

Global Anti-static Agents Market Size Study, by Form (Liquid, Powder), by Product (Ethoxylated Fatty Acid Amines, Glycerol Monostearate, Diethanolamides), by Polymer (PP, ABS, PE, PVC), by End-Use Industry (Packaging, Automotive, Electronics), and Regional Forecasts 2022-2032

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Abstracts

The Global Anti-static Agents Market is currently valued at approximately USD 558.8 million in 2023 and is expected to grow at a compound annual growth rate (CAGR) of 6.3% over the forecast period from 2024 to 2032. Anti-static agents play a crucial role in mitigating the accumulation of static charges on various surfaces, particularly in polymer-based applications. This functionality is critical across sectors like packaging, automotive, and electronics, where static buildup can compromise operational efficiency, safety, and product quality.

Market expansion is fueled by escalating demand for enhanced material properties in industrial and consumer goods. Packaging, a dominant end-use industry, drives the adoption of anti-static agents due to increasing preferences for lightweight and durable materials. Similarly, the automotive and electronics sectors leverage these agents to ensure product reliability and safety. Innovations in formulations, such as liquid and powder-based anti-static agents tailored to diverse applications, reflect the industry's commitment to meeting evolving consumer needs. Nonetheless, challenges such as fluctuating raw material costs and stringent environmental regulations may moderate market growth. However, advancements in biodegradable and sustainable anti-static solutions offer promising growth avenues.

Regionally, North America leads the market due to a strong manufacturing base and a

robust presence in electronics and packaging sectors. Europe follows, underpinned by stringent environmental regulations and a growing emphasis on sustainable products. The Asia-Pacific region is poised for the fastest growth, driven by rapid industrialization, urbanization, and the flourishing automotive and electronics markets in economies like China, India, and South Korea.

Major market players included in this report are:

Akzo Nobel N.V.

BASF SE

Croda International Plc

Clariant AG

Arkema Group

Evonik Industries AG

Solvay S.A.

Nouryon

Mitsubishi Chemical Corporation

3M Company

Dow Inc.

PolyOne Corporation

RTP Company

Lubrizol Corporation

Eastman Chemical Company

The detailed segments and sub-segment of the market are explained below:

By Form:

Liquid

Powder

By Product:

Ethoxylated Fatty Acid Amines

Glycerol Monostearate

Diethanolamides

By Polymer:

PP

ABS

PE

PVC

By End-Use Industry:

Packaging

Automotive

Electronics

By Region:

North America:

U.S.

Canada

Europe:

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific:

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America:

Brazil

Mexico

Middle East & Africa:

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year: 2022

Base year: 2023

Forecast period: 2024 to 2032

Key Takeaways:

Market estimates and forecasts for 10 years from 2022 to 2032.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of geographical landscapes with country-level insights for major regions.

Competitive landscape with detailed information on major players in the market.

Analysis of key business strategies and recommendations for future market approaches.

Examination of competitive market structures.

Demand-side and supply-side analysis of the market.

Contents

CHAPTER 1. GLOBAL ANTI-STATIC AGENTS MARKET EXECUTIVE SUMMARY

- 1.1. Global Anti-static Agents Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Form
 - 1.3.2. By Product
 - 1.3.3. By Polymer
 - 1.3.4. By End-Use Industry
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL ANTI-STATIC AGENTS MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory Frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL ANTI-STATIC AGENTS MARKET DYNAMICS

Global Anti-static Agents Market Size Study, by Form (Liquid, Powder), by Product (Ethoxylated Fatty Acid Amin...

3.1. Market Drivers

- 3.1.1. Escalating Demand in Packaging Industry
- 3.1.2. Advancements in Polymer Technologies
- 3.1.3. Increasing Adoption in Automotive and Electronics

3.2. Market Challenges

- 3.2.1. Fluctuating Raw Material Costs
- 3.2.2. Stringent Environmental Regulations

3.3. Market Opportunities

- 3.3.1. Development of Biodegradable Anti-static Agents
- 3.3.2. Expansion in Emerging Markets
- 3.3.3. Innovations in Sustainable Formulations

CHAPTER 4. GLOBAL ANTI-STATIC AGENTS MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

