

Global Antiaging Products and Services Market Size study & Forecast, by Product (Skincare products, Haircare products, Nutritional supplements, Devices, Others) by Application (Wrinkle reduction, Pigmentation management, Body contouring, Hair restoration, Others), by End-User (Men, Women, Unisex), by Distribution Channel (Online, Offline) and Regional Analysis, 2023-2030

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Abstracts

Global Antiaging Products and Services Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2023-2030. The global anti-aging products and services market refers to the market for products and services that are designed to reduce the signs of aging and improve overall skin health. This market includes a wide range of products and services such as anti-aging creams, lotions, serums, and masks, as well as non-invasive procedures such as botox, dermal fillers, and microdermabrasion. The major driving factors for the Global Antiaging Products and Services Market are the increasing aging population and rising awareness about the benefits of anti-aging products and services. Moreover, advancements in technology and product innovation and changing lifestyles and increasing disposable income are creating a lucrative growth opportunity for the market over the forecast period 2023-2030.

global population is aging at a rapid pace, is driving demand for anti-aging products and services. Skin-related issues, such as wrinkles, fine lines, and age spots, which can be addressed by anti-aging products and services. According to a report published by the United Nations in 2020, the global population of older persons (aged 65 and over) is

projected to double by 2050, reaching 1.5 billion people. This represents an increase of 16% in the proportion of older persons in the total population. Along with this, in 2021, the U.S. Census Bureau reported that the population aged 65 and older in the United States had grown to 56 million, representing 17.5% of the total population. This is an increase from 52 million in 2018. Moreover, a report published by the Australian Bureau of Statistics in 2021 found that the proportion of the population aged 65 and over in Australia had increased from 15% in 2011 to 17.7% in 2021. The report also projected that this proportion would continue to grow over the coming decades. However, the high cost of Antiaging Products and Services stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Antiaging Products and Services Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America is the dominating market for anti-aging products and services, owing to the high disposable income of the population, rising awareness about anti-aging products and services, and a large population of aging baby boomers. The United States is the largest market in the region, followed by Canada. The Asia-Pacific region is expected to be the fastest-growing market for anti-aging products and services due to factors such as a large population of aging baby boomers, rising disposable income, and increasing awareness about anti-aging products and services. Japan, China, and South Korea are the largest markets in the region, with a strong demand for anti-aging products and services.

Major market player included in this report are:

L'Oreal S.A.

Procter & Gamble Co.

Estee Lauder Companies Inc.

Unilever Group

Beiersdorf AG

Shiseido Company, Limited

Johnson & Johnson Consumer Inc.

Amway Corporation

Kao Corporation

Avon Products, Inc.

Recent Developments in the Market:

In January 2023, Orbis a company based in Japan launched a dedicated product line for mature consumers. Is expanding the market share.

In October 2020, Launched a virtual try-on tool for its Garnier line of anti-aging skincare

products. It is a virtual try-on tool for its Garnier line of anti-aging skincare products, allowing customers to see how products would look on their skin before purchasing.

Global Antiaging Products and Services Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product, Application, End-User, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Skincare products

Haircare products

Nutritional supplements

Devices

Others

By Application:

Wrinkle reduction

Pigmentation management

Body contouring

Hair restoration

Others

By End-User:

Men

Women

Unisex

By Distribution Channel:

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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