

Global Anti-Wrinkle Products Market Size study, by Product (Serums, Oils and Lotion), by Distribution Channel (Supermarkets & Hypermarkets, Specialty Stores, Convenience Stores and Online), and Regional Forecasts 2021-2027

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Abstracts

Global Anti-Wrinkle Products Market is valued approximately at USD 22.62 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 5.7% over the forecast period 2021-2027. Anti-Wrinkle Products contain antioxidants and ingredients to hydrate the skin, maintaining personal beauty, treating fine lines and imperfections. The global Anti-Wrinkle Products market is being driven by surge in the demand for skin care products. According to Statista, the value of global skin care market is projected to reach USD 189.3 billion by 2025 from USD 134.5 Billion in 2018. The other driving factors for the market include increase in the product launches. For instance, in October 2020, POND'S launched the new POND'S Rejuveness Collection, which helps in reducing wrinkles and slowing new signs of aging. Furthermore, the growing influence of social media which makes consumers more aware regarding availability of products as well as physical appearance, rising demand for the cosmetic products, rising advertisements to promote Anti-Wrinkle Products, rising explosion to UV light and expanding ability and willingness to purchase these products and increasing coverage of e-commerce websites will provide new opportunities for the global Anti-Wrinkle Products industry. However, high costs and rising awareness regarding herbal & organic products may impede market growth over the forecast period of 2021-2027.

The key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World are analyzed for the regional analysis of the global Anti-Wrinkle Products Market. Asia Pacific is the leading region across the world in terms of market share and is anticipated to exhibit the highest CAGR over the forecast period 2021-2027 due to

growing signs of early aging in population, increasing levels of pollution, growing personal care industry and presence of large international companies have stimulated product demand in the region.

Major market player included in this report are:

L'Oreal Paris

Clarins

Nykaa E-Retail Pvt. Ltd.

The Est?e Lauder Companies Inc.

Procter & Gamble

Revlon

Forest Essentials

Unilever

Beiersdorf

Coty Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Serums

Oils

Lotion

By Distribution Channel:

Supermarkets & Hypermarkets

Specialty Stores

Convenience Stores

Online

By Region:

North America

U.S.

Canada

Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Anti-Wrinkle Products Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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