

Global Antimicrobial Car Care Products Market Size study, by Type (Fabric & Surface Cleaners, Foam Cleaners, Coating Shield) by Vehicle Type (Passenger Cars, Commercial Cars) by Sales Channel (Online, Offline) and Regional Forecasts 2022-2028

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Abstracts

Global Antimicrobial Car Care Products Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Antimicrobial Car Care Products are used for keeping vehicles safe and hygienic. These products curtail the growth of microorganisms and also reduces the risk of contamination in cars. Growing vehicle sales and rising consumer preference towards car hygiene are key drivers for the growth of Antimicrobial Car Care Products market. For instance, according to International Energy Agency (IEA)- in 2020, electric car sales worldwide reached to over 3 million units, witnessing a growth of over 40% in global sales from the 2.1 million electric cars sold in 2019. In recent events, US based PPG specialty materials launched Comex VINIMEX TOTAL Antiviral and Antibacterial paint. Furthermore, in November 2021, Hyundai Motor Company has collaborated with SDLab Korea to apply its SD Pro antimicrobial coating to Hyundai's new IONIQ SEVEN SUV concept car.,. Also, with the increasing urbanization and rising disposable income and growing preference of online sales channels by leading market players, the adoption & demand for Antimicrobial Car Care Products is likely to increase the market growth during the forecast period. However, high cost of Antimicrobial Car Care Products and slow penetration in developing economies impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Antimicrobial Car Care Products market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share owing to

presence of leading market players and rising adoption of personal vehicles in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate over the forecast period 2022-208. Factors such as rising disposable income and rapid urbanization coupled with increasing demand for private vehicles in the region would create lucrative growth prospects for the Antimicrobial Car Care Products market across Asia-Pacific region.

Major market player included in this report are:

Biocote Ltd.

3M Company

Microban International

Sanitized AG

Clean Control Corporation

Adam's Polishes

GardGroup Inc.

Ziebart International Corporation

Biopledge LLC

Dow Chemical Company

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Fabric & Surface Cleaners

Foam Cleaners

Coating Shield

By Vehicle Type:

Passenger Cars

Commercial Cars

By Sales Channel:

Online

Offline

By Region:

North America

U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Antimicrobial Car Care Products Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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