+44 20 8123 2220
info@marketpublishers.com

Global Analytics Market Size study with COVID-19 Impact, by Solution (services and software) and End-Users (BFSI, Manufacturing, Retail, Healthcare, and Others) and Regional Forecasts 2020-2026

https://marketpublishers.com/r/G995E32DFA85EN.html
Date: May 2020
Pages: 200
Price: US$ 4,950.00 (Single User License)
ID: G995E32DFA85EN

Abstracts

Global Analytics Market is valued approximately USD XXX billion in 2019 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2019-2026. Analytics is the discovery, interpretation, and communication of meaningful patterns in data. The analysis of this collected data aids in effective decision making. This Analysis has evolved over time with the rapid adoption of technology. Smart solutions such as Big Data, Internet of Things are used to collect, digitalize and analyze data with certain parameters to take important decisions. These Analytics aids the organizations to make suitable decisions and improve overall business operations. It helps in linking, managing, processing, analysis & understanding patterns of data. It has applications in various industries such as retail & e-commerce, medical & healthcare, manufacturing, and many more. The growing need among organizations to take effective decisions and improve efficiency in operations drives the market towards growth. Further, the increasing competition among market players further fuels the market growth. Moreover, the rising number of connected devices, enhanced cybersecurity and technological advancements increases the demand for data analytics propelling the market growth. Benefits such as cost optimization, scalability, and real-time viewing also have triggered the growth of the market. Furthermore, the spread of the COVID-19 pandemic has brought the Analytics market into the frontline. As organizations across the globe are using these analytical tools to fight, contain and predict the pandemic. Researchers and developers are increasingly using natural language processing machine learning, and artificial intelligence, to track and contain coronavirus, as well as gain a more comprehensive understanding of the disease. As Big Data Analytics is being used to track the spread of the disease across the globe. As

+44 20 8123 2220
info@marketpublishers.com

Rensselaer Polytechnic Institute (RPI) announced it would offer government entities, research organizations and industries access to innovative AI tools to aid combat COVID-19. These organizations are using big data and analytics to analyze the disease from multiple number of angles. Hence providing tremendous growth to the market. However, rising cybersecurity threats impedes the growth of the market over the forecast period of 2020-2026.

The regional analysis of global Analytics market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to rapid adoption of technology and presence of major market players in the region. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2026. Factors such as rising number of connected devices would create lucrative growth prospects for the Analytics market across Asia-Pacific region.

Major market player included in this report are:
Oracle Corporation
SAS Institute Inc.
Microsoft Corporation
Google LLC
SAP SE
Intel Corporation
IBM Corporation
Cisco Systems Inc.
TIBCO Software Inc.
AGT International
The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:
By Solution:
Services
Software

+44 20 8123 2220
info@marketpublishers.com

By End-Users:
BFSI
Manufacturing
Retail
Healthcare
Others
By Region:
North America
U.S.
Canada
Europe
UK
Germany
Asia Pacific
China
India
Japan
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017, 2018
Base year – 20198
Forecast period – 2020 to 2026

Target Audience of the Global Analytics Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

+44 20 8123 2220
info@marketpublishers.com

Contents

CHAPTER 1. EXECUTIVE SUMMARY

1.1. Market Snapshot
1.2. Global & Segmental Market Estimates & Forecasts, 2018-2026 (USD Billion)
  1.2.1. Analytics Market, by Region, 2018-2026 (USD Billion)
  1.2.2. Analytics Market, by Type, 2018-2026 (USD Billion)
  1.2.3. Analytics Market, by End-User, 2018-2026 (USD Billion)
1.3. Key Trends
1.4. Estimation Methodology
1.5. Research Assumption

CHAPTER 2. GLOBAL ANALYTICS MARKET DEFINITION AND SCOPE

2.1. Objective of the Study
2.2. Market Definition & Scope
  2.2.1. Scope of the Study
  2.2.2. Industry Evolution
2.3. Years Considered for the Study
2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL ANALYTICS MARKET DYNAMICS

