

Global Antimicrobial Coil Coating Market Size study, by Type (Titanium Dioxide, Copper, Silver) by Application (Healthcare, Indoor home appliances, Food & Beverages, Building & Construction, Textiles) and Regional Forecasts 2021-2027

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Abstracts

Global Antimicrobial Coil Coating Market is valued approximately USD 3.2 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 10.7% over the forecast period 2021-2027. Antimicrobial Coil Coating is the process of applying coating on the coils in order to prevent the coil from parasites, germs and other micro-organisms that may damage the surfaces. These coatings not only help in reducing maintenance cost but also helps in preventing the discoloration of the object from outside forces. Increased demand from end-user industries and increasing use in washing machines, air conditioners, refrigerators and other electrical appliances are the factors contributing to the market growth. For instance, according to Business Research Company, the washing machines market is expected to grow to USD 18.09 billion in the year 2021 from USD 17.27 billion in the year 2020. This projected rise in the washing machines market will ultimately lead to an increase in the demand of Antimicrobial Coil Coatings Market. However, health concerns regarding the use of silver in the final products impede the growth of the market over the forecast period of 2021-2027. Also, rapid urbanization is likely to increase the growth of the market in the forecasting period.

The regional analysis of global Antimicrobial Coil Coating market when considering for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World has led to the analysis that Asia Pacific is a significant region across the world in terms of market share owing to increasing demand from the construction and commercial sector. Whereas, Europe is anticipated to exhibit the highest growth rate over the forecast period 2021-2027. Factors such as increasing awareness towards

protection from infection coupled with technological improvements would create lucrative growth prospects for the Antimicrobial Coil Coating market across Asia-Pacific region.

Major market player included in this report are:

FIBERLOCK Technologies Inc
Troy Corporation
SURESHIELD Coatings Company
Speciality Coating Systems Inc
Sherwin-Williams Company
SCIESSENT LLC
Royal DSM N.V
PPG Industries
MICROBAN International Ltd
Lonza Group Ltd

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

titanium Dioxide

Copper

Silver

By Application:

Healthcare

Indoor home appliances

Food & Beverages

Building & Construction

Textiles

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Antimicrobial Coil Coating Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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