

Global Alpha-methylstyrene Market Size study & Forecast, by Purity (>99.5%, 95%-99%) by End-use (Automotive, Electronics, Chemical Manufacturing, Personal Care & Cosmetics, Other End-use) and Regional Analysis, 2023-2030

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Abstracts

Global Alpha-methylstyrene Market is valued approximately USD 481.57 Million in 2022 and is anticipated to grow with a healthy growth rate of more than 3.10% cover the forecast period 2023-2030. Alpha-methylstyrene (AMS) is a chemical compound used primarily in the production of resins, plastics, and specialty chemicals. It is derived from styrene through a process called alkylation. Alpha-methylstyrene is valued for its versatility in various industrial applications, including the manufacture of styrenic resins such as acrylonitrile-butadiene-styrene (ABS) and styrene-acrylic copolymers. Additionally, AMS serves as a precursor in the synthesis of specialty chemicals like cumene, which is further processed to produce phenol and acetone. Despite its importance in industrial processes, alpha-methylstyrene requires careful handling due to its potential health and environmental hazards. Therefore, proper safety measures are essential during its production, transportation, and utilization. The Alpha-methylstyrene market is expanding because of factors such as rising demand for resins and plastics, expanding automotive and construction industries and rising demand for specialty chemicals.

Alpha-methylstyrene serves as a vital component in the production of resins and plastics used extensively in automotive manufacturing processes, particularly in the creation of acrylonitrile-butadiene-styrene (ABS) and styrene-acrylic copolymers. These materials are integral in fabricating various automotive components, including interior trim, exterior body panels, and structural components. As the automotive industry continues to expand globally, there has been rising demand for Alpha-methylstyrene. As

per International Organization of Motor Vehicle Manufacturers (OICA), the global production of automotive vehicles reached 85.01 million units in 2022. This figure represents a 6% increase compared to the 80.20 million vehicles manufactured in 2021. These numbers underscore a heightened demand for alpha-methylstyrene within the automotive sector. In addition, strategic partnerships and collaborations and shift towards eco-friendly alternatives are creating new opportunities for the market growth. However, health and safety concern and volatility in feedstock prices stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Alpha-methylstyrene Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to demand from end-use industries, expansion of manufacturing sector, technological advancements, shift towards sustainable materials focus on lightweight materials and strong research and development activities in the region. For instance, In May 2023, AdvanSix revealed plans for the expansion of its AMS production facility located in the United States. This expansion initiative is set to bolster the company's AMS production capacity by a notable 50%. Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as rising construction industry, rising automotive production, rising investment in development of sustainable materials in the region.

Major market player included in this report are:

SI Group, Inc.

Kraton Corporation

Kumho P&B Chemicals., Inc.

Mitsubishi Chemical Corporation

Prasol Chemicals Limited

Versalis S.p.A.

Titan Company

The Plaza Group

Mitsui Chemicals, Inc.

Honeywell International Inc.

Recent Developments in the Market:

In April 2023, INEOS Phenol unveiled its acquisition of Mitsui Phenol Singapore Ltd for a total of USD 330 million. This acquisition encompasses Mitsui Phenol's production facility situated on Jurong Island in Singapore, known for its annual production capacity of 20 kilotons of alpha-methylstyrene alongside phenol, cumene, acetone, and bisphenol A. INEOS anticipates that this acquisition will not only bolster its asset portfolio but also augment production capacity, enabling it to better serve clients across Southeast Asian nations.

In April 2022, Kraton Corporation announced a strategic investment in its alpha-methylstyrene resins plant located in Niort, France. This investment is poised to yield a notable 15% increase in alpha-methylstyrene production while concurrently reducing solvent consumption within the production facility by a significant 70%.

Global Alpha-methylstyrene Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered -Purity, End-use, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional &

segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Purity:

>99.5%

95%-99%

By End-use:

Automotive

Electronics

Chemical Manufacturing

Personal Care & Cosmetics

Other End-use

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Million)
 - 1.2.1. Alpha-methylstyrene Market, by Region, 2020-2030 (USD Million)
 - 1.2.2. Alpha-methylstyrene Market, by Purity, 2020-2030 (USD Million)
 - 1.2.3. Alpha-methylstyrene Market, by End-use, 2020-2030 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL ALPHA-METHYLSTYRENE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL ALPHA-METHYLSTYRENE MARKET DYNAMICS

