

Global Ampoule Cream Market Size study, by Product (Moisturizing Cream, Firming Cream, Anti-aging Cream and Multifunctional Cream), by Distribution Channel (Online and Offline), and Regional Forecasts 2021-2027

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Abstracts

Global Ampoule Cream Market is valued approximately at USD XX Million in 2020 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2021-2027. Ampoule cream is a serum and essence used for skin treatment and contained in a sealed vial, it contains very high concentration of active ingredients such as hyaluronic acid and vitamin C which helps to prevention of anti-aging, firming up and brighten of skin. Growth in cosmetics and personal care industry is fueling the demand for ampoule cream. According to Statista, annual growth rate of cosmetics market has increased from 4% in 2016 to 5.25% in 2019. Also, high concentration of active ingredients which can revive skin texture in very less time and new product launches in the market are injecting growth in ampoule cream market. In January 2021, Innisfree launched Black Tea Youth Enhancing Ampoule collection, which according to the company can resets the 5 signs of skin fatigue which are sensitive skin, skin texture, overall skin condition, skin texture and dryness. Furthermore, growing use of ampoule cream by beauty professionals and rising preference for natural ingredients in cosmetics are expected to fuel demand in near future. However, high cost of ampoule cream and risk of serious health issues due to overdose may hamper the market during forecast period.

North America is the dominating region in terms of revenue among Asia Pacific, North America, Europe, Latin America, and Rest of the World, owing to rise in in demand for cosmetics products in U.S. and Canada. Whereas, Asia Pacific is expected to exhibit significant growth rate during forecast period, due to rising demand for skincare

products as a result of growing concern for skin problems in countries such as China, India, Japan and others.

Major market player included in this report are:

Amway Corp.
Coreana Cosmetics Co. Ltd
Estee Lauder Companies Inc.
LG Household & Health Care Ltd.
Mizon Co. Ltd.
Sisley Cosmetics USA Inc.
Vprove Malaysia
Leegeehaam Cosmetics
Helena Rubinstein
Guerlain

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Moisturizing Cream
Firming Cream
Anti-aging Cream
Multifunctional Cream

By Distribution Channel:

Online
Offline

By Region:

North America
U.S.

Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Ampoule Cream Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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