

# **Global Anti-Pollution Ingredients Market Size study, by Ingredient Type (Activated Charcoal, Algae and Kelp, Chinese Herbs, Antioxidants, Minerals, Polymer Based Ingredients, Others) by end use industries (Skincare, Hair Care, Colour Cosmetics) and Regional Forecasts 2022-2028**

<https://marketpublishers.com/r/G21A1943DC76EN.html>

Date: March 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G21A1943DC76EN

## **Abstracts**

Global Anti-Pollution Ingredients Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Anti-Pollution Ingredients refers to additives or ingredients which are used in production on of anti-pollution cosmetics products. Some of the cosmetics products which uses anti-pollution additives are cleansing oils, active ingredient face washes, facial cleansers, SPF protective ingredients, anti-pollution makeup. Growing cosmetics industry and rising consumer preference towards natural skincare are key drivers for the growth of Anti-Pollution Ingredients market. For instance, according to global database Management company Statista- as of 2020, revenue in global cosmetics industry was estimated at USD 94.2 billion and as per projections by the year 2025 the global revenue would reach to USD 145.2 billion In addition, in 2019, The Solabia group, France based biotechnology company has acquired Algotech, an Israil based company working in the microalgae industry and in November 2020, Lucas Meyer cosmetics, Canada based biotechnology cosmetics has launched new active cosmetics ingredient called Bor?aline, it would be helpful in decreasing the appearance of skin redness by reducing inflammation. Also, with increase in pollution levels globally and rising e-commerce industry in emerging economies, the adoption & demand for Anti-Pollution Ingredients is likely to increase the market growth during the forecast period. However, negative impact of lockdown restrictions on cosmetics industry and slow penetration from rural areas of emerging

economies impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Anti-Pollution Ingredients Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share owing to growing awareness towards skincare and presence of leading market players in the region. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as increasing pollution levels and rising per capita income in the region would create lucrative growth prospects for the Anti-Pollution Ingredients Market across Asia-Pacific region.

Major market player included in this report are:

Silab Company

Algues & Mer

Solabia Group

Lucas Meyer Cosmetics S.A.S.

The Lubrizol Corporation

BioSpectrum Inc.

Provital Group

Ashland Specialty Chemical Company

Symrise AG

The Dow Chemical Company

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Ingredient Type:

Activated Charcoal

Algae and Kelp

Chinese Herbs

Antioxidants

Minerals

Polymer Based Ingredients

Others

By End Use Industries:

Skincare

Hair Care

Colour Cosmetics

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Anti-Pollution Ingredients Market in Market Study:

Key Consulting Companies & Advisors

*Global Anti-Pollution Ingredients Market Size study, by Ingredient Type (Activated Charcoal, Algae and Kelp, C...*

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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