

# **Global Animal Wound Care Market Size study, by Product (Surgical, Advanced, Traditional And Other Products), By Animal Type (Companion and Livestock) and Regional Forecasts 2020-2027**

<https://marketpublishers.com/r/G9E646B47251EN.html>

Date: August 2020

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G9E646B47251EN

## **Abstracts**

Global Animal Wound Care Market is valued approximately USD 0.90 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 7.40 % over the forecast period 2020-2027. Animal wound care involves the use of products that aid in recovery of the damaged tissues and in the healing of the wound. These products can be defined as those medical services and devices that help in providing the required healthcare to wounded or diseases population of animals. The product included in the category are specifically manufactured keeping in mind the pharmaceutical solutions with the reactions it might differ from in comparison to humans and anatomy of animals. . Further, increase in the pet ownership, rise in demand for pet insurance along with the growth in animal health expenditure are the factors supplementing the growth of the market. As per the 2019-2020, National Pet Owners Survey conducted by the American Pet Products Association (APPA), 67% of US household or, about 85 million families, own a pet. This is up from 56% of US household in 1988, the first-year survey was conducted. Similarly, as per the Animal Medicines Australia (AMA), in June 2017, Australian pet owners spent around USD 12.2 billion, up by 42% since 2013 on their pets including high quality food and premium grooming. Owing to the growing concerns for the health of pet animals, pet owners are more focused on products that aid in recovery of the damaged tissue which would supplement the growth of the segment during the forecast period of 2020-2027. However, rising pet care costs is hampering the growth of this market. Further, the key players are focusing on strategies such as product launch, innovation and merger & acquisition to sustain themselves amidst fierce competition. In June 2020, Elanco Animal Health (United States) introduced its new flea control ointment which is used for dog's neck. Also, in February 2020, Elanco Animal

Health announced an alliance with Purdue Research Foundation and Purdue University to improve animal health.

The regional analysis of global Animal Wound Care market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region due to the increasing adoption of pets and their wellbeing by their respective owners. Also, the presence of the well-known market players along with the various promotion programs are being carried to enables the veterinary professionals and the general population to understand the effective wound care management for animals are expected to create positive outlook for the growth of the region. Whereas Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027.

Major market player included in this report are:

Elanco Animal Health  
The 3M Company  
Medtronic plc  
B. Braun (B. Braun Melsungen)  
Virbac  
Neogen Corporation  
Sonoma Pharmaceuticals, Inc.  
Smith & Nephew plc  
KeriCure Inc.  
Care-Tech Laboratories, Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Surgical  
Advanced  
Traditional

Other Products

By Animal Type:

Companion

Livestock

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Animal Wound Care Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
  - 1.2.1. Animal Wound Care Market, by Region, 2018-2027 (USD Billion)
  - 1.2.2. Animal Wound Care Market, by Products, 2018-2027 (USD Billion)
  - 1.2.3. Animal Wound Care Market, by Animal type 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL ANIMAL WOUND CARE MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL ANIMAL WOUND CARE MARKET DYNAMICS**

- 3.1. Animal Wound Care Market Impact Analysis (2018-2027)
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

### **CHAPTER 4. GLOBAL ANIMAL WOUND CARE MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)
- 4.2. PEST Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL ANIMAL WOUND CARE MARKET, BY PRODUCT**

- 5.1. Market Snapshot
- 5.2. Global Animal Wound Care Market by Product, Performance - Potential Analysis
- 5.3. Global Animal Wound Care Market Estimates & Forecasts by Product 2017-2027 (USD Billion)
- 5.4. Animal Wound Care Market, Sub Segment Analysis
  - 5.4.1. Surgical
  - 5.4.2. Advanced
  - 5.4.3. Traditional
  - 5.4.4. Other Products

## **CHAPTER 6. GLOBAL ANIMAL WOUND CARE MARKET, BY ANIMAL TYPE**

- 6.1. Market Snapshot
- 6.2. Global Animal Wound Care Market by Animal Type, Performance - Potential Analysis
- 6.3. Global Animal Wound Care Market Estimates & Forecasts by Animal Type 2017-2027 (USD Billion)
- 6.4. Animal Wound Care Market, Sub Segment Analysis
  - 6.4.1. Companion
  - 6.4.2. Livestock

## **CHAPTER 7. GLOBAL ANIMAL WOUND CARE MARKET, REGIONAL ANALYSIS**

- 7.1. Animal Wound Care Market, Regional Market Snapshot
- 7.2. North America Animal Wound Care Market
  - 7.2.1. U.S. Animal Wound Care Market
    - 7.2.1.1. Product breakdown estimates & forecasts, 2017-2027
    - 7.2.1.2. Animal Type breakdown estimates & forecasts, 2017-2027
  - 7.2.2. Canada Animal Wound Care Market
- 7.3. Europe Animal Wound Care Market Snapshot