3.1. Analytics Market Impact Analysis (2018-2026)
  3.1.1. Market Drivers
  3.1.2. Market Challenges
  3.1.3. Market Opportunities

CHAPTER 4. GLOBAL ANALYTICS MARKET INDUSTRY ANALYSIS

4.1. Porter’s 5 Force Model
  4.1.1. Bargaining Power of Suppliers
  4.1.2. Bargaining Power of Buyers
  4.1.3. Threat of New Entrants
  4.1.4. Threat of Substitutes
  4.1.5. Competitive Rivalry
  4.1.6. Futuristic Approach to Porter’s 5 Force Model (2016-2026)
4.2. PEST Analysis

+44 20 8123 2220
info@marketpublishers.com

4.2.1. Political
4.2.2. Economical
4.2.3. Social
4.2.4. Technological
4.3. Investment Adoption Model
4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL ANALYTICS MARKET, BY TYPE

5.1. Market Snapshot
5.2. Global Analytics Market by Type, Performance - Potential Analysis
5.3. Global Analytics Market Estimates & Forecasts by Type 2016-2026 (USD Billion)
5.4. Analytics Market, Sub Segment Analysis
5.4.1. Services
5.4.2. Software

CHAPTER 6. GLOBAL ANALYTICS MARKET, BY END-USER

6.1. Market Snapshot
6.2. Global Analytics Market by End-User, Performance - Potential Analysis
6.3. Global Analytics Market Estimates & Forecasts by End-User 2016-2026 (USD Billion)
6.4. Analytics Market, Sub Segment Analysis
6.4.1. BFSI
6.4.2. Manufacturing
6.4.3. Retail
6.4.4. Healthcare
6.4.5. Others

CHAPTER 7. GLOBAL ANALYTICS MARKET, REGIONAL ANALYSIS

7.1. Analytics Market, Regional Market Snapshot
7.2. North America Analytics Market
7.2.1. U.S. Analytics Market
7.2.1.1. Type breakdown estimates & forecasts, 2016-2026
7.2.1.2. End-User breakdown estimates & forecasts, 2016-2026
7.2.2. Canada Analytics Market
7.3. Europe Analytics Market Snapshot
7.3.1. U.K. Analytics Market

+44 20 8123 2220
info@marketpublishers.com

7.3.2. Germany Analytics Market
7.3.3. Rest of Europe Analytics Market
7.4. Asia-Pacific Analytics Market Snapshot
7.4.1. China Analytics Market
7.4.2. India Analytics Market
7.4.3. Japan Analytics Market
7.4.4. Rest of Asia Pacific Analytics Market
7.5. Latin America Analytics Market Snapshot
7.5.1. Brazil Analytics Market
7.5.2. Mexico Analytics Market
7.6. Rest of The World Analytics Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

8.1. Top Market Strategies
8.2. Company Profiles
8.2.1. Oracle Corporation
8.2.1.1. Key Information
8.2.1.2. Overview
8.2.1.3. Financial (Subject to Data Availability)
8.2.1.4. Product Summary
8.2.1.5. Recent Developments
8.2.2. SAS Institute Inc.
8.2.3. Microsoft Corporation
8.2.4. Google LLC
8.2.5. SAP SE
8.2.6. Intel Corporation
8.2.7. IBM Corporation
8.2.8. Cisco Systems Inc.
8.2.9. TIBCO Software Inc.
8.2.10. AGT International

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process
9.1.1. Data Mining
9.1.2. Analysis
9.1.3. Market Estimation
9.1.4. Validation