- 3.1. Alpha-methylstyrene Market Impact Analysis (2020-2030)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising demand for resins and plastics
 - 3.1.1.2. Expanding automotive and construction industries
 - 3.1.1.3. Rising demand for specialty chemicals
 - 3.1.2. Market Challenges
 - 3.1.2.1. Health and safety concern
 - 3.1.2.2. Volatility in feedstock prices
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Strategic partnerships and collaborations
 - 3.1.3.2. Shift towards eco-friendly alternatives

CHAPTER 4. GLOBAL ALPHA-METHYLSTYRENE MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL ALPHA-METHYLSTYRENE MARKET, BY PURITY

- 5.1. Market Snapshot
- 5.2. Global Alpha-methylstyrene Market by Purity, Performance - Potential Analysis
- 5.3. Global Alpha-methylstyrene Market Estimates & Forecasts by Purity 2020-2030 (USD Million)
- 5.4. Alpha-methylstyrene Market, Sub Segment Analysis
 - 5.4.1. >99.5%
 - 5.4.2. 95%-99%

CHAPTER 6. GLOBAL ALPHA-METHYLSTYRENE MARKET, BY END-USE

- 6.1. Market Snapshot
- 6.2. Global Alpha-methylstyrene Market by End-use, Performance - Potential Analysis
- 6.3. Global Alpha-methylstyrene Market Estimates & Forecasts by End-use 2020-2030 (USD Million)
- 6.4. Alpha-methylstyrene Market, Sub Segment Analysis
 - 6.4.1. Automotive

- 6.4.2. Electronics
- 6.4.3. Chemical Manufacturing
- 6.4.4. Personal Care & Cosmetics
- 6.4.5. Other End-use

CHAPTER 7. GLOBAL ALPHA-METHYLSTYRENE MARKET, REGIONAL ANALYSIS

- 7.1. Top Leading Countries
- 7.2. Top Emerging Countries
- 7.3. Alpha-methylstyrene Market, Regional Market Snapshot
- 7.4. North America Alpha-methylstyrene Market
 - 7.4.1. U.S. Alpha-methylstyrene Market
 - 7.4.1.1. Purity breakdown estimates & forecasts, 2020-2030
 - 7.4.1.2. End-use breakdown estimates & forecasts, 2020-2030
 - 7.4.2. Canada Alpha-methylstyrene Market
- 7.5. Europe Alpha-methylstyrene Market Snapshot
 - 7.5.1. U.K. Alpha-methylstyrene Market
 - 7.5.2. Germany Alpha-methylstyrene Market
 - 7.5.3. France Alpha-methylstyrene Market
 - 7.5.4. Spain Alpha-methylstyrene Market
 - 7.5.5. Italy Alpha-methylstyrene Market
 - 7.5.6. Rest of Europe Alpha-methylstyrene Market
- 7.6. Asia-Pacific Alpha-methylstyrene Market Snapshot
 - 7.6.1. China Alpha-methylstyrene Market
 - 7.6.2. India Alpha-methylstyrene Market
 - 7.6.3. Japan Alpha-methylstyrene Market
 - 7.6.4. Australia Alpha-methylstyrene Market
 - 7.6.5. South Korea Alpha-methylstyrene Market
 - 7.6.6. Rest of Asia Pacific Alpha-methylstyrene Market
- 7.7. Latin America Alpha-methylstyrene Market Snapshot
 - 7.7.1. Brazil Alpha-methylstyrene Market
 - 7.7.2. Mexico Alpha-methylstyrene Market
- 7.8. Middle East & Africa Alpha-methylstyrene Market
 - 7.8.1. Saudi Arabia Alpha-methylstyrene Market
 - 7.8.2. South Africa Alpha-methylstyrene Market
 - 7.8.3. Rest of Middle East & Africa Alpha-methylstyrene Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Key Company SWOT Analysis
 - 8.1.1. Company
 - 8.1.2. Company
 - 8.1.3. Company
- 8.2. Top Market Strategies
- 8.3. Company Profiles
 - 8.3.1. SI Group, Inc.
 - 8.3.1.1. Key Information
 - 8.3.1.2. Overview
 - 8.3.1.3. Financial (Subject to Data Availability)
 - 8.3.1.4. Product Summary
 - 8.3.1.5. Recent Developments
 - 8.3.2. Kraton Corporation
 - 8.3.3. Kumho P&B Chemicals., Inc.
 - 8.3.4. Mitsubishi Chemical Corporation
 - 8.3.5. Prasol Chemicals Limited
 - 8.3.6. Versalis S.p.A.
 - 8.3.7. Titan Company
 - 8.3.8. The Plaza Group
 - 8.3.9. Mitsui Chemicals, Inc.
 - 8.3.10. Honeywell International Inc.

