

Global Anisole Market Size study, by Application (Perfumes, Pharmaceuticals and Others), and Regional Forecasts 2021-2027

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Abstracts

Global Anisole Market is valued approximately at USD XX Million in 2020 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2021-2027. Anisole is a colorless, fragrant liquid made by heating phenol with methyl alcohol. Growing usage of anisole in food and beverage industry as a preservative and antioxidant, rising demand for cosmetics and perfumes amongst consumers and increasing usage of anisole in pharmaceuticals is fueling the demand for anisole. According to Statista, global cosmetics market value has increased from USD 507.8 billion in 2018 to USD 569.4 billion in 2020, and is expected to reach USD 758.4 billion by 2025. Also, pharmaceutical sector in India is projected to grow by 232% between 2017 to 2030. China, is expected to grow further by 230% between 2017 to 2030. Furthermore, rising disposable income and research and development activities taking place in the sector are expected to create lucrative growth during forecasts period. However, less storage life of anisole and fluctuating raw material prices may hinder the growth in coming years.

Europe is the leading region among Asia Pacific, North America, Europe, Latin America, and Rest of the World, due to growing demand for cosmetics in the regions such as Germany, UK, France and Italy. Whereas, Asia Pacific is expected to witness the highest growth rate during forecast period, owing to growing pharmaceutical sector in the countries such as China, India, Thailand and others.

Major market player included in this report are:

Merck & Co., Inc.

Atul Ltd

Benzo Chem Industries
Surya Life Sciences Ltd.
Westman Chemicals Pvt. Ltd.
Emmennar Chem
Camlin Fine Chemicals
Evonik Industries AG.
Kessler Chemical, Inc.
Shaanxi Top Chemical Co., Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Perfumes
Pharmaceuticals
Others

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China

India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Anisole Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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