

Global Anti Crease Agent Market Size study, by Type (Dye-Bath Lubricant, Wet-Processing Lubricant), by Application (Textile, Paper, Others), and Regional Forecasts 2022-2032

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Abstracts

The Global Anti Crease Agent Market is valued approximately at USD 0.85 billion in 2023 and is anticipated to grow with a steady compound annual growth rate of more than 4.01% over the forecast period 2024-2032. Anti crease agents, primarily utilized in the textile industry, play a pivotal role in mitigating the formation of creases during wet-processing treatments such as dyeing and washing. As modern manufacturing processes become increasingly fast-paced and quality-focused, the demand for advanced finishing agents that safeguard fabric integrity has gained considerable traction. These agents work by enhancing the fabric's surface lubrication and elasticity, thereby reducing tensile stress and preventing permanent deformation. With sustainability and product quality becoming non-negotiable pillars across the global textile value chain, the role of anti crease agents has transformed from a finishing afterthought to a strategic necessity.

The market's expansion is being catalyzed by a confluence of factors, chief among them being the surge in demand for high-quality textiles across emerging economies, growing environmental consciousness leading to chemical innovation, and rising investment in textile processing infrastructure. The industry is witnessing a shift towards bio-based and eco-friendly anti crease formulations, aimed at reducing the environmental footprint without compromising on efficiency. Simultaneously, advancements in chemical engineering have yielded multi-functional anti crease agents that not only prevent creases but also enhance dye uptake and color fastness, further adding to their industrial appeal. This wave of innovation is also fueling the penetration of anti crease agents in non-traditional sectors like paper and packaging, where surface

smoothness and structural integrity are critical.

Despite the forward momentum, the Global Anti Crease Agent Market is not without its constraints. High costs associated with environmentally compliant chemical formulations and stringent regulations on the use of hazardous compounds pose notable challenges for market players. Moreover, fluctuating raw material prices and complex supply chain dynamics in the chemical industry have the potential to hamper consistent product availability and pricing stability. Nonetheless, leading manufacturers are adopting proactive measures such as backward integration, long-term sourcing contracts, and vertical collaborations with textile manufacturers to mitigate these risks and secure long-term growth.

Regionally, the market showcases a varied landscape with Europe emerging as a mature and innovation-centric region owing to stringent quality norms and a strong regulatory framework supporting sustainable chemistry. North America follows closely, driven by technological innovation and a highly organized textile and apparel ecosystem. Asia Pacific, however, is poised to witness the fastest growth over the forecast period, powered by rapid industrialization, expanding textile production hubs in countries like China, India, and Bangladesh, and growing consumer awareness towards premium garment quality. Latin America and the Middle East & Africa are also evolving as high-potential markets due to rising local manufacturing and increased import substitution initiatives.

Major market players included in this report are:

BASF SE

Evonik Industries AG

Croda International Plc

CHT Group

Solvay SA

Sarex Chemicals

Huntsman International LLC

Tanatex Chemicals

Dystar Group

Zydex Industries

Omnova Solutions Inc.

Nearchimica S.p.A

Rudolf Group

Archroma

Schill+Seilacher GmbH

The detailed segments and sub-segment of the market are explained below:

By Type

Dye-Bath Lubricant

Wet-Processing Lubricant

By Application

Textile

Paper

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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