

Global Annatto Food Colors Market Size study, By Nature (Organic, Conventional), By Form (Paste, Powder), By Type (Oil-soluble Annatto, Water-soluble Annatto, Emulsified and Solvent-extracted Annatto), By Application (Bakery & Confectionery Products, Beverages, Fruit Preparations/ Fillings, Dairy Food Products, Potatoes, Pasta, and Rice, Soups, Sauces, and Dressings, Meat, Poultry, Fish, and Eggs), and Regional Forecasts 2022-2028

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Abstracts

Global Annatto Food Colors Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Annatto Food Colors is an orange-red food colorant extracted from the seeds of the achiote tree (*Bixa orellana*). Achiote tree grows in tropical regions in South and Central America. It is widely used as natural coloring in different food products such as beverages, dairy products, pastas, and soups among others. The growing food and beverages industry and increasing adoption natural food colorants as well as recent approvals from regulatory authorities are factors that are accelerating the global market demand. For instance, according to Statista – in 2019, the market for natural food colors worldwide was valued at USD 1.75 billion, and this amount is projected to grow to USD 2.45 billion by 2025, representing a CAGR of around 5.76%. Furthermore, favorable initiatives from regulatory authorities would influence the growth of Annatto Food Colors Market. For instance, Haifa, Israel based Frutarom Natural Solutions, a division of International Flavors & Fragrances received organic certifications from both the US Department of Agriculture and The European Organic Certifiers Council for its natural annatto colour. To receive the certification,

Frutarom registered and trained more than 50 annatto seed farmers in the Quillabamba Valley in Cuzco, Peru and in Codo del Pozuzo in Puerto Inca, Peru. Also, growing demand for clean label products and surging food services industry in emerging markets are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, a high cost associated with annatto colors and less stability as compared to synthetic agents are certain factor that may limit the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Annatto Food Colors Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing demand for plant-based products and presence of leading market players in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as the thriving growth of ready to eat food products and rising awareness towards clean label products, would create lucrative growth prospects for the global Annatto Food Colors Market across the Asia Pacific region.

Major market players included in this report are:

Hansen A/S

Aarkay Food Products

FMC Corporation

Plant Lipids

Amerilure

D. Williamson & Co. Inc.

Kalsec Inc.

BASF SE

Akay Group

Sensient Technology Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Nature
Organic
Conventional
By Form
Paste
Powder
By Type
Oil-soluble Annatto
Water-soluble Annatto
Emulsified and Solvent-extracted Annatto
By Application
Bakery & Confectionery Products
Beverages
Fruit Preparations/ Fillings
Dairy Food Products
Potatoes, Pasta, and Rice
Soups, Sauces, and Dressings
Meat, Poultry, Fish, and Eggs
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Annatto Food Colors Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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