

# **Global Anti-Aging Market Size study, by Products (Anti-wrinkle Product, Anti-stretch Mark Product, Hair Color Products, and Other Products) and Devices (Radio-frequency Devices, Anti-cellulite Treatment Devices, Microdermabrasion Devices, and Other Devices)), Application (Anti-wrinkle Treatment, Anti-pigmentation, Skin Resurfacing, and Other Applications) and Regional Forecasts 2021-2027**

<https://marketpublishers.com/r/G26F65282789EN.html>

Date: May 2021

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: G26F65282789EN

## **Abstracts**

Global anti-aging market reached a value of US\$ 58.5 Billion in 2020 and, is projected to reach a size of US\$ 85.10 Billion by 2027, growing at a CAGR of 5.5% over the period 2021-2027. Anti-aging is the process of limiting or retarding these changes through various products and services. The consumer base of Anti-Aging industry is not limited to older women but also men using anti-aging products. Anti-aging solutions are not only limited to skin and products like creams, and lotions. Technological advancements have led to introduction of various other treatments like the introduction of implants, plastic surgeries etc. which offer long term results. Stringent rules and regulations have led the manufacturers to adopt to safer practices and introduce products for the consumers. The major factor in the growth of anti-aging products is the rise in lifestyle and income of the consumers. The age group pf 40-59 is anticipated to adopt preventive aging solutions. However, the high cost of anti-aging products and procedures along with the presence of duplicate products containing toxic substances pose a major threat to the market growth. Also, increased penetration of technology in the sector will provide opportunities to develop better products for the consumer. For instance:-Developing equipment which assesses the skin type and then provide information accordingly. Increased inclination towards anti-aging market is a positive

factor for the industry.

The regional analysis of global Anti-Aging market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the dominant sector in the anti-aging industry because of the presence of good infrastructure and major market players in the region. Asia Pacific is flourishing because of the increase in population and people realizing the importance of anti-aging products and treatments.

Major market player included in this report are:

Allergan

L'Oréal

Beiersdorf

Estee Lauder

Procter & Gamble

Shiseido

Unilever

Wacker Chemie AG;

Oriflame Cosmetics

Revlon Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below

By Products:

Anti-wrinkle Product

Anti-stretch Mark Product

Hair Color Products

Other Products

By Devices:

Radio-frequency Devices

Anti-cellulite Treatment Devices

Microdermabrasion Devices

Other Devices

By Application:

Anti-wrinkle Treatment

Anti-pigmentation

Skin Resurfacing

Other Applications

By Region:

1. North America

1.1.1.1. U.S.

1.1.1.2. Canada

2. Europe

2.1.1.1. UK

2.1.1.2. Germany

2.1.1.3. France

2.1.1.4. Spain

2.1.1.5. Italy

2.1.1.6. ROE

3. Asia Pacific

3.1.1.1. China

3.1.1.2. India

3.1.1.3. Japan

3.1.1.4. Australia

3.1.1.5. South Korea

3.1.1.6. RoAPAC

4. Latin America

4.1.1.1. Brazil

4.1.1.2. Mexico

5. Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Anti-Aging Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
  - 1.2.1. Anti-Aging Market, by Region, 2019-2027 (USD Billion)
  - 1.2.2. Anti-Aging Market, by Products, 2019-2027 (USD Billion)
  - 1.2.3. Anti-Aging Market, by Devices, 2019-2027 (USD Billion)
  - 1.2.4. Anti-Aging Market, by Application, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL ANTI-AGING MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL ANTI-AGING MARKET DYNAMICS**

- 3.1. Anti-Aging Market Impact Analysis (2019-2027)
  - 3.1.1. Market Drivers
    - 3.1.1.1. The advancements in technology
    - 3.1.1.2. Investments in research and development activities
  - 3.1.2. Market Challenges
    - 3.1.2.1. The high cost of anti-aging products
    - 3.1.2.2. The presence of counterfeit products
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Innovation of highly safe and efficient skin care solutions

### **CHAPTER 4. GLOBAL ANTI-AGING MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL ANTI-AGING MARKET, BY PRODUCTS**

