

Global Antibacterial Products Market Size study, By Product (Hand Soaps, Body Wash, Body Moisturizer, Hand Cream and Lotion, Hand Sanitizers, Facial Cleansers, Facial Mask), By Distribution Channel (Hypermarkets & Supermarkets, Pharmacy & Drug Stores, Specialty Stores, Online, Others), and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/GE1DA20F8B78EN.html>

Date: January 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GE1DA20F8B78EN

Abstracts

Global Antibacterial Products Market is valued at approximately USD 27.04 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 2.3 % over the forecast period 2021-2027. Antibacterial Products are basically used to destroy bacteria and can suppress their growth to reproduce. Also, the antibacterial products are used for cleaning, handwashing, and hygiene purpose. The increasing bacterial and viral diseases have led to the adoption of Antibacterial Products across the forecast period. For Instance: according to frontiers, in 2019 almost 8 million people were infected globally by Covid which resultant 434,000 deaths during 2019-2020. According to American Lung Association, bacteria and virus diseases spread rapidly through air, when someone sneezes, such as diseases like influenza, tuberculosis etc. Rising awareness about cleanliness pushes the growth of antibacterial products market However, threat of getting skin allergies impedes the growth of the market over the forecast period of 2021-2027. Also, the increasing penetration of diabetic patients and other skin disorders is likely to increase the market growth during the forecast period.

The regional analysis of global Antibacterial Products market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is the leading region across the world in terms of market share owing to the increasing demand for germ protection products, rising awareness

regarding cleanliness and skin diseases. Whereas North America is also anticipated to exhibit the highest growth rate / CAGR over the forecast period 2021-2027. Factors such as increasing demand for herbal, natural and antibacterial products in skincare, growing focus on skincare routines would create lucrative growth prospects for the Antibacterial Products market across the Asia-Pacific region.

Major market player included in this report are:

Reckitt Benckiser Group PLC
Unilever
GOJO Industries, Inc.
The Himalaya Drug Company
Sebapharma GmbH & Co. KG
Bielenda
. Colgate-Palmolive Company
Henkel Corporation
Johnson & Johnson
Farouk Systems, Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Body Wash
Body Moisturizer
Hand Cream & Lotion
Hand Soaps
Hand Sanitizers
Facial Cleansers
Facial Mask

By Distribution Channel:

Hypermarkets & Supermarkets
Pharmacy & Drug Stores
Specialty Stores

Online

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Antibacterial Products Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers
Investors

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