

Global Anti-radiation Devices for Cell Phones Market Size study, by Type (Chip, Sticker, Case, Others), by Distribution Channel (Online, Offline) and Regional Forecasts 2020-2027

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Abstracts

Global Anti-radiation Devices for Cell Phones Market is valued at approximately USD 224 million in 2019 and is anticipated to grow with a healthy growth rate of more than 7.5% over the forecast period 2020-2027. Anti-radiation devices for cell phones are utilized in a variety of mobile devices for reducing the radiation effect on the human body. Presently, cellphones or smartphones have become a prominent part of human lives around the world. Simultaneously, the adverse health effects on human from the rising utilization of cell phones have practiced worldwide since cell phones emit electromagnetic waves, which are noxious, and this device helps to manage mobile radiation exposure that can cause cancer. . Thus, the rising awareness about the harmful effects of long-term acquaintance to radiation has played an integral role in driving the demand for anti-radiation for cell phones during the forecast period. Moreover, increasing penetration of smartphones in the developed & developing economies, along with the presence of government bodies focusing on spreading awareness about the ill-effects of electromagnetic waves are few other factors responsible for the market growth over the forecast period. According to the Statista, in 2017, the global smartphone unit shipments were totaled about 1.6 billion units, representing an increase of 7.17% from 2014 (1.3 billion-unit smartphone shipments). Also, according to the International Data Corporation, the smartphone vendors shipped a total of 369.8 million units around the world during the fourth quarter of 2019. This, in turn, is likely to leverage the demand for anti-radiation devices for cell phones around the world. Moreover, the recent outbreak of COVID-19 around the world has adversely affected the electronic & semiconductor industry as the manufacturing operations are temporarily suspended due to the lockdown imposed by the government, which has led

to the unavailability of adequate raw material and causes a slowdown in the production. This is likely to inhibit the growth of the global Anti-Radiation Devices for Cell Phones market would at least in this year. However, addressing the problem of radiation effect in cell phones by the manufacturers is one of the major factors restricting the market growth over the forecast period of 2020-2027.

The regional analysis of the global Anti-radiation Devices for Cell Phones market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to rising influence toward purchasing anti-radiation chips and cases for cell phones, along with the presence of new technology-based solution vendors in the region. Whereas, Asia-Pacific is anticipated to exhibit the highest growth rate / CAGR over the forecast period 2020-2027. Factors such as the rise in penetration of smartphones and the advent of 5G technology would create lucrative growth prospects for the Anti-radiation Devices for Cell Phones market across the Asia-Pacific region.

Major market player included in this report are:

Penumbra Brands, Inc.

American Aires Inc.

Cellsafe

DefenderShield

RadiArmor

RF Safe Corporation

SafeSleeve Anti-Radiation Cases

Syenergy Environics Limited

Waves Protect Corp.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Chip
Sticker
Case
Others

By Distribution Channel:

Online
Offline

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific

China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Anti-radiation Devices for Cell Phones Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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