- 7.3.1. U.K. Animal Wound Care Market
- 7.3.2. Germany Animal Wound Care Market
- 7.3.3. France Animal Wound Care Market
- 7.3.4. Spain Animal Wound Care Market
- 7.3.5. Italy Animal Wound Care Market
- 7.3.6. Rest of Europe Animal Wound Care Market
- 7.4. Asia-Pacific Animal Wound Care Market Snapshot
  - 7.4.1. China Animal Wound Care Market
  - 7.4.2. India Animal Wound Care Market
  - 7.4.3. Japan Animal Wound Care Market
  - 7.4.4. Australia Animal Wound Care Market
  - 7.4.5. South Korea Animal Wound Care Market
  - 7.4.6. Rest of Asia Pacific Animal Wound Care Market
- 7.5. Latin America Animal Wound Care Market Snapshot
  - 7.5.1. Brazil Animal Wound Care Market
  - 7.5.2. Mexico Animal Wound Care Market
- 7.6. Rest of The World Animal Wound Care Market

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

- 8.1. Top Market Strategies
- 8.2. Company Profiles
  - 8.2.1. Elanco Animal Health
    - 8.2.1.1. Key Information
    - 8.2.1.2. Overview
    - 8.2.1.3. Financial (Subject to Data Availability)
    - 8.2.1.4. Product Summary
    - 8.2.1.5. Recent Developments
  - 8.2.2. The 3M Company
  - 8.2.3. Medtronic plc
  - 8.2.4. B. Braun (B. Braun Melsungen)
  - 8.2.5. Virbac
  - 8.2.6. Neogen Corporation
  - 8.2.7. Sonoma Pharmaceuticals, Inc.
  - 8.2.8. Smith & Nephew plc
  - 8.2.9. KeriCure Inc.
  - 8.2.10. Care-Tech Laboratories, Inc.

## **CHAPTER 9. RESEARCH PROCESS**

## 9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

## 9.2. Research Attributes

## 9.3. Research Assumption



## List Of Tables

### LIST OF TABLES

- TABLE 1. Global Animal Wound Care market, report scope
- TABLE 2. Global Animal Wound Care market estimates & forecasts by region  
2017-2027 (USD Billion)
- TABLE 3. Global Animal Wound Care market estimates & forecasts by Product  
2017-2027 (USD Billion)
- TABLE 4. Global Animal Wound Care market estimates & forecasts by Animal Type  
2017-2027 (USD Billion)
- TABLE 5. Global Animal Wound Care market by segment, estimates & forecasts,  
2017-2027 (USD Billion)
- TABLE 6. Global Animal Wound Care market by region, estimates & forecasts,  
2017-2027 (USD Billion)
- TABLE 7. Global Animal Wound Care market by segment, estimates & forecasts,  
2017-2027 (USD Billion)
- TABLE 8. Global Animal Wound Care market by region, estimates & forecasts,  
2017-2027 (USD Billion)
- TABLE 9. Global Animal Wound Care market by segment, estimates & forecasts,  
2017-2027 (USD Billion)
- TABLE 10. Global Animal Wound Care market by region, estimates & forecasts,  
2017-2027 (USD Billion)
- TABLE 11. Global Animal Wound Care market by segment, estimates & forecasts,  
2017-2027 (USD Billion)
- TABLE 12. Global Animal Wound Care market by region, estimates & forecasts,  
2017-2027 (USD Billion)
- TABLE 13. Global Animal Wound Care market by segment, estimates & forecasts,  
2017-2027 (USD Billion)
- TABLE 14. Global Animal Wound Care market by region, estimates & forecasts,  
2017-2027 (USD Billion)
- TABLE 15. Global Animal Wound Care market by segment, estimates & forecasts,  
2017-2027 (USD Billion)
- TABLE 16. Global Animal Wound Care market by region, estimates & forecasts,  
2017-2027 (USD Billion)
- TABLE 17. U.S. Animal Wound Care market estimates & forecasts, 2017-2027 (USD  
Billion)
- TABLE 18. U.S. Animal Wound Care market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 19. U.S. Animal Wound Care market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 20. U.S. Animal Wound Care market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 21. Canada Animal Wound Care market estimates & forecasts, 2017-2027  
(USD Billion)

TABLE 22. Canada Animal Wound Care market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 23. Canada Animal Wound Care market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 24. Canada Animal Wound Care market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 25. UK Animal Wound Care market estimates & forecasts, 2017-2027 (USD  
Billion)

