

# **Global Animal Pregnancy Test Market Product Type (Pregnancy Test Kit Cassettes, Pregnancy Test Kit Strips, Enzymes-Linked Immunoassay Test Kit), Distribution Channel (Veterinary Hospitals & Clinics, Retail Stores and E-commerce), Regional Forecasts 2021-2027**

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## **Abstracts**

Global Animal Pregnancy Test Market is valued approximately at USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than 4.5% over the forecast period 2021-2027. Animal test kits are fast response tests used to assess an animal's pregnant state. They are generally used for the success of induced or artificial insemination in animal husbandry units. Domestic animals are also tested for significant species in commercial production. They are used for strictly cosmetic purposes as personal companions. When nurturing animals commercially, the efficacy of reproductive treatments to simplify the supply of livestock products becomes increasingly essential. The market is driven by various key factor such as growing focus on animal health and rising veterinary expenditure and rising adoption of pets. For instance, approximately 85% of households had pet, and 30 percent of Americans adopted pet during COVID 19, according to the 2019-20 National Pet Owner Survey by the American Pet Product Association. As an example, the United States has spent USD 103,6 billion on animal health in 2020, up from the previous year's estimate of 90,5 billion USD. The demand for animal pregnancy test kits is projected to increase as animal health expenditures increase. However, high cost of animal pregnancy testing kits may impede market growth over the forecast period of 2021-2027.

Geographically, the North America is most lucrative market with maximal market shares for animal pregnancy test kits due to various factors, such as the increasing use of

animals, increased artificial insemination rates and more knowledge amongst farmers.

Major market player included in this report are:

Thermo Fisher Scientific  
IDEXX Laboratories  
Bio Rad Laboratories  
Neogen Corporation  
Indical Bioscience  
Randox Laboratories Limited  
BioNote Incorporation  
Zoetis services  
Bio Tracking  
Agolab SpA

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product type:

Pregnancy Test Kits Cassettes  
Pregnancy Test Kits Strips  
Enzymes- Linked Immunoassay Test Kits

By Distribution channel:

Veterinary Hospital & Clinics  
Retail Stores  
E-Commerce

By Region:

North America  
U.S.  
Canada  
Europe  
UK

Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027.

Target Audience of the Global Animal Pregnancy Test Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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