efficiently. Its importance has progressively increased during the last few years.

According to the Statista, in 2022, 2,701 data centers were in the United States, with a further 487 data centers located in Germany. The United Kingdom ranked third among countries in terms of the number of data centers with 456, while China recorded 443. Furthermore, In 2022, spending on data center systems accounts USD 212 billion, an increase of 11.1 percent from the previous year. Another important component driving

space increase is adoption of cloud-based services. As per Statista, in 2022, the most popular vendor in the cloud infrastructure services market is Amazon Web Services which accounts 32% of the entire market, followed by Microsoft Azure with 23% and Google Cloud with 10% market share. Together, these three cloud vendors account for 65% of the total market. In addition, in 2023, the global public cloud services market is expected to grow by approximately 21.7%, which amounts to about USD 597 billion. Also, rising demand for application delivery controllers in the banking sector and surge in internet traffics would create a lucrative growth prospectus for the market over the forecast period. However, the high cost associated with Application Delivery Controllers (ADC) stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Application Delivery Controllers (ADC) Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the increasing enterprise mobility and extensive wireless connectivity in the region. According to Statista, the application security market in North America region is estimated to reach up to USD 2.47 billion in 2023. Furthermore, Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as rapid development of the IT industry and growing emergence of online transactions in the market space.

Major market player included in this report are:

A10 Networks Inc.,  
Citrix Systems Inc.,  
F5 Networks Inc.,  
Array Networks, Inc.,  
Webscale Networks,  
Dell Technologies Inc.,  
Barracuda Networks Inc.,  
Fortinet Inc.,  
Cisco Systems Inc.,  
KEMP Technologies Inc.

Recent Developments in the Market:

In February 2023, Cisco introduced cloud-managed networking advancements, to help clients simplify their IT operations. It presents a single experience that gives genuine business agility with powerful new cloud management capabilities for industrial IoT applications, streamlined dashboards to merge IT and OT operations, and customizable network intelligence to monitor and protect all industrial assets.

Global Application Delivery Controllers (ADC) Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Deployment Model, Enterprise Size, End User, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Deployment Model

On-Premise

Cloud

By Enterprise Size

Large Enterprises

Small And Medium-Sized Enterprises

By End User

IT and Telecom

Retail

BFSI

Healthcare

Government

Others

## By Region:

### North America

U.S.

Canada

### Europe

UK

Germany

France

Spain

Italy

ROE

### Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

### Latin America

Brazil

Mexico

### Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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