

# Global Anti-fatigue cosmetics Market Size study, by Product Outlook (Cream, Oil, Lotion, Serum, Gel, Others) by Distribution Channel (Online, Offline) and Regional Forecasts 2021-2027

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### **Abstracts**

Global Anti-fatigue cosmetics Market is valued approximately USD 0.02 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 4.5 % over the forecast period 2021-2027. Anti-fatigue cosmetics products are used to let the skin overcome stress, unhealthy diets, and even an excess of activity that affect the face. Hence, utilizing the right skincare is important. Skin fatigue products helps in restoring freshness in the skin. Growing stress, hectic lifestyle, and unhealthy diet around the world have been having a negative impact on their skin, thereby driving the demand for anti-fatigue cosmetics. Also, increasing number of skincare awareness campaigns by leading cosmetics brand is also likely to expand the growth of anti-fatigue market. According to American Academy of Dermatology Association, skin awareness campaigns like National Healthy Skin was held on November which spreaders skincare awareness among the consumers. Furthermore, globalization and urbanization are having a huge impact on the market of anti-fatigue cosmetics. Even the manufacturers of anti-fatigue skincare product have also been discovering new markets to evolve the market with globalization However, the market is very competitive which impedes the growth of the market over the forecast period of 2021-2027. Also, the e-commerce industry is expanding and increasing consumer fondness towards purchasing cosmetics and it is likely to increase the market growth during the forecast period.

The regional analysis of global Anti-fatigue cosmetics market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the significant region across the world in terms of market share owing to the growing prevalence of skin fatigue among consumers. Whereas, Asia-



Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2021-2027. Factors such as rising consumer awareness and purchasing power would create lucrative growth prospects for the Anti-fatigue cosmetics market across Asia-Pacific region.

Major market player included in this report are:

Good Vibes

Mcaffeine

**TRUE Cosmetics** 

PROCTER & GAMBLE

Garnier

Clinique Laboratories, LLC.

Vichy Laboratoires

Dot & Key

Orlane

StBotanica.in

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below: By Product Outlook:

Cream

Oil

Lotion

Serum

Gel

Others

By Distribution Channel:

Online

Offline

By Region:

North America

U.S.

Canada



UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India

Australia South Korea

Japan

Europe

RoAPAC

Latin America Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019 Base year – 2020 Forecast period – 2021 to 2027

Target Audience of the Global Anti-fatigue cosmetics Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



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