4.3. Top Investment Opportunities

4.4. Top Winning Strategies

4.5. Disruptive Trends

4.6. Industry Expert Perspective

4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL ANTI-STATIC AGENTS MARKET SIZE & FORECASTS BY FORM 2022-2032

5.1. Segment Dashboard

5.2. Global Anti-static Agents Market: Form Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

5.2.1. Liquid

5.2.2. Powder

CHAPTER 6. GLOBAL ANTI-STATIC AGENTS MARKET SIZE & FORECASTS BY PRODUCT 2022-2032

6.1. Segment Dashboard

6.2. Global Anti-static Agents Market: Product Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

6.2.1. Ethoxylated Fatty Acid Amines

6.2.2. Glycerol Monostearate

6.2.3. Diethanolamides

CHAPTER 7. GLOBAL ANTI-STATIC AGENTS MARKET SIZE & FORECASTS BY POLYMER 2022-2032

7.1. Segment Dashboard

7.2. Global Anti-static Agents Market: Polymer Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

7.2.1. PP

7.2.2. ABS

7.2.3. PE

7.2.4. PVC

CHAPTER 8. GLOBAL ANTI-STATIC AGENTS MARKET SIZE & FORECASTS BY END-USE INDUSTRY 2022-2032

8.1. Segment Dashboard

8.2. Global Anti-static Agents Market: End-Use Industry Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

8.2.1. Packaging

8.2.2. Automotive

8.2.3. Electronics

CHAPTER 9. GLOBAL ANTI-STATIC AGENTS MARKET SIZE & FORECASTS BY REGION 2022-2032

- 9.1. North America Anti-static Agents Market
 - 9.1.1. U.S. Anti-static Agents Market
 - 9.1.1.1. Form Breakdown Size & Forecasts, 2022-2032
 - 9.1.1.2. Product Breakdown Size & Forecasts, 2022-2032
 - 9.1.1.3. Polymer Breakdown Size & Forecasts, 2022-2032
 - 9.1.1.4. End-Use Industry Breakdown Size & Forecasts, 2022-2032
 - 9.1.2. Canada Anti-static Agents Market
 - 9.1.2.1. Form Breakdown Size & Forecasts, 2022-2032
 - 9.1.2.2. Product Breakdown Size & Forecasts, 2022-2032
 - 9.1.2.3. Polymer Breakdown Size & Forecasts, 2022-2032
 - 9.1.2.4. End-Use Industry Breakdown Size & Forecasts, 2022-2032
- 9.2. Europe Anti-static Agents Market
 - 9.2.1. UK Anti-static Agents Market
 - 9.2.2. Germany Anti-static Agents Market
 - 9.2.3. France Anti-static Agents Market
 - 9.2.4. Spain Anti-static Agents Market
 - 9.2.5. Italy Anti-static Agents Market
 - 9.2.6. Rest of Europe Anti-static Agents Market
- 9.3. Asia-Pacific Anti-static Agents Market
 - 9.3.1. China Anti-static Agents Market
 - 9.3.1.1. Key Information
 - 9.3.1.2. Overview
 - 9.3.1.3. Financial (Subject to Data Availability)
 - 9.3.1.4. Product Summary
 - 9.3.1.5. Market Strategies
 - 9.3.2. India Anti-static Agents Market
 - 9.3.3. Japan Anti-static Agents Market
 - 9.3.4. Australia Anti-static Agents Market
 - 9.3.5. South Korea Anti-static Agents Market
 - 9.3.6. Rest of Asia Pacific Anti-static Agents Market
- 9.4. Latin America Anti-static Agents Market
 - 9.4.1. Brazil Anti-static Agents Market
 - 9.4.2. Mexico Anti-static Agents Market
 - 9.4.3. Rest of Latin America Anti-static Agents Market
- 9.5. Middle East & Africa Anti-static Agents Market
 - 9.5.1. Saudi Arabia Anti-static Agents Market
 - 9.5.2. South Africa Anti-static Agents Market
 - 9.5.3. Rest of Middle East & Africa Anti-static Agents Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

10.1. Key Company SWOT Analysis

10.1.1. Akzo Nobel N.V.

10.1.2. BASF SE

10.1.3. Croda International Plc

10.2. Top Market Strategies

10.3. Company Profiles

10.3.1. Akzo Nobel N.V.

10.3.1.1. Key Information

10.3.1.2. Overview

10.3.1.3. Financial (Subject to Data Availability)

10.3.1.4. Product Summary

10.3.1.5. Market Strategies

10.3.2. BASF SE

10.3.3. Croda International Plc

10.3.4. Clariant AG

10.3.5. Arkema Group

10.3.6. Evonik Industries AG

10.3.7. Solvay S.A.

10.3.8. Nouryon

10.3.9. Mitsubishi Chemical Corporation

10.3.10. 3M Company

10.3.11. Dow Inc.

10.3.12. PolyOne Corporation

10.3.13. RTP Company

10.3.14. Lubrizol Corporation

10.3.15. Eastman Chemical Company

CHAPTER 11. RESEARCH PROCESS

11.1. Research Process

11.1.1. Data Mining

11.1.2. Analysis

11.1.3. Market Estimation

11.1.4. Validation

11.1.5. Publishing

11.2. Research Attributes

12. LIST OF TABLES

TABLE 1. Global Anti-static Agents Market, Report Scope

TABLE 2. Global Anti-static Agents Market Estimates & Forecasts by Region 2022-2032 (USD Million/Billion)

