

# **Global Anti-Acne Cleanser Market Size study & Forecast, by Type (Mask, Creams & Lotions, Cleanser & Toner) Gender (Women, Men) Industry Vertical (Grooming & Cosmetics, Skincare, Chemical & Pharmaceutical, Face Products & Beauty Treatment) and Regional Analysis, 2022-2029**

<https://marketpublishers.com/r/GF15F00665ACEN.html>

Date: May 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GF15F00665ACEN

## **Abstracts**

Global Anti-Acne Cleanser Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Anti-acne cleanser is a medicated cleanser that contains acne-fighting ingredients and aids in the clearing of the skin after application. Pollutant penetration in our daily lives affects skin condition and acts as a market driver for businesses. The targeted market is divided into men's and women's skin types. The increasing incidence of skin related issues and growing demand for skincare products are key factors accelerating the market growth.

The increasing incidences of skin related issues is creating strong demand for Global Anti-Acne Cleanser Market. For instance – as per American Academy of Dermatology – as of 2020, in the United States of America - approximately 85 percent of individuals aged between 12 and 24 are affected by acne problem. Additionally, as per a large-scale survey conducted by Statista – in India around 12 percent of individuals aged between 20 to 29 years are affected by acne problems. Also, rising spending on skin care products coupled with growing emergence of direct-to-consumer personal care brands would create lucrative growth prospectus for the market during the forecast period. However, high cost of Anti-Acne Cleanser as well as side effects associated with skin cleansers hinders the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Anti-Acne Cleanser Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the dominance of branded leading market players and increasing problem of acne in young population in the region. Whereas Asia Pacific is expected to grow with a highest CAGR during the forecast period, owing to factors such as rising geriatric and target populations, and increasing penetration of direct-to-consumer personal care brands in the region.

Major market player included in this report are:

Clinique Laboratories LLC

The Proactiv Company LLC

Murad LLC

Johnson & Johnson Consumer Inc. (Neutrogena)

Vichy Laboratories

La Roche-Posay

The Mentholatum Company

DoctorLi

L'Oréal Paris

Sephora USA Inc.

Recent Developments in the Market:

In September 2021, France based L'Oréal Group's CeraVe launched two new products Acne Control Cleanser and Acne Control Gel. These two new products are formulated with 2% salicylic acid.

Global Anti-Acne Cleanser Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Gender, Industry Vertical, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries

involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

#### By Type

Mask

Creams & Lotions

Cleanser & Toner

#### By Gender

Women

Men

#### By Industry Vertical

Grooming & Cosmetics

Skincare

Chemical & Pharmaceutical

Face Products & Beauty Treatment

#### By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Rest of the World

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