+44 20 8123 2220
info@marketpublishers.com

9.1.5. Publishing
9.2. Research Attributes
9.3. Research Assumption

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

TABLE 1. List of secondary sources, used in the study of global Analytics market
TABLE 2. List of primary sources, used in the study of global Analytics market
TABLE 3. Global Analytics market, report scope
TABLE 4. Years considered for the study
TABLE 5. Exchange rates considered
TABLE 6. Global Analytics market estimates & forecasts by region 2016-2026 (USD billion)
TABLE 7. Global Analytics market estimates & forecasts by type 2016-2026 (USD billion)
TABLE 8. Global Analytics market estimates & forecasts by end-user 2016-2026 (USD billion)
TABLE 9. Global Analytics market by segment, estimates & forecasts, 2016-2026 (USD billion)
TABLE 10. Global Analytics market by region, estimates & forecasts, 2016-2026 (USD billion)
TABLE 11. Global Analytics market by segment, estimates & forecasts, 2016-2026 (USD billion)
TABLE 12. Global Analytics market by region, estimates & forecasts, 2016-2026 (USD billion)
TABLE 13. Global Analytics market by segment, estimates & forecasts, 2016-2026 (USD billion)
TABLE 14. Global Analytics market by region, estimates & forecasts, 2016-2026 (USD billion)
TABLE 15. Global Analytics market by segment, estimates & forecasts, 2016-2026 (USD billion)
TABLE 16. Global Analytics market by region, estimates & forecasts, 2016-2026 (USD billion)
TABLE 17. Global Analytics market by segment, estimates & forecasts, 2016-2026 (USD billion)
TABLE 18. Global Analytics market by region, estimates & forecasts, 2016-2026 (USD billion)
TABLE 19. Global Analytics market by segment, estimates & forecasts, 2016-2026 (USD billion)
TABLE 20. Global Analytics market by region, estimates & forecasts, 2016-2026 (USD billion)

+44 20 8123 2220
info@marketpublishers.com

TABLE 21. Global Analytics market by segment, estimates & forecasts, 2016-2026 (USD billion)
TABLE 22. Global Analytics market by region, estimates & forecasts, 2016-2026 (USD billion)
TABLE 23. U.S. Analytics market estimates & forecasts, 2016-2026 (USD billion)
TABLE 24. U.S. Analytics market estimates & forecasts by segment 2016-2026 (USD billion)
TABLE 25. U.S. Analytics market estimates & forecasts by segment 2016-2026 (USD billion)
TABLE 26. Canada Analytics market estimates & forecasts, 2016-2026 (USD billion)
TABLE 27. Canada Analytics market estimates & forecasts by segment 2016-2026 (USD billion)
TABLE 28. Canada Analytics market estimates & forecasts by segment 2016-2026 (USD billion)
TABLE 29. UK Analytics market estimates & forecasts, 2016-2026 (USD billion)
TABLE 30. UK Analytics market estimates & forecasts by segment 2016-2026 (USD billion)
TABLE 31. UK Analytics market estimates & forecasts by segment 2016-2026 (USD billion)
TABLE 32. Germany Analytics market estimates & forecasts, 2016-2026 (USD billion)
TABLE 33. Germany Analytics market estimates & forecasts by segment 2016-2026 (USD billion)
TABLE 34. Germany Analytics market estimates & forecasts by segment 2016-2026 (USD billion)
TABLE 35. RoE Analytics market estimates & forecasts, 2016-2026 (USD billion)
TABLE 36. RoE Analytics market estimates & forecasts by segment 2016-2026 (USD billion)
TABLE 37. RoE Analytics market estimates & forecasts by segment 2016-2026 (USD billion)
TABLE 38. China Analytics market estimates & forecasts, 2016-2026 (USD billion)
TABLE 39. China Analytics market estimates & forecasts by segment 2016-2026 (USD billion)
TABLE 40. China Analytics market estimates & forecasts by segment 2016-2026 (USD billion)
TABLE 41. India Analytics market estimates & forecasts, 2016-2026 (USD billion)
TABLE 42. India Analytics market estimates & forecasts by segment 2016-2026 (USD billion)
TABLE 43. India Analytics market estimates & forecasts by segment 2016-2026 (USD billion)

