

# **Global Anti Inflammatory Tea Market Size Study, by Type (Turmeric, Ginger, Green tea, Black tea, Chamomile, Peppermint, Lemongrass, Cinnamon), Packaging (Loose Tea, Paperboards, Aluminum Tins, Tea Bags), and Distribution Channels (Supermarket-Hypermarket, Specialty Stores, Convenience Stores, Online Sales Channel, Others) and Regional Forecasts 2022-2032**

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## **Abstracts**

The Global Anti Inflammatory Tea Market is valued at approximately USD 2.22 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 5.5% over the forecast period 2024-2032. Anti-inflammatory tea is an herbal beverage crafted to reduce inflammation in the body, promoting overall health and well-being. It comprises ingredients rich in anti-inflammatory properties, such as ginger, turmeric, cinnamon, and green tea. Blending these ingredients creates a flavorful and therapeutic tea that can be enjoyed daily as a natural remedy for various inflammatory conditions, including arthritis, digestive issues, and general inflammation-related discomfort, thus contributing to a healthier lifestyle.

The market is experiencing growth driven by increased consumer awareness regarding the health benefits of anti-inflammatory tea beverages, including reduced inflammation, pain relief, and immune system support. Additionally, growing interest in natural remedies, rising prevalence of inflammatory conditions, and a shift toward healthier lifestyles contribute to the expansion of the market. Despite the higher prices of anti-inflammatory tea posing a challenge, the market offers lucrative growth opportunities through the expansion of online retail channels.

The key regions considered in the study include Asia Pacific, North America, Europe, Latin America, and the Middle East and Africa. Asia-Pacific dominated the market in 2023 due to cultural reliance on herbal remedies, rising health consciousness, and a growing aging population prone to inflammatory conditions. The region's large population, rise in disposable income, and diverse climate facilitating the cultivation of key ingredients like turmeric and ginger further strengthen its position as a major producer and consumer of anti-inflammatory teas. Moreover, North America is projected to register the fastest growth driven by the increasing consumer demand for natural and organic products, alongside growing awareness of the health benefits associated with anti-inflammatory teas. These teas, which include varieties such as green tea, turmeric tea, and ginger tea, are popular for their health-promoting properties, including the reduction of chronic inflammation and the prevention of related diseases. The market growth is further supported by a strong trend towards healthier lifestyles and dietary choices, which has led to a significant uptake in the consumption of functional beverages like anti-inflammatory teas.

Major market players included in this report are:

The Hain Celestial Group  
Tata Consumer Products  
Dilmah Ceylon Tea Company  
Bigelow Tea Company  
Mountain Rose Herbs  
Terra Teas Organic  
Full Leaf Tea Co.  
Davidson's Organics  
ArtfulTea  
Yogi Tea  
Lipton  
NUMI Organic Tea  
Teavana  
Kusmi Tea  
Art of Tea

The detailed segments and sub-segment of the market are explained below:

By Type:  
Turmeric  
Ginger

Green Tea  
Black Tea  
Chamomile  
Peppermint  
Lemongrass  
Cinnamon

By Packaging:

Loose Tea  
Paperboards  
Aluminum Tins  
Tea Bags

By Distribution Channels:

Supermarket-Hypermarket  
Specialty Stores  
Convenience Stores  
Online Sales Channel  
Others

By Region:

North America  
U.S.  
Canada

Europe

Germany  
France  
UK  
Spain  
Italy  
Rest of Europe

Asia-Pacific

China  
Japan  
India  
South Korea  
Australia

Rest of Asia-Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East and Africa

Saudi Arabia

South Africa

Rest of Middle East and Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

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