

Global Animal Pregnancy Test Market Product Type (Pregnancy Test Kit Cassettes, Pregnancy Test Kit Strips, Enzymes-Linked Immunoassay Test Kit), Distribution Channel (Veterinary Hospitals & Clinics, Retail Stores and E-commerce), Regional Forecasts 2021-2027

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Abstracts

Global Animal Pregnancy Test Market is valued approximately at USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than 4.5% over the forecast period 2021-2027. Animal test kits are fast response tests used to assess an animal's pregnant state. They are generally used for the success of induced or artificial insemination in animal husbandry units. Domestic animals are also tested for significant species in commercial production. They are used for strictly cosmetic purposes as personal companions. When nurturing animals commercially, the efficacy of reproductive treatments to simplify the supply of livestock products becomes increasingly essential. The market is driven by various key factor such as growing focus on animal health and rising veterinary expenditure and rising adoption of pets. For instance, approximately 85% of households had pet, and 30 percent of Americans adopted pet during COVID 19, according to the 2019-20 National Pet Owner Survey by the American Pet Product Association. As an example, the United States has spent USD 103,6 billion on animal health in 2020, up from the previous year's estimate of 90,5 billion USD. The demand for animal pregnancy test kits is projected to increase as animal health expenditures increase. However, high cost of animal pregnancy testing kits may impede market growth over the forecast period of 2021-2027.

Geographically, the North America is most lucrative market with maximal market shares for animal pregnancy test kits due to various factors, such as the increasing use of

animals, increased artificial insemination rates and more knowledge amongst farmers.

Major market player included in this report are:

Thermo Fisher Scientific

IDEXX Laboratories

Bio Rad Laboratories

Neogen Corporation

Indical Bioscience

Randox Laboratories Limited

BioNote Incorporation

Zoetis services

Bio Tracking

Agolab SpA

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product type:

Pregnancy Test Kits Cassettes

Pregnancy Test Kits Strips

Enzymes- Linked Immunoassay Test Kits

By Distribution channel:

Veterinary Hospital & Clinics

Retail Stores

E-Commerce

By Region:

North America

U.S.

Canada

Europe

UK

Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Animal Pregnancy Test Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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