

# **Global Aluminum-free Natural Food Color Market Size study, By Type (Anthocyanin, Curcumin, Carotenoid, Others), By Source (Plant, Animal, Minerals), By Form (Liquid, Powder, Gel, Others), By Application (Dairy, Beverages, Bakery and Confectionery, Others), and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Aluminum-free Natural Food Color Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Aluminum-free Natural Food Color also known as food colors or coloring additives can be defined as pigments, dyes, and substances that are utilized to provide color to the food and beverages. Aluminum-free food colors are available in the form of liquids, gels, and powder food coloring. These colors are widely used in different products such as bakery, and confectionery products, beverages etc. The growing consumption of convenience food products and increasing demand for clean labelled products as well as strategic initiatives from leading market players are factors that are accelerating the global market demand. For instance, according to Statista – as of 2022, the revenue in global Convenience Food segment is estimated at USD 558.30 billion in 2022. The market is projected to grow by CAGR of 5.94% between 2022 & 2027 to reach to USD 745.02 billion by end of 2027.

Furthermore, leading market players are venturing into partnerships to leverage the rising adoption of Aluminum-free Natural Food Color. For instance, in August 2021, Tokyo, Japan based DIC Corporation entered in a partnership with San Diego, California, USA based Debut Biotech. Under this partnership DIC would utilize Debut's cell-free biomanufacturing platform to create natural pigments for food colorants and cosmetics. Also, growing awareness towards health hazards associated with synthetic food colour coupled with surging preference towards natural ingredients

are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, a high extraction cost associated with natural pigments and less shelf life as compared to synthetic colors impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Aluminum-free Natural Food Color Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing demand for clean labeled products and presence of leading market players. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as the thriving growth of food and beverages products and increasing inclination towards natural ingredients, would create lucrative growth prospects for the global Aluminum-free Natural Food Color Market across the Asia Pacific region.

Major market players included in this report are:

ADM

NATUREX

Hansen A/S

Döhler GmbH

McCormick & Company, Inc.

Kalsec Inc.

ROHA Dyechem Pvt. Ltd.

San-Ei GEN FFI Inc

DDW The Color House

Diana Food S.A.S.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Anthocyanin

Curcumin

Carotenoid

Others

By Source:

Plant

Animal

Minerals

By Form:

Liquid

Powder

Gel

Others

By Application:

Dairy

Beverages

Bakery and Confectionery

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Aluminum-free Natural Food Color Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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