

# **Global Antimicrobial Wound Care Dressings Market Size study & Forecast, by Product (Silver Dressing, Povidone-Iodine Dressing, PHMB Dressing, Other) by Application (Chronic Wounds, Acute Wounds), by End User (Hospitals, Outpatient Facilities, Home Care, Research & Manufacturing) and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Antimicrobial Wound Care Dressings Market is valued at approximately USD 1.3 billion in 2022 and is anticipated to grow with a compounded annual growth rate of more than 6.4% over the forecast period 2023-2030. Antimicrobial wound care dressings or specialized type of dressing is used to promote the healing of wounds while also preventing or minimizing the risk of infection. These dressings are designed to create an environment that inhibits the growth of microorganisms, such as bacteria and fungi, which can impede the healing process and lead to wound infections. However, the increasing prevalence of chronic wounds and the growing geriatric population emerge as to be the growth driver of Global Antimicrobial wound Care Dressings.

According to the National Centre for Biotechnology Information (NCBI) in 2020, the elderly population is predominantly affected by chronic wounds. In the United States, approximately 3% of individuals aged 65 years and above has open wounds. The US government projects that the elderly population may surpass 55 million indicating that chronic wounds might persistently pose a growing challenge within the demographic. As a whole, chronic wounds are estimated to affect around 2% of the entire population in the United States. According to the National Centre for Biotechnology Information (NCBI) in 2021, On a global scale, the annual expenditure on wound care reached an average of USD 3.5 billion from 2.8 billion in 2014. The largest wound dressing markets

in the world, namely, the United States and Europe, experience substantial demand for wound care products. However, lack of awareness & education and limited healthcare infrastructure may hamper the overall growth of the Global Interactive Wound Dressing Market. Moreover, emerging markets in healthcare and the growing aging population emerge as to be growth opportunities for the Global Interactive Wound Dressing Market.

The key regions considered for the Global Antimicrobial Wound Care Dressings Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America region dominated the market owing to the fact that it has the presence of major market players. The growing trends in this region continue to rise owing to factors such as the growing geriatric population and increasing prevalence of chronic wounds. Asia Pacific emerged as to be the fastest growing region owing to the fact that the region has an emerging market for medical tourism and a growing population that prevails over the need for medical supplies which has become the center of attraction for the major market players to invest in this region.

Major market player included in this report are:

Minnesota Mining and Manufacturing Company (3M)

Smith & Nephew PLC

Paul Hartmann AG

ConvaTec Group PLC

Coloplast A/S

Medline Industries Inc.

McKesson Corporation

M?Inlycke Health Care AB

B. Braun Melsungen AG

Cardinal Health Inc.

Recent Developments in the Market:

In January 2020, ConvaTec introduced ConvaMax, a specialized solution designed to effectively manage ones with high levels of exudate. This innovative product is particularly beneficial for the treatment of conditions such as leg ulcers, surgical ones and diabetic foot ulcers.

In June 2022, Smith & Nephew, a UK-based company, revealed its plan to construct a state-of-the-art, research and development as well as manufacturing facility for its advanced wound management franchise near Hull, UK. This upcoming facility is projected to contribute to over USD 10 billion in sales within its initial 10 years of

functioning.

Global Antimicrobial Wound Care Dressings Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product, Application, End User, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Silver Dressing

Povidone-Iodine Dressing

PHMB Dressing

Other

By Application:

Chronic Wounds

Acute Wounds

By End User:

Hospitals

Outpatient Facilities

Home care

Research & Manufacturing

**By Region:****North America****U.S.****Canada****Europe****UK****Germany****France****Spain****Italy****ROE****Asia Pacific****China****India****Japan****Australia****South Korea****RoAPAC****Latin America****Brazil****Mexico****Middle East & Africa****Saudi Arabia****South Africa****Rest of Middle East & Africa**

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