- 5.1. Market Snapshot
- 5.2. Global Anti-Aging Market by Products, Performance - Potential Analysis
- 5.3. Global Anti-Aging Market Estimates & Forecasts by Products 2018-2027 (USD Billion)
- 5.4. Anti-Aging Market, Sub Segment Analysis
  - 5.4.1. Anti-wrinkle Product, Anti-stretch Mark Product, Hair Color Products, and Other Products

## **CHAPTER 6. GLOBAL ANTI-AGING MARKET, BY DEVICES**

- 6.1. Market Snapshot
- 6.2. Global Anti-Aging Market by Devices, Performance - Potential Analysis
- 6.3. Global Anti-Aging Market Estimates & Forecasts by Devices 2018-2027 (USD Billion)
- 6.4. Anti-Aging Market, Sub Segment Analysis
  - 6.4.1. Radio-frequency Devices,
  - 6.4.2. Anti-cellulite Treatment Devices
  - 6.4.3. Microdermabrasion Devices
  - 6.4.4. Other Devices Global Anti-Aging Market

## **CHAPTER 7. GLOBAL ANTI-AGING MARKET, BY PRODUCTS**

- 7.1. Market Snapshot
- 7.2. Global Anti-Aging Market by Products, Performance - Potential Analysis

7.3. Global Anti-Aging Market Estimates & Forecasts by Products 2018-2027 (USD Billion)

7.4. Anti-Aging Market, Sub Segment Analysis

7.4.1. Anti-wrinkle Product,

7.4.2. Anti-stretch Mark Product,

7.4.3. Hair Color Products

7.4.4. Other Products

## **CHAPTER 8. GLOBAL ANTI-AGING MARKET, BY APPLICATION**

8.1. Market Snapshot

8.2. Global Anti-Aging Market by Application, Performance - Potential Analysis

8.3. Global Anti-Aging Market Estimates & Forecasts by Application 2018-2027 (USD Billion)

8.4. Anti-Aging Market, Sub Segment Analysis

8.4.1. Anti-wrinkle Treatment

8.4.2. Anti-pigmentation

8.4.3. Skin Resurfacing

8.4.4. Other Applications

8.5. Anti-Aging Market, Regional Market Snapshot

8.6. North America Anti-Aging Market

8.6.1. U.S. Anti-Aging Market

8.6.1.1. Products breakdown estimates & forecasts, 2018-2027

8.6.1.2. Devices breakdown estimates & forecasts, 2018-2027

8.6.1.3. Application breakdown estimates & forecasts, 2018-2027

8.6.2. Canada Anti-Aging Market

8.7. Europe Anti-Aging Market Snapshot

8.7.1. U.K. Anti-Aging Market

8.7.2. Germany Anti-Aging Market

8.7.3. France Anti-Aging Market

8.7.4. Spain Anti-Aging Market

8.7.5. Italy Anti-Aging Market

8.7.6. Rest of Europe Anti-Aging Market

8.8. Asia-Pacific Anti-Aging Market Snapshot

8.8.1. China Anti-Aging Market

8.8.2. India Anti-Aging Market

8.8.3. Japan Anti-Aging Market

8.8.4. Australia Anti-Aging Market

8.8.5. South Korea Anti-Aging Market

- 8.8.6. Rest of Asia Pacific Anti-Aging Market
- 8.9. Latin America Anti-Aging Market Snapshot
  - 8.9.1. Brazil Anti-Aging Market
  - 8.9.2. Mexico Anti-Aging Market
- 8.10. Rest of The World Anti-Aging Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Top Market Strategies
- 9.2. Company Profiles
  - 9.2.1. Allergan
    - 9.2.1.1. Key Information
    - 9.2.1.2. Overview
    - 9.2.1.3. Financial (Subject to Data Availability)
    - 9.2.1.4. Product Summary
    - 9.2.1.5. Recent Developments
  - 9.2.2. L'Oréal
  - 9.2.3. Beiersdorf
  - 9.2.4. Estee Lauder
  - 9.2.5. Procter & Gamble
  - 9.2.6. Shiseido
  - 9.2.7. Unilever
  - 9.2.8. Wacker Chemie AG;
  - 9.2.9. Oriflame Cosmetics
  - 9.2.10. Revlon Inc.

