

Global Anti-pollution Mask Market Size study, by Product (Disposable Mask and Reusable Mask), by Distribution Channel (Offline and Online), and Regional Forecasts 2021-2027

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Abstracts

Global Anti-pollution Mask Market is valued approximately at USD 3.22 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 9.5% over the forecast period 2021-2027. Anti-pollution masks are used to save from inhaling harmful matter and infectious particles such as viruses and bacteria while breathing. Growing air pollution due to smoke from chimneys, ruining of fossil fuels and others which are leading to growing health problems such as asthma, bronchitis and others is driving the demand for anti-pollution masks. Also, stringent government regulations regarding safety at work to save workers from harmful substances are contributing to the market growth. For instance, in 2020, Occupational Safety and Health Administration (OSHA) issued guidelines regarding mandatory use of mask at workplaces due to resumption of more businesses during coronavirus pandemic. Also, according to World Health Organization, in 2019, 262 million people got affected by asthma and 461000 deaths were recorded. Furthermore, new product launches by market players are expected to fuel the growth in coming years. For example, in 2020, ITC Savlon launched FFP2 S Mask. Savlon Mask provides protection at 95 per cent from particle aerosols of virus, bacteria, pollen and dust that are ≥ 0.3 .

However, factors such as breathing difficulties after wearing mask may hamper the growth during forecast period.

Asia Pacific, North America, Europe, Latin America, and Rest of the World are considered for the regional analysis of the global Anti-pollution Mask Market. Asia Pacific is the dominating region across the world in terms of market share due to increasing pollution in the region leading to deterioration of air quality. Whereas North

America is anticipated to exhibit the highest growth rate over the forecast period 2021-2027 due to growing consciousness among population regarding health and wellbeing .

Major market player included in this report are:

3M Company
Honeywell International Inc.
Totobobo Pte. Ltd.
Ohlone Press LLC
idMASK Co., Ltd
Nirvana Being
Reckitt Benckiser Group plc.
Respro
KCWW
MSA

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Disposable Mask

Reusable Mask

By Distribution Channel:

Offline

Online

By Region:

North America

U.S.

Canada

Europe

UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Anti-pollution Mask Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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