

Global Antimicrobial Powder Coatings Market Size study, by Additive Type (Silver, Zinc and Copper & others), by End-Use Industry (Medical & Healthcare, HVAC, Appliances, Food Equipment, General Industry. Transportation, Fitness Equipment, Steel Furniture and Others) and Regional Forecasts 2020-2027

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Abstracts

Global Antimicrobial Powder Coatings Market is valued approximately at USD 1.3 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 12.0% over the forecast period 2020-2027. Antimicrobial Powder Coatings are applied on surfaces to prevent infection and growth of bacteria and fungi. These are applied as free-flowing, dried powder on several substrates or surfaces in healthcare and medical industries, HVAC, appliances, transportation, food equipment, general industry, fitness equipment, steel furniture and others. The increase in demand for HVAC systems, rapid growth of the medical device coatings industry as well as growing awareness to increase the demand from the food & beverage industry are the few factors responsible for growth of the market over the forecast period. As antimicrobial powder coatings are used to coat various appliances such as refrigerator, washing machine, Air conditioner, cabinets & beds in hospital and clinics etc. which in result drives the growth of the market. Moreover, the demand of antimicrobial powder coatings is witnessing high growth due the recent COVID-19 pandemic for treatment in the medical industry to limit the spread of the disease. Also, the introduction of products & services and other strategic alliances will encourage the growth of the market. For instance: in June 2020, Berger Paints offered antimicrobial powder coatings to restrict the spread of infection in medical industry. The company supply its product in the states of Odisha, Telengana, Kerala and Andhra Pradesh currently. However, high cost in comparison to other coating products and stringent governmental regulations are the major factors restraining the



growth of global Antimicrobial Powder Coatings market during the forecast period.

The regional analysis of global Antimicrobial Powder Coatings market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading/significant region across the world in terms of market share owing to the the fast adoption of new technology, rising demand from the medical & healthcare industry and the growing awareness about the safety and hygiene of food & beverage products and indoor air quality. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027.

Major market player included in this report are: PPG Industries Sherwin-Williams Company Akzonobel N.V. Axalta Coating Systems Llc Berger Paints India Ltd Pulver Kimya San. Ve Tic. A.S. IGP Pulvertechnik AG Protech-Oxyplast Group Rapid Coat Powder Coatings IFS Coatings Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Additive Type: Silver Zinc Copper & others



By End-Use Industry: Medical & Healthcare HVAC Appliances Food Equipment General Industry Transportation Fitness Equipment Steel Furniture Others By Region:

North America U.S. Canada Europe UK Germany France Spain Italy

ROE

Asia Pacific China India Japan Australia South Korea RoAPAC Latin America Brazil Mexico Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018 Base year – 2019

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Forecast period – 2020 to 2027

Target Audience of the Global Antimicrobial Powder Coatings Market in Market Study:

Key Consulting Companies & Advisors Large, medium-sized, and small enterprises Venture capitalists Value-Added Resellers (VARs) Third-party knowledge providers Investment bankers Investors



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