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. Global Anti-Aging market, report scope

TABLE 2. Global Anti-Aging market estimates & forecasts by Region 2018-2027 (USD Billion)

TABLE 3. Global Anti-Aging market estimates & forecasts by Products 2018-2027 (USD Billion)

TABLE 4. Global Anti-Aging market estimates & forecasts by Devices 2018-2027 (USD Billion)

TABLE 5. Global Anti-Aging market estimates & forecasts by Application 2018-2027 (USD Billion)

TABLE 6.

TABLE 7. Global Anti-Aging market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Anti-Aging market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Anti-Aging market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Anti-Aging market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Anti-Aging market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Anti-Aging market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Anti-Aging market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Anti-Aging market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. Global Anti-Aging market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. Global Anti-Aging market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 17. U.S. Anti-Aging market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 18. U.S. Anti-Aging market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 19. U.S. Anti-Aging market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 20. Canada Anti-Aging market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. Canada Anti-Aging market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 22. Canada Anti-Aging market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 23. UK Anti-Aging market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 24. UK Anti-Aging market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. UK Anti-Aging market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 26. Germany Anti-Aging market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 27. Germany Anti-Aging market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. Germany Anti-Aging market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 29. RoE Anti-Aging market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 30. RoE Anti-Aging market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. RoE Anti-Aging market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 32. China Anti-Aging market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 33. China Anti-Aging market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. China Anti-Aging market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 35. India Anti-Aging market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 36. India Anti-Aging market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. India Anti-Aging market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 38. Japan Anti-Aging market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 39. Japan Anti-Aging market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 40. Japan Anti-Aging market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 41. RoAPAC Anti-Aging market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 42. RoAPAC Anti-Aging market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 43. RoAPAC Anti-Aging market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 44. Brazil Anti-Aging market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 45. Brazil Anti-Aging market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 46. Brazil Anti-Aging market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. Mexico Anti-Aging market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 48. Mexico Anti-Aging market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 49. Mexico Anti-Aging market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. RoLA Anti-Aging market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 51. RoLA Anti-Aging market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 52. RoLA Anti-Aging market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. Row Anti-Aging market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 54. Row Anti-Aging market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 55. Row Anti-Aging market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 56. List of secondary sources, used in the study of global Anti-Aging market

TABLE 57. List of primary sources, used in the study of global Anti-Aging market

TABLE 58. Years considered for the study

TABLE 59. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Anti-Aging market, research methodology
- FIG 2. Global Anti-Aging market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Anti-Aging market, key trends 2020
- FIG 5. Global Anti-Aging market, growth prospects 2021-2027
- FIG 6. Global Anti-Aging market, porters 5 force model
- FIG 7. Global Anti-Aging market, pest analysis
- FIG 8. Global Anti-Aging market, value chain analysis
- FIG 9. Global Anti-Aging market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Anti-Aging market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Anti-Aging market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Anti-Aging market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Anti-Aging market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Anti-Aging market, regional snapshot 2018 & 2027
- FIG 15. North America Anti-Aging market 2018 & 2027 (USD Billion)
- FIG 16. Europe Anti-Aging market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Anti-Aging market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Anti-Aging market 2018 & 2027 (USD Billion)
- FIG 19. Global Anti-Aging market, company market share analysis (2020)

## I would like to order

Product name: Global Anti-Aging Market Size study, by Products (Anti-wrinkle Product, Anti-stretch Mark Product, Hair Color Products, and Other Products) and Devices (Radio-frequency Devices, Anti-cellulite Treatment Devices, Microdermabrasion Devices, and Other Devices), Application (Anti-wrinkle Treatment, Anti-pigmentation, Skin Resurfacing, and Other Applications) and Regional Forecasts 2021-2027

Product link: <https://marketpublishers.com/r/G26F65282789EN.html>

Price: US\$ 3,218.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G26F65282789EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970