+44 20 8123 2220
info@marketpublishers.com

TABLE 44. Japan Analytics market estimates & forecasts, 2016-2026 (USD billion)
TABLE 45. Japan Analytics market estimates & forecasts by segment 2016-2026 (USD billion)
TABLE 46. Japan Analytics market estimates & forecasts by segment 2016-2026 (USD billion)
TABLE 47. RoAPAC Analytics market estimates & forecasts, 2016-2026 (USD billion)
TABLE 48. RoAPAC Analytics market estimates & forecasts by segment 2016-2026 (USD billion)
TABLE 49. RoAPAC Analytics market estimates & forecasts by segment 2016-2026 (USD billion)
TABLE 50. Brazil Analytics market estimates & forecasts, 2016-2026 (USD billion)
TABLE 51. Brazil Analytics market estimates & forecasts by segment 2016-2026 (USD billion)
TABLE 52. Brazil Analytics market estimates & forecasts by segment 2016-2026 (USD billion)
TABLE 53. Mexico Analytics market estimates & forecasts, 2016-2026 (USD billion)
TABLE 54. Mexico Analytics market estimates & forecasts by segment 2016-2026 (USD billion)
TABLE 55. Mexico Analytics market estimates & forecasts by segment 2016-2026 (USD billion)
TABLE 56. RoLA Analytics market estimates & forecasts, 2016-2026 (USD billion)
TABLE 57. RoLA Analytics market estimates & forecasts by segment 2016-2026 (USD billion)
TABLE 58. RoLA Analytics market estimates & forecasts by segment 2016-2026 (USD billion)
TABLE 59. RoW Analytics market estimates & forecasts, 2016-2026 (USD billion)
TABLE 60. RoW Analytics market estimates & forecasts by segment 2016-2026 (USD billion)
TABLE 61. RoW Analytics market estimates & forecasts by segment 2016-2026 (USD billion)

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

FIG 1. Global Analytics market, research methodology
FIG 2. Global Analytics market, market estimation techniques
FIG 3. Global market size estimates & forecast methods
FIG 4. Global Analytics market, key trends 2019
FIG 5. Global Analytics market, growth prospects 2020-2026
FIG 6. Global Analytics market, porters 5 force model
FIG 7. Global Analytics market, pest analysis
FIG 8. Global Analytics market, value chain analysis
FIG 9. Global Analytics market by segment, 2016 & 2026 (USD billion)
FIG 10. Global Analytics market by segment, 2016 & 2026 (USD billion)
FIG 11. Global Analytics market by segment, 2016 & 2026 (USD billion)
FIG 12. Global Analytics market by segment, 2016 & 2026 (USD billion)
FIG 13. Global Analytics market by segment, 2016 & 2026 (USD billion)
FIG 14. Global Analytics market by segment, 2016 & 2026 (USD billion)
FIG 15. Global Analytics market by segment, 2016 & 2026 (USD billion)
FIG 16. Global Analytics market, regional snapshot 2016 & 2026
FIG 17. North America Analytics market 2016 & 2026 (USD billion)
FIG 18. Europe Analytics market 2016 & 2026 (USD billion)
FIG 19. Asia pacific Analytics market 2016 & 2026 (USD billion)
FIG 20. Latin America Analytics market 2016 & 2026 (USD billion)
FIG 21. Global Analytics market, company market share analysis (2019)

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Global Analytics Market Size study with COVID-19 Impact, by Solution (services and software) and End-Users (BFSI, Manufacturing, Retail, Healthcare, and Others) and Regional Forecasts 2020-2026

Product link: https://marketpublishers.com/r/G995E32DFA85EN.html

Price: US$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G995E32DFA85EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below

+44 20 8123 2220
info@marketpublishers.com

and fax the completed form to +44 20 7900 3970