

Global Anti-aging Services Market Size study, by Product Type (Microdermabrasion, Breast Augmentation, Liposuction and Others), by Demographics (Baby Boomers, Generation X and Generation Y) and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/G9E903592391EN.html>

Date: May 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G9E903592391EN

Abstracts

Global Anti-aging Services Market is valued approximately at USD 26 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 5.3% over the forecast period 2021-2027. Anti-aging services are consumed to limit or retard the aging process in the human body. These services reduce the wrinkles, make skin hydrated and also brighten the skin. The global Anti-aging Services market is being driven by the rising awareness among the population through social media trends, as individuals from all age groups have become more conscious about their skin and body. Another major factor that drives the market growth is the increasing collaborations & partnerships by the cosmetic companies to meet the required target of population and provide unique anti-aging services to them. For instance, in May 2021, Regent Pacific's Deep Longevity partnered with LifeHub & LifeClinic in Hong Kong to deploy an extensive range of AI-power into the anti-aging services. Also, in April 2021, Tencent Cloud collaborated with "Premier Anti-Aging", the Japanese beauty brand to expand the business network. Furthermore, the growing prevalence of diseases has made people more health conscious, rising population and increase in personal disposable income will provide new opportunities for the global Anti-aging Services industry. However, high costs make it unaffordable for some people and side effects of using chemicals on the body may impede market growth over the forecast period of 2021-2027.

The key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World are considered while regional analysis of the global Anti-aging Services Market. North America is the leading region across the world in terms of market share

due to growing geriatric population and presence of large cosmetics companies in the region. Whereas Asia-Pacific is anticipated to exhibit the highest CAGR over the forecast period 2021-2027 due to the changing lifestyles, rising population and extreme climatic conditions in the region.

Major market player included in this report are:

Allergan Inc.
Alma Lasers
Beiersdorf AG
Cutera Inc.
Cynosure Inc.
Elizabeth Arden
Estee Lauder Inc.
Lumenis
Procter & Gamble
Solta Medical Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Microdermabrasion
Breast Augmentation
Liposuction
Others

By Demographics:

Baby Boomers
Generation X
Generation Y

By Region:

North America

U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Anti-aging Services Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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