

Global Anti-Icing Coating Market Size study, by Substrate (Metals, Glass, Concrete & Ceramics), by End-Use Industry (Automotive & Transportation, Renewable Energy, Communication Equipment, Construction, Others), and by Regional Forecasts 2018-2025

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Abstracts

Global Anti-Icing Coating Market to reach USD 1917.2 million by 2025.

Global Anti-Icing Coating Market valued approximately USD 330 million in 2017 is anticipated to grow with a healthy growth rate of more than 24.60% over the forecast period 2018-2025. The market is driven due to the use of anti-icing coatings in different end-use industries, namely, automotive & transportation, renewable energy, communication equipment, construction, and others. The high demand for anti-icing coating from the aerospace, automobile, marine, and rail applications of the automotive & transportation end-use industry and solar & wind energy plants of the renewable energy end-use industry is also driving the anti-icing coating market. The demand for anti-icing coatings for the aircraft application and renewable energy as well as communication equipment end-use industries is high, especially in Russia, the US, Canada, and Scandinavian countries. Emerging technologies and innovations drive the demand for anti-icing coating in these industries. Different types of anti-icing coatings are used in end-use industries based on their application requirements and durability of products. They have distinct properties, which vary according to application requirements. These are classified based on their substrate, namely, metals, glass, and concrete & ceramics. Anti-icing coating is a replacement for the traditional method de-icing fluid containing salt and other chemicals. This market is based on its demand from various end-use industries and applied mostly on metal substrates such as aluminum,

steel, and others. The growing demand for anti-icing coatings from the cold climatic regions such as Europe and North America, where average snowfall is higher than other regions, is expected to drive the market. However, government regulations and availability of substitutes are affecting market growth.

The regional analysis of Global Anti-Icing Coating Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is estimated to witness strong growth over the next 5 years after North America and Europe.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Substrate:

Metals

Glass

Concrete & Ceramics

By End-Use Industry:

Automotive & Transportation

Renewable Energy

Communication Equipment

Construction

Others

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

The industry is seeming to be fairly competitive. Some of the leading market players include PPG Industries, Dowdupont, Neverwet, NEI Corporation, Fraunhofer-Gesellschaft, CG2 Nanocoatings Inc, Aerospace & Advanced Composites GmbH, Nanosonic Inc, Cytonix, Battelle Memorial Institute, and so on. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Anti-Icing Coating Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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