

# **Global Aplastic Anemia Market Size study, by Treatment type (Bone Marrow Transfusion/Stem Cell Therapy, Blood Transfusion and Drug Therapy ), By disease type (Acquired Aplastic Anemia, and Inherited Bone Marrow Failure Syndromes ), Route of administration (Intravenous (IV) and oral), by Distribution channel (Retail Pharmacies , Hospital Pharmacies , and Online Pharmacies ) and Regional Forecasts 2020-2027**

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## **Abstracts**

Global Aplastic Anemia Market is valued approximately USD XXX million in 2019 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2020-2027. Aplastic anemia is a condition that happens when your body stops generating sufficient new blood cells. The condition leaves you tired and more prone to uncontrolled bleeding and infections. Aplastic anemia, a rare and serious condition, may develop at any age. It can happen suddenly, or slowly and worsen over time. It can be either moderate or severe. Medications, blood transfusions or a stem cell transplant, also known as a bone marrow transplant, may be included in aplastic anemia treatment. Rising number of blood disorder cases across the world is the major factor stimulating the demand for aplastic anemia market. For instance, as per Statista, Hemophilia A and B and von Willebrand disease are the most prevalent types of bleeding disorders. There were around 210,454 individuals worldwide who were diagnosed with haemophilia in 2018 and 78,500 who were diagnosed with von Willebrand disease. Also, In 2018, it was estimated that more than 13,600 individuals were diagnosed with haemophilia A in the United States, while about 4,100 were diagnosed with haemophilia B. However, Treatment costs are a major factor influencing the choice of therapy. Bone marrow

transplantation costs are over USD 300,000. Thus, high treatment costs are likely to hamper the growth of the market for aplastic anemia treatment.

The regional analysis of global Aplastic Anemia market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading region across the world in terms of market share owing to the high prevalence rate of blood disorder. Whereas Asia-Pacific is also anticipated to exhibit highest CAGR over the forecast period 2020-2027. Factors such as increase in awareness about aplastic anemia and blood disorders would create lucrative growth prospects for the Aplastic Anemia market across Asia-Pacific region.

Major market player included in this report are:

Bayer AG

Novartis AG

Pfizer Inc.

Ligand Pharmaceuticals Incorporated

Genzyme Corporation

Mylan N.V.

Biogen

Otsuka Pharmaceutical Co. Ltd.

Regen BioPharma Inc.

BioLineRx

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Treatment Type:

Bone Marrow Transfusion/stem cell therapy

Blood Transfusion

Drug Therapy

By Diseases Type:

Acquired aplastic anemia

## Inherited bone marrow failure syndromes

### By Route of administration:

Intravenous

Oral

### By Distribution channel:

Retail pharmacies

Hospital pharmacies

Online pharmacies

### By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Aplastic Anemia Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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