

Global Alpha-methylstyrene Market Size study & Forecast, by Purity (>99.5%, 95%-99%) by End-use (Automotive, Electronics, Chemical Manufacturing, Personal Care & Cosmetics, Other End-use) and Regional Analysis, 2023-2030

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Abstracts

Global Alpha-methylstyrene Market is valued approximately USD 481.57 Million in 2022 and is anticipated to grow with a healthy growth rate of more than 3.10% cover the forecast period 2023-2030. Alpha-methylstyrene (AMS) is a chemical compound used primarily in the production of resins, plastics, and specialty chemicals. It is derived from styrene through a process called alkylation. Alpha-methylstyrene is valued for its versatility in various industrial applications, including the manufacture of styrenic resins such as acrylonitrile-butadiene-styrene (ABS) and styrene-acrylic copolymers. Additionally, AMS serves as a precursor in the synthesis of specialty chemicals like cumene, which is further processed to produce phenol and acetone. Despite its importance in industrial processes, alpha-methylstyrene requires careful handling due to its potential health and environmental hazards. Therefore, proper safety measures are essential during its production, transportation, and utilization. The Alpha-methylstyrene market is expanding because of factors such as rising demand for resins and plastics, expanding automotive and construction industries and rising demand for specialty chemicals.

Alpha-methylstyrene serves as a vital component in the production of resins and plastics used extensively in automotive manufacturing processes, particularly in the creation of acrylonitrile-butadiene-styrene (ABS) and styrene-acrylic copolymers. These materials are integral in fabricating various automotive components, including interior trim, exterior body panels, and structural components. As the automotive industry continues to expand globally, there has been rising demand for Alpha-methylstyrene. As

per International Organization of Motor Vehicle Manufacturers (OICA), the global production of automotive vehicles reached 85.01 million units in 2022. This figure represents a 6% increase compared to the 80.20 million vehicles manufactured in 2021. These numbers underscore a heightened demand for alpha-methylstyrene within the automotive sector. In addition, strategic partnerships and collaborations and shift towards eco-friendly alternatives are creating new opportunities for the market growth. However, health and safety concern and volatility in feedstock prices stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Alpha-methylstyrene Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to demand from end-use industries, expansion of manufacturing sector, technological advancements, shift towards sustainable materials focus on lightweight materials and strong research and development activities in the region. For instance, In May 2023, AdvanSix revealed plans for the expansion of its AMS production facility located in the United States. This expansion initiative is set to bolster the company's AMS production capacity by a notable 50%. Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as rising construction industry, rising automotive production, rising investment in development of sustainable materials in the region.

Major market player included in this report are:

SI Group, Inc.

Kraton Corporation

Kumho P&B Chemicals., Inc.

Mitsubishi Chemical Corporation

Prasol Chemicals Limited

Versalis S.p.A.

Titan Company

The Plaza Group

Mitsui Chemicals, Inc.

Honeywell International Inc.

Recent Developments in the Market:

In April 2023, INEOS Phenol unveiled its acquisition of Mitsui Phenol Singapore Ltd for a total of USD 330 million. This acquisition encompasses Mitsui Phenol's production facility situated on Jurong Island in Singapore, known for its annual production capacity of 20 kilotons of alpha-methylstyrene alongside phenol, cumene, acetone, and bisphenol A. INEOS anticipates that this acquisition will not only bolster its asset portfolio but also augment production capacity, enabling it to better serve clients across Southeast Asian nations.

In April 2022, Kraton Corporation announced a strategic investment in its alpha-methylstyrene resins plant located in Niort, France. This investment is poised to yield a notable 15% increase in alpha-methylstyrene production while concurrently reducing solvent consumption within the production facility by a significant 70%.

Global Alpha-methylstyrene Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered -Purity, End-use, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional &

segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Purity:

>99.5%

95%-99%

By End-use:

Automotive

Electronics

Chemical Manufacturing

Personal Care & Cosmetics

Other End-use

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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