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis
 - 9.1.3. Market Estimation
 - 9.1.4. Validation
 - 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Alpha-methylstyrene Market, report scope

TABLE 2. Global Alpha-methylstyrene Market estimates & forecasts by Region
2020-2030 (USD Million)

TABLE 3. Global Alpha-methylstyrene Market estimates & forecasts by Purity
2020-2030 (USD Million)

TABLE 4. Global Alpha-methylstyrene Market estimates & forecasts by End-use
2020-2030 (USD Million)

TABLE 5. Global Alpha-methylstyrene Market by segment, estimates & forecasts,
2020-2030 (USD Million)

TABLE 6. Global Alpha-methylstyrene Market by region, estimates & forecasts,
2020-2030 (USD Million)

TABLE 7. Global Alpha-methylstyrene Market by segment, estimates & forecasts,
2020-2030 (USD Million)

TABLE 8. Global Alpha-methylstyrene Market by region, estimates & forecasts,
2020-2030 (USD Million)

TABLE 9. Global Alpha-methylstyrene Market by segment, estimates & forecasts,
2020-2030 (USD Million)

TABLE 10. Global Alpha-methylstyrene Market by region, estimates & forecasts,
2020-2030 (USD Million)

TABLE 11. Global Alpha-methylstyrene Market by segment, estimates & forecasts,
2020-2030 (USD Million)

TABLE 12. Global Alpha-methylstyrene Market by region, estimates & forecasts,
2020-2030 (USD Million)

TABLE 13. Global Alpha-methylstyrene Market by segment, estimates & forecasts,
2020-2030 (USD Million)

TABLE 14. Global Alpha-methylstyrene Market by region, estimates & forecasts,
2020-2030 (USD Million)

TABLE 15. U.S. Alpha-methylstyrene Market estimates & forecasts, 2020-2030 (USD
Million)

TABLE 16. U.S. Alpha-methylstyrene Market estimates & forecasts by segment
2020-2030 (USD Million)

TABLE 17. U.S. Alpha-methylstyrene Market estimates & forecasts by segment
2020-2030 (USD Million)

TABLE 18. Canada Alpha-methylstyrene Market estimates & forecasts, 2020-2030
(USD Million)

TABLE 19. Canada Alpha-methylstyrene Market estimates & forecasts by segment
2020-2030 (USD Million)

TABLE 20. Canada Alpha-methylstyrene Market estimates & forecasts by segment
2020-2030 (USD Million)

TABLE 21. UK Alpha-methylstyrene Market estimates & forecasts, 2020-2030 (USD
Million)

TABLE 22. UK Alpha-methylstyrene Market estimates & forecasts by segment
2020-2030 (USD Million)

TABLE 23. UK Alpha-methylstyrene Market estimates & forecasts by segment
2020-2030 (USD Million)

TABLE 24. Germany Alpha-methylstyrene Market estimates & forecasts, 2020-2030
(USD Million)

TABLE 25. Germany Alpha-methylstyrene Market estimates & forecasts by segment
2020-2030 (USD Million)

TABLE 26. Germany Alpha-methylstyrene Market estimates & forecasts by segment
2020-2030 (USD Million)

TABLE 27. France Alpha-methylstyrene Market estimates & forecasts, 2020-2030 (USD
Million)

TABLE 28. France Alpha-methylstyrene Market estimates & forecasts by segment
2020-2030 (USD Million)

TABLE 29. France Alpha-methylstyrene Market estimates & forecasts by segment
2020-2030 (USD Million)

TABLE 30. Italy Alpha-methylstyrene Market estimates & forecasts, 2020-2030 (USD
Million)

TABLE 31. Italy Alpha-methylstyrene Market estimates & forecasts by segment
2020-2030 (USD Million)

TABLE 32. Italy Alpha-methylstyrene Market estimates & forecasts by segment
2020-2030 (USD Million)

TABLE 33. Spain Alpha-methylstyrene Market estimates & forecasts, 2020-2030 (USD
Million)

TABLE 34. Spain Alpha-methylstyrene Market estimates & forecasts by segment
2020-2030 (USD Million)

TABLE 35. Spain Alpha-methylstyrene Market estimates & forecasts by segment
2020-2030 (USD Million)

