

Global Anti-Viral Coatings Market Size study, by Type of Coatings (High-Performance Coatings, Nano Coatings, Others), by Type of Materials (Graphene, Silver, Silicon Dioxide, Copper, Others), by Application (Protective Clothing, Medical, Air & Water Treatment, Packaging, Building & Construction, Others), by Form (Spray, Powder, Liquid, Others) and Regional Forecasts 2020-2027

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Abstracts

Global Anti-Viral Coatings Market is valued approximately at USD 0.5 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 13.3% over the forecast period 2020-2027. Recently, there is a fast-growing demand for anti-viral coatings and paints to enhance the quality of industrial, commercial, and residential applications. Anti-viral coating is typically utilized for the purpose of managing the virus level on the surface. They can control the spread of virus from surface and restricting the protein formation. So, it reduces the possibilities of growth of mold and/or mitigate the risk of healthcare-associated infections (HAIs) or community-acquired infections. Anti-viral coatings are also available in a variety of material compositions to protect against mildew and corrosion, as well as for air and water purification. Increasing demand during pandemic situation, such as COVID-19 scenario, along with rising demand from indoor air/HVAC applications are the few factors responsible for the impressive CAGR of the market during the forecast period. According to the World Health Organization (WHO), as of 1st February 2020, around 12,040, confirmed cases of COVID-19 and 259 deaths were reported throughout the world and is increased to 21,989,366 confirmed cased and 775,892 deaths on 19th August 2020. This, in turn, is likely to strengthen the demand for anti-viral coatings, globally. However, limited



research and development activities and few proven effectiveness of the coatings are the factors hampering the market growth over the forecast period of 2020-2027.

The regional analysis of the global Anti-Viral Coatings market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the e, along with the wide presence of market players in the region. Whereas Asia-Pacific is anticipated to exhibit the highest growth rate / CAGR over the forecast period 2020-2027. Factors such as the rising pandemic situation and growing building & construction sector in the developing nations, such as China and India, are the few factors creating a lucrative opportunity for the growth of the anti-viral coating market in the Asia-Pacific region.

Major market player included in this report are: Arkema SA Dais Corporation Hydromer Kobe Steel, Ltd. nano Care Deutschland AG Nippon Paints EnvisionSQ Bio-Fence Bio-Gate AG NanoGraphene Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type of Coatings: High-Performance Coatings Nano Coatings

Global Anti-Viral Coatings Market Size study, by Type of Coatings (High-Performance Coatings, Nano Coatings, O...



Others

By Type of Material: Graphene Silver Silicon Dioxide Copper Others

By Application: Protective Clothing Medical Air & Water Treatment Packaging Building & Construction Others

By Form: Spray Powder Liquid Others

By Region: North America U.S. Canada Europe UK Germany France Spain Italy ROE Asia Pacific China India

Japan



Australia South Korea RoAPAC Latin America Brazil Mexico Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018 Base year – 2019 Forecast period – 2020 to 2027

Target Audience of the Global Anti-Viral Coatings Market in Market Study:

Key Consulting Companies & Advisors Large, medium-sized, and small enterprises Venture capitalists Value-Added Resellers (VARs) Third-party knowledge providers Investment bankers Investors



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COMPANIES MENTIONED

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