TABLE 26. UK Animal Wound Care market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 27. UK Animal Wound Care market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 28. UK Animal Wound Care market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 29. Germany Animal Wound Care market estimates & forecasts, 2017-2027  
(USD Billion)

TABLE 30. Germany Animal Wound Care market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 31. Germany Animal Wound Care market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 32. Germany Animal Wound Care market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 33. France Animal Wound Care market estimates & forecasts, 2017-2027 (USD  
Billion)

TABLE 34. France Animal Wound Care market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 35. France Animal Wound Care market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 36. France Animal Wound Care market estimates & forecasts by segment  
2017-2027 (USD Billion)

TABLE 37. Spain Animal Wound Care market estimates & forecasts, 2017-2027 (USD  
Billion)

TABLE 38. Spain Animal Wound Care market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 39. Spain Animal Wound Care market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 40. Spain Animal Wound Care market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 41. Italy Animal Wound Care market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 42. Italy Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 43. Italy Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 44. Italy Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 45. ROE Animal Wound Care market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 46. ROE Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 47. ROE Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 48. ROE Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 49. China Animal Wound Care market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 50. China Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 51. China Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 52. China Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 53. India Animal Wound Care market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 54. India Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 55. India Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 56. India Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 57. Japan Animal Wound Care market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 58. Japan Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 59. Japan Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 60. Japan Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 61. Australia Animal Wound Care market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 62. Australia Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 63. Australia Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 64. Australia Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 65. South Korea Animal Wound Care market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 66. South Korea Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 67. South Korea Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 68. South Korea Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 69. ROPAC Animal Wound Care market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 70. ROPAC Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 71. ROPAC Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 72. ROPAC Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 73. Brazil Animal Wound Care market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 74. Brazil Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 75. Brazil Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 76. Brazil Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 77. Mexico Animal Wound Care market estimates & forecasts, 2017-2027 (USD

Billion)

TABLE 78. Mexico Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 79. Mexico Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 80. Mexico Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 81. ROLA Animal Wound Care market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 82. ROLA Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 83. ROLA Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 84. ROLA Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 85. ROW Animal Wound Care market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 86. ROW Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 87. ROW Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 88. ROW Animal Wound Care market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 89. List of secondary sources, used in the study of global Animal Wound Care market

TABLE 90. List of primary sources, used in the study of global Animal Wound Care market

TABLE 91. Years considered for the study

TABLE 92. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Animal Wound Care market, research methodology
- FIG 2. Global Animal Wound Care market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Animal Wound Care market, key trends 2019
- FIG 5. Global Animal Wound Care market, growth prospects 2020-2027
- FIG 6. Global Animal Wound Care market, porters 5 force model
- FIG 7. Global Animal Wound Care market, pest analysis
- FIG 8. Global Animal Wound Care market, value chain analysis
- FIG 9. Global Animal Wound Care market by segment, 2017 & 2027 (USD Billion)
- FIG 10. Global Animal Wound Care market by segment, 2017 & 2027 (USD Billion)
- FIG 11. Global Animal Wound Care market by segment, 2017 & 2027 (USD Billion)
- FIG 12. Global Animal Wound Care market by segment, 2017 & 2027 (USD Billion)
- FIG 13. Global Animal Wound Care market by segment, 2017 & 2027 (USD Billion)
- FIG 14. Global Animal Wound Care market by segment, 2017 & 2027 (USD Billion)
- FIG 15. Global Animal Wound Care market, regional snapshot 2017 & 2027
- FIG 16. North America Animal Wound Care market 2017 & 2027 (USD Billion)
- FIG 17. Europe Animal Wound Care market 2017 & 2027 (USD Billion)
- FIG 18. Asia Pacific Animal Wound Care market 2017 & 2027 (USD Billion)
- FIG 19. Latin America Animal Wound Care market 2017 & 2027 (USD Billion)
- FIG 20. Global Animal Wound Care market, company market share analysis (2019)

## **COMPANIES MENTIONED**

Elanco Animal Health  
The 3M Company  
Medtronic plc  
B. Braun (B. Braun Melsungen)  
Virbac  
Neogen Corporation  
Sonoma Pharmaceuticals, Inc.  
Smith & Nephew plc  
KeriCure Inc.  
Care-Tech Laboratories, Inc.



## I would like to order

Product name: Global Animal Wound Care Market Size study, by Product (Surgical, Advanced, Traditional And Other Products), By Animal Type (Companion and Livestock) and Regional Forecasts 2020-2027

Product link: <https://marketpublishers.com/r/G9E646B47251EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9E646B47251EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970