TABLE 3. Global Anti-static Agents Market Estimates & Forecasts by Form 2022-2032 (USD Million/Billion)

TABLE 4. Global Anti-static Agents Market Estimates & Forecasts by Product 2022-2032 (USD Million/Billion)

TABLE 5. Global Anti-static Agents Market Estimates & Forecasts by Polymer 2022-2032 (USD Million/Billion)

TABLE 6. Global Anti-static Agents Market Estimates & Forecasts by End-Use Industry 2022-2032 (USD Million/Billion)

TABLE 7. Global Anti-static Agents Market Estimates & Forecasts by Form 2022-2032 (USD Million/Billion)

TABLE 8. Global Anti-static Agents Market Estimates & Forecasts by Product 2022-2032 (USD Million/Billion)

TABLE 9. Global Anti-static Agents Market Estimates & Forecasts by Polymer 2022-2032 (USD Million/Billion)

TABLE 10. Global Anti-static Agents Market Estimates & Forecasts by End-Use Industry 2022-2032 (USD Million/Billion)

TABLE 11. Global Anti-static Agents Market Estimates & Forecasts by Form 2022-2032 (USD Million/Billion)

TABLE 12. Global Anti-static Agents Market Estimates & Forecasts by Product 2022-2032 (USD Million/Billion)

TABLE 13. Global Anti-static Agents Market Estimates & Forecasts by Polymer 2022-2032 (USD Million/Billion)

TABLE 14. Global Anti-static Agents Market Estimates & Forecasts by End-Use Industry 2022-2032 (USD Million/Billion)

TABLE 15. U.S. Anti-static Agents Market Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 16. U.S. Anti-static Agents Market Estimates & Forecasts by Form 2022-2032 (USD Million/Billion)

TABLE 17. U.S. Anti-static Agents Market Estimates & Forecasts by Product 2022-2032 (USD Million/Billion)

TABLE 18. Canada Anti-static Agents Market Estimates & Forecasts, 2022-2032 (USD Million/Billion)

TABLE 19. Canada Anti-static Agents Market Estimates & Forecasts by Form

2022-2032 (USD Million/Billion)

TABLE 20. Canada Anti-static Agents Market Estimates & Forecasts by Product

2022-2032 (USD Million/Billion)

.....

This list is not complete; the final report does contain more than 100 tables. The list may be updated in the final deliverable.

12. LIST OF FIGURES

FIG 1. Global Anti-static Agents Market, Research Methodology

FIG 2. Global Anti-static Agents Market, Market Estimation Techniques

FIG 3. Global Market Size Estimates & Forecast Methods

FIG 4. Global Anti-static Agents Market, Key Trends 2023

FIG 5. Global Anti-static Agents Market, Growth Prospects 2022-2032

FIG 6. Global Anti-static Agents Market, Porter's 5 Force Model

FIG 7. Global Anti-static Agents Market, PESTEL Analysis

FIG 8. Global Anti-static Agents Market, Value Chain Analysis

FIG 9. Global Anti-static Agents Market by Segment, 2022 & 2032 (USD Million/Billion)

FIG 10. Global Anti-static Agents Market by Segment, 2022 & 2032 (USD Million/Billion)

FIG 11. Global Anti-static Agents Market by Segment, 2022 & 2032 (USD Million/Billion)

FIG 12. Global Anti-static Agents Market by Segment, 2022 & 2032 (USD Million/Billion)

FIG 13. Global Anti-static Agents Market by Segment, 2022 & 2032 (USD Million/Billion)

FIG 14. Global Anti-static Agents Market, Regional Snapshot 2022 & 2032

FIG 15. North America Anti-static Agents Market 2022 & 2032 (USD Million/Billion)

FIG 16. Europe Anti-static Agents Market 2022 & 2032 (USD Million/Billion)

FIG 17. Asia-Pacific Anti-static Agents Market 2022 & 2032 (USD Million/Billion)

FIG 18. Latin America Anti-static Agents Market 2022 & 2032 (USD Million/Billion)

FIG 19. Middle East & Africa Anti-static Agents Market 2022 & 2032 (USD Million/Billion)

FIG 20. Global Anti-static Agents Market, Company Market Share Analysis (2023)

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