TABLE 36. RoE Alpha-methylstyrene Market estimates & forecasts, 2020-2030 (USD
Million)

TABLE 37. RoE Alpha-methylstyrene Market estimates & forecasts by segment
2020-2030 (USD Million)

TABLE 38. RoE Alpha-methylstyrene Market estimates & forecasts by segment

2020-2030 (USD Million)

TABLE 39. China Alpha-methylstyrene Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 40. China Alpha-methylstyrene Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 41. China Alpha-methylstyrene Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 42. India Alpha-methylstyrene Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 43. India Alpha-methylstyrene Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 44. India Alpha-methylstyrene Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 45. Japan Alpha-methylstyrene Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 46. Japan Alpha-methylstyrene Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 47. Japan Alpha-methylstyrene Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 48. South Korea Alpha-methylstyrene Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 49. South Korea Alpha-methylstyrene Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 50. South Korea Alpha-methylstyrene Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 51. Australia Alpha-methylstyrene Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 52. Australia Alpha-methylstyrene Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 53. Australia Alpha-methylstyrene Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 54. RoAPAC Alpha-methylstyrene Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 55. RoAPAC Alpha-methylstyrene Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 56. RoAPAC Alpha-methylstyrene Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 57. Brazil Alpha-methylstyrene Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 58. Brazil Alpha-methylstyrene Market estimates & forecasts by segment
2020-2030 (USD Million)

TABLE 59. Brazil Alpha-methylstyrene Market estimates & forecasts by segment
2020-2030 (USD Million)

TABLE 60. Mexico Alpha-methylstyrene Market estimates & forecasts, 2020-2030 (USD
Million)

TABLE 61. Mexico Alpha-methylstyrene Market estimates & forecasts by segment
2020-2030 (USD Million)

TABLE 62. Mexico Alpha-methylstyrene Market estimates & forecasts by segment
2020-2030 (USD Million)

TABLE 63. RoLA Alpha-methylstyrene Market estimates & forecasts, 2020-2030 (USD
Million)

TABLE 64. RoLA Alpha-methylstyrene Market estimates & forecasts by segment
2020-2030 (USD Million)

TABLE 65. RoLA Alpha-methylstyrene Market estimates & forecasts by segment
2020-2030 (USD Million)

TABLE 66. Saudi Arabia Alpha-methylstyrene Market estimates & forecasts, 2020-2030
(USD Million)

TABLE 67. South Africa Alpha-methylstyrene Market estimates & forecasts by segment
2020-2030 (USD Million)

TABLE 68. RoMEA Alpha-methylstyrene Market estimates & forecasts by segment
2020-2030 (USD Million)

TABLE 69. List of secondary sources, used in the study of global Alpha-methylstyrene
Market

TABLE 70. List of primary sources, used in the study of global Alpha-methylstyrene
Market

TABLE 71. Years considered for the study

TABLE 72. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final
deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Alpha-methylstyrene Market, research methodology
 - FIG 2. Global Alpha-methylstyrene Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Alpha-methylstyrene Market, key trends 2022
 - FIG 5. Global Alpha-methylstyrene Market, growth prospects 2023-2030
 - FIG 6. Global Alpha-methylstyrene Market, porters 5 force model
 - FIG 7. Global Alpha-methylstyrene Market, pest analysis
 - FIG 8. Global Alpha-methylstyrene Market, value chain analysis
 - FIG 9. Global Alpha-methylstyrene Market by segment, 2020 & 2030 (USD Million)
 - FIG 10. Global Alpha-methylstyrene Market by segment, 2020 & 2030 (USD Million)
 - FIG 11. Global Alpha-methylstyrene Market by segment, 2020 & 2030 (USD Million)
 - FIG 12. Global Alpha-methylstyrene Market by segment, 2020 & 2030 (USD Million)
 - FIG 13. Global Alpha-methylstyrene Market by segment, 2020 & 2030 (USD Million)
 - FIG 14. Global Alpha-methylstyrene Market, regional snapshot 2020 & 2030
 - FIG 15. North America Alpha-methylstyrene Market 2020 & 2030 (USD Million)
 - FIG 16. Europe Alpha-methylstyrene Market 2020 & 2030 (USD Million)
 - FIG 17. Asia pacific Alpha-methylstyrene Market 2020 & 2030 (USD Million)
 - FIG 18. Latin America Alpha-methylstyrene Market 2020 & 2030 (USD Million)
 - FIG 19. Middle East & Africa Alpha-methylstyrene Market 2020 & 2